

1987 News Releases

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NEWS RELEASES:

1987, cont.

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- 87-135 PITTSBURG ANTIOCH CORRIDOR STUDY BOARD OF CONTROL TO MEET
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- 87-101 BART MODIFIES BIKE PERMIT PROGRAM
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- 87-108 RIDE BART TO THE SAN FRANCISCO FAIR
- 87-109 BART "TICKETS TO GO" OUTLETS INCREASE TO OVER 200
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- 87-067 BART BOARD SELECTS NEW GENERAL COUNSEL
- 87-068 BART BOARD RECEIVES RECOMMENDATIONS ON NEW TRAIN CONTROL COMPUTER SYSTEM
- 87-069 ADVISORY: ONLY THREE EAST BAY BART STATIONS WILL OPEN EARLY FOR BRIDGE WALK
- 87-070 ADVISORY: BART TO OPERATE ON A SATURDAY SCHEDULE ON MEMORIAL DAY HOLIDAY
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- JUNE 87-072 ✓ RIDE BART TO FESTIVAL AT THE LAKE
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- 87-074 ✓ TWO OUTDOOR FAIRS ARE A NEAR AS YOUR BART STATION THIS WEEKEND
- 87-075 BART TO ADD CARS FOR TRAIN SERVICE TO U.S. OPEN GOLF TOURNAMENT IN DALY CITY
- 87-076 BART TO PURCHASE ADDITIONAL ACREAGE FOR FUTURE STATION IN WARM SPRINGS
- 87-077 BART TO OFFER "FAMILY FARE" ON WEEKENDS AND HOLIDAYS
- 87-078 ADVISORY: FOR US OPEN GOLF TOURNAMENT, BART WILL OPERATE LONGER TRAINS
- 87-079 BART TO STREAMLINE EXPRESS BUS SERVICE IN PITTSBURG-ANTIOCH CORRIDOR
- 87-080 BART EXPRESS BUS ROUTES IN RICHMOND?HERCULES/PINOLE AREA TO CHANGE
- 87-081 - ADVISORY: SHUTTLES FROM DALY CITY BART TO U.S. OPEN WILL INCREASE FREQUENCY BEGINNING THURSDAY, JUNE 17
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- 87-083 BART TO HOLD SECOND SYMPOSIUM ON PUBLIC/PRIVATE FINANCING ON EXTENSIONS
- 87-084 INVITATION TO BART'S JOINT VENTURE SYMPOSIUM EXTENDED TO LOCAL POLITICAL LEADERS
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NEWS RELEASE: 1987, cont.

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- 87-045 BART BUDGET FOR COMING YEAR LOWER THAN CURRENT BUDGET
 - 87-046 BART GENERAL COUNSEL ANNOUNCES DEPARTURE FROM DISTRICT
 - 87-047 PARKING CONTROL PROGRAM AT LAFAYETTE BART STATIONS STARTS MONDAY, APRIL 20
 - 87-048 BART TO EXPAND PARK/RIDE FACILITIES IN THE PITTSBURG/ANTIOCH AREA
 - 87-049 IRS REPS TO OFFER ASSISTANCE AT TWO BART STATIONS
 - 87-050 BART RIDERSHIP BOOSTED BY BASEBALL
 - 87-051 BART TRAINS WILL OPERATE ON REGULAR WEEKDAY SCHEDULE GOOD FRIDAY
 - 87-052 PARKING PROJECT TO BEGIN AT FREMONT BART STATION
 - 87-053 BART TO HOST PUBLIC/PRIVATE INVESTMENT SYMPOSIA
 - 87-054 CINCO DE MAYO CELEBRATION TO BE HELD AT BARD HEADQUARTERS MAY 5
 - 87-055 TWO BART STATIONS ADDED TO BAY-TO-BREAKERS SERVICE BART BAY-TO-BREAKERS SPECIAL TRAINS TO OPERATE FROM 12 STATIONS THIS YEAR.
 - 87-056 ADVISORY: BART TO ADD CARS TO TRAINS FOR A'S GAMES AND ACTIVISTS' MARCH
 - 87-057 BART BOARD SOLICITS PUBLIC COMMENT ON FIVE YEAR PLAN
 - 87-058 PITTSBURG/ANTIOCH CORRIDOR STUDY BOARD OF CONTROL TO REVIEW ALTERNATIVES
 - 87-059 ADVISORY: BART POLICE TO ISSUE PARKING CITATIONS AT LAFAYETTE STATION
 - 87-060 BART TO CONDUCT PASSENGER SURVEY BEGINNING MONDAY, MAY 4
- MAY
- 87-061 "AC/BART PLUS" TICKETS FOR MAY 1-15 AND MAY 16-31 NOW ON SALE.
 - 87-062 ADVISORY: BART TO HOLD CINCO DE MAYO EVENT
 - 87-063 BART TO OPERATE A VERY EARLY MORNING THREE STATION TRAIN SHUTTLE ON SUNDAY, MAY 24
 - 87-064 BART DAY AT GOLDEN DATE FIELDS RACES
 - 87-065 BART PROJECTS 10,000 WILL RIDE SPECIAL TRAINS TO "BAY TO BREAKERS" SUNDAY

NEWS RELEASES: 1987, cont.

- 87-022 BART DIRECTOR BIANCO ANNOUNCES OPENING OF NORTH CONCORD/
MARTINEZ PARK-RIDE LOT
- 87-023 "WEST COUNTY BART EXTENSION ENDANGERED"
- 87-024 "AC/BART PLUS" TICKETS FOR MARCH 1-15 ON SALE
- 87-025 BART POLICE ARREST SUSPECT IN SLAYING
- 87-026 ADVISORY: CORRECTION OF BART NEWS RELEASE #87-024
"AC/BART PLUS" TICKETS FOR MARCH 1-15 ON SALE
- MARCH 87-027 BART BOARD APPROVES "FREE WEEK" ON BART EXPRESS BUSES
- 87-028 NEW DATE SET FOR MEETING TO DISCUSS BART FARES
- 87-029 PITTSBURG ANTIOCH CORRIDOR STUDY BOARD OF CONTROL TO MEET
- 87-030 BART TO HOLD COMMUNITY MEETING ON PROPOSED EXPRESS BUS ROUTE CHANGES
- 87-031 QUARTERLY "FAST PASS" FOR BART EXPRESS BUSES ON SALE
- 87-032 BART TO OAKLAND'S UNITY DAY AND SAN FRANCISCO'S ST. PATRICK'S PARADE
- 87-033 WORKSHOPS ON TRANSPORTATION ALTERNATIVES FOR PITTSBURG-ANTIOCH
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- 87-034 ADVISORY: "FREE WEEK" FOR BART EXPRESS RIDERS BEGINS MARCH 15
- 87-035 ADVISORY: BART COMMITTEE TO DISCUSS FARES MARCH 19
- 87-036 BART COMMITTEE TO CONSIDER OF "NEGATIVE DECLARATION" FOR PROPOSED
PARK/RIDE LOT IN DUBLIN-PLEASANTON
- 87-037 NELLO BIANCO APPOINTED TO THE BOARD OF DIRECTORS OF PINOLE'S
DOCTORS HOSPITAL
- 87-038 BART TO HOLD PUBLIC HEARING ON HANDICAPPED ACCESS TO EXPRESS BUSES
- 87-039 "AC/BART PLUS" TICKETS FOR APRIL 1-15 AND 16-30 ON SALE
- 87-040 BART BOARD APPROVES PARKING LOT EXPANSION PROJECTS AT ORINDA
AND LAFAYETTE STATIONS
- 87-041 BART DIRECTORS ADOPT DUBLIN-PLEASANTON PARK/RIDE PROJECT
- 87-042 BART TO SEEK FROM CALTRANS \$12 MILLION GRANT FOR PLEASANT HILL
STATION PARKING
- 87-043 WHOLE LIFE EXPO DISCOUNT TICKETS AVAILABLE AT BART STATION
- 87-044 RIDE BART TO OAKLAND A'S EXHIBITION GAME ON SUNDAY, APRIL 5

NEWS RELEASES: 1987

- JANUARY 87-001 BART TO HOLD COMMUNITY MEETING ON PROPOSED DUBLIN/PLEASANTON
PARK-RIDE LOT
- 87-002 BART POLICE ARREST FOUR EAST BAY MEN IN TICKET FRAUD
(NOT USED)
- 87-003 NOT USED
- 87-004 PUBLIC INVITED TO ATTEND KING BIRTHDAY CEREMONIES AT BART
- 87-005 BART AND AC TRANSIT TO INTRODUCE NEW JOINT PASS JANUARY 22
- 87-006 BART TO OPERATE REGULAR SERVICE AND LONGER TRAINS ON KING HOLIDAY
- 87-007 BART TO AUCTION ITEMS FOUND ON TRAINS
- 87-008 ADVISORY: NEW "AC/BART PLUS" TICKET TO BE INTRODUCED THURSDAY,
JANUARY 22
- 87-009 BART SEEKS PUBLIC INPUT ON PITTSBURG/ANTIOCH TRANSPORTATION
ALTERNATIVES STUDY
- FEBRUARY 87-010 BART'S SEMI-ANNUAL AUCTION OF ITEMS FOUND ON SYSTEM RAISES \$3,800
- 87-011 BART WILL OPERATE MORE AND LONGER TRAINS FOR CHINESE NEW YEAR PARADE
- 87-012 GLENN ASSISTS AT OPENING OF NEW RENTAL DEVELOPMENT NEAR FREMONT
BART STATION
- 87-013 PITTSBURG-ANTIOCH CORRIDOR TRANSPORTATION ALTERNATIVES STUDY
- 87-014 "AC/BART PLUS" TICKETS FOR FEB. 16-28 ON SALE
- 87-015 PIX CAPTION: BART TO GIVE AWAY SHOPPING BAGS ON PRESIDENT DAY -
MONDAY, FEB. 16
- 87-016 PIX CAPTION: BART TO GIVE AWAY SHOPPING BAGS ON PRESIDENT DAY -
MONDAY, FEB. 16
- 87-017 PIX CAPTION: BART TO GIVE AWAY SHOPPING BAGS ON PRESIDENT DAY -
MONDAY, FEB. 16
- 87-018 PIX CAPTION: BART TO GIVE AWAY SHOPPING BAGS ON PRESIDENT DAY -
MONDAY, FEB. 16
- 87-019 BART TO OPERATE ON A SATURDAY SCHEDULE ON PRESIDENTS'DAY -
MONDAY, FEBRUARY 16
- 87-020 LA POLICIA DE BART ESTAN BUSCANDO INFORMACION DEL MUERTO DE UN PASAJERO
- 87-021 BART POLICE SEEKING INFORMATION IN PATRON DEATH

DECEMBER.

Mike Healy, Dept. Mgr.
Public Affairs

87-158

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

December 2, 1987

FOR IMMEDIATE RELEASE

BART WILL HELP YOU CELEBRATE THE HOLIDAYS IN OAKLAND

If you're looking for some terrific holiday entertainment that's fun for the whole family, ride BART into downtown Oakland this weekend (December 4-6) and join in celebrating the official start of Oakland's 1987 holiday season.

The season's festivities will begin at 5 p.m. on Friday, December 4, with the Port of Oakland's "Grand Tree Lighting Ceremony." Ride BART to 12th Street or 19th Street station and board a free shuttle to Jack London Square where Oakland Mayor Lionel Wilson and KTVU's Miss Nancy of "Romper Room" will join Santa in throwing the switch that will light up Oakland's official Christmas tree. A "motorcade of lights" will depart Broadway and Grand at 5 p.m. and proceed to Jack London Square for the tree lighting festivities which are scheduled to begin at 5:55 p.m.

On Saturday, December 5, a spectacular display of yachts lighted for the holidays will sail at 4:30 p.m. along the Oakland Estuary. The event will include a "Landlubbers' Christmas Party and Holiday Fireworks Spectacular" at Jack London's Waterfront. Admission to this event, which will feature celebrity entertainment and refreshments, is free with a toy for the Mayor's Holiday Toy Drive or can of food for the Tribune's "Meals for Many" program. Ride BART to 12th Street Station and transfer to AC Transit's #11, #33, #34 or #59/76 bus.

The "Oakland Holidays 7th Annual Santa Parade" will take place at 1 p.m. on Sunday, December 6, from the corner of 11th and Broadway. This year's Grand Marshall is Brian Bonsall, "Andy" of NBC's "Family Ties" program. Clowns, decorated floats, marching bands and drill teams are just a few of the hundreds of

(more)

participants in this year's Santa Parade. BART's 12th Street and 19th Street stations are right on the parade route.

For additional transit information call 464-6000 (BART) or 839-2882 (AC Transit). For event information call 874-4800.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

December 3, 1987

FOR IMMEDIATE RELEASE

GLENN AND USSERY TO LEAD BART IN 1988

Today, Thursday, December 3, 1987, the BART Board of Directors unanimously elected fellow directors, John Glenn of Fremont and Wil Ussery of San Francisco, to lead the transit district as president and vice president, respectively, for the coming year. The new BART Board officers took over their new duties immediately following their election.

BART President Glenn, who represents District #6 which covers the southwestern portion of Alameda County, was first elected to the Board in 1974, and re-elected in 1978, 1982 and 1986. He has many times served as committee chairman for all standing committees of the BART Board. In 1979, and then again in 1985, Glenn served as vice-president of the BART Board of Directors.

Glenn, who is president of his claims' adjusting company, John Glenn Adjusters and Administrators, is also an organizer and director of the Civic Bank of Commerce in Oakland, Walnut Creek and San Leandro.

Glenn is a graduate of Southeast Missouri State University, where he was named 1986 Alumnus of the Year. He has also done post-graduate work at the University of Missouri in Kansas City, Mo., and California State University at Hayward. Glenn lives in Fremont with his wife, Betty.

Glenn noted in his acceptance remarks that BART was facing an unfunded deficit for the coming year, which amounted to \$2.85 million and called on BART staff to seek

- more -

2-2-2-2 GLENN AND USSERY TO LEAD BART IN 1988

ways to cut the budget by at least 10%, which would bring about an annual savings of \$17 million.

Wilfred T. Ussery, who represents District 7 of the BART District, which is divided by the bay, with half the district in the eastern portion of San Francisco and the balance in the western portion of Oakland and Emeryville, will serve in the coming year as vice-president of the BART Board.

Ussery, who has been a strong proponent of joint development around the BART stations was elected to the BART Board in 1978 to serve out the unexpired term of Ella Hill Hutch, who had become a member of the San Francisco Board of Supervisors. He was re-elected in 1980, and then again in 1984 to successive four-year terms. He will stand for re-election in 1988.

Ussery was elected president of the BART Board of Directors in 1985. He directed the work of the Public Affairs Access & Legislation Committee in 1980, and again in 1986. He is active in many Bay Area civic organizations and is past national chairperson of the Congress of Racial Equality from 1967 to 1969.

Ussery lives in San Francisco with his wife, Maxine.

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SAN FRANCISCO BAY AREA RAPID TRANSIT DISTRICT

INTER-OFFICE COMMUNICATION

BB#00-865
(Cancel 12-8-87)
December 1, 1987

To: Station Operations Personnel
From: *Raymond A. Peters*
Raymond A. Peters, Department Manager
Station Operations
Subject: South Hayward Station Elevators
Shut-Down and Bus Shuttle

Beginning Wednesday, December 2, the elevators in South Hayward station will undergo the communication and patron control modification. A bus shuttle operation is set up to service South Hayward and Union City stations with those customers who must use an elevator.

Schedule

Work Station: South Hayward

When: December 2 thru December 7, 1987*

Time: * From 0800 to 1700 hours, during week days, the two (2) elevators will be out-of-service. On Saturday and Sunday and during the other revenue hours of the week, each unit will be in full operation.

Bus Shuttle: From 0800 to 1700 hours a lift equipped free bus shuttle will run between South Hayward and Union City station. The bus is home based at the South Hayward station and will only make the shuttle trip when required.

NOTE: At Union City the Agent must alert the South Hayward Agent of the need to send the bus to Union City for a pick-up. The coach operator will not make scheduled runs between these two (2) stations.

All Agents:

Make certain that the out-of-service elevator signing for Lake Merritt station is down and replaced with the South Hayward station information.

cc: W. B. Fleisher
L. J. Campbell
H. E. Taylor
M. C. Healy
S. Moubert
N. Aragon
D. W. Blair
A.T.U. 1555

RAP:aj

Mike Healy, Dept. Mgr.
Public Affairs

87-160

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120 or 881-2663

December 3, 1987

FOR IMMEDIATE RELEASE

FREE SHUTTLE SERVICE FOR DISABLED RIDERS WHILE

ELEVATORS AT SOUTH HAYWARD STATION UNDERGO MODIFICATIONS

A free shuttle service between South Hayward and Union City stations will be available weekdays through December 7 for disabled passengers during the time that BART's South Hayward station elevators undergo modifications.

A lift-equipped shuttle bus will be based at South Hayward Station and will only make the shuttle trip when required. Passengers needing the shuttle from Union City Station should request their agent to notify the South Hayward agent. There will be no charge to passengers requiring the shuttle service.

The elevators at South Hayward Station are undergoing modifications to their communication and control systems. All 58 elevators within the BART system will be modified under a program scheduled for completion late next year. As work is completed at one station, crews will move on to another until eventually elevators at all 34 stations are modified. Crews will work on the elevators on weekdays, from 8 a.m. to 5 p.m. On weekends and at other times, the elevators will be in full operation.

Next on the list is Union City Station, which will have its elevators out of service from 8 a.m. to 5 p.m. December 9-11 and December 14-16.

Bay Fair Station is scheduled to have its elevators modified December 17-18 and December 21.

Mike Healy, Dept. Mgr.
Public Affairs

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NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120 or 881-2663

December 4, 1987

FOR IMMEDIATE RELEASE

BART CONTINUES SPECIAL DIRECT SERVICE FOR SHOPPERS ON SUNDAYS

BART's "Shopper Specials" -- direct trains between San Francisco and stations on the Richmond and Fremont lines -- will again be in service during the morning and afternoon this Sunday, December 6. The special trains will be offered every Sunday until Christmas.

Shopper Specials are in service from 10 a.m. to noon and from 4 p.m. to 6 p.m. on Sundays. The special trains depart east bay stations every 40 minutes in the morning and leave San Francisco stations every 20 minutes in the afternoon.

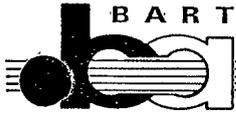
BART's regularly scheduled trains operating on the Richmond-Fremont and Concord-San Francisco/Daly City lines on Sundays will remain unchanged by the additional service.

BART emphasizes that on Sundays there is ample parking at stations for those planning to ride the "Shopper Specials."

Printed time tables with exact departure times of the Shopper Specials will soon be available at BART stations.

Mike Healy, Dept. Mgr.
Public Affairs 87-163

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

December 7, 1987

FOR IMMEDIATE RELEASE

ADVISORY

BART TO CONDUCT FAMILIARIZATION TOUR FOR BLIND STUDENTS

Representatives of the news media are invited to attend a familiarization tour of BART by blind students from the California School for the Blind located in Fremont and the East Bay Skills Center in Oakland.

This tour will take place on the first train platform level of the 19th Street BART Station in downtown Oakland on Tuesday, December 8, 1987 (tomorrow) between the hours of 1:30 p.m. and 4 p.m.

The students will be instructed about how to enter and leave a BART station and a BART train, what announcements to listen for and what they would encounter should they fall from the platform.

This familiarization program has been underway for some time.

If you are planning to cover this event, please contact Sy Mouber, BART Public Information Manager, at (415) 464-7120 during office hours, and in the evening at (415) 881-2663, so that proper arrangements can be made.

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Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-166

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

December 9, 1987

FOR IMMEDIATE RELEASE

ADVISORY: FIRST TRIP OF BART'S NEW C-CAR

When BART's new C-Car makes its first run on the system Thursday, December 10, it will be operating as an "Out of Service" train for the purpose of enabling news media and BART personnel an opportunity to preview the new car before it goes into regular operation. BART will continue to conduct tests on the C-Car before placing it into regular service.

The three-car train containing the C-Car will depart BART's 12th Street\ Oakland City Center station second level platform at about 11:45 a.m., and the event, including the train ride to MacArthur Station and back, should last about 30 minutes. The station is located at the corner of 12th Street and Broadway in downtown Oakland.

The event is scheduled to take place immediately following the meeting of the BART board's Administration Committee which will begin at 9 a.m. in the Board Room of the transit district's Lake Merritt headquarters.

Please contact Sy Mouber, BART manager of public information, at (415) 464-7120 during office hours or (415) 881-2663 at other times, and let him know if you are planning to send a representative to this historic event.

Mike Healy, Dept. Mgr.
Public Affairs

87-165

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

December 8, 1987

FOR IMMEDIATE RELEASE

ADVISORY: NEWS MEDIA EVENT PLANNED FOR FIRST TRIP OF BART'S NEW C-CAR

Representatives of the news media are invited to be present when BART's new C-Car makes its inaugural run on the system. This event will take place Thursday, December 10, 1987, at 11:30 a.m. The train in which the C-Car will be operating can be boarded at the second level of BART's 12th Street/Oakland City Center Station, which is located at the corner of 12th Street and Broadway in downtown Oakland.

The three-car train (comprised of an A-Car, B-Car and C-Car) will depart at about 11:45 a.m. and the event, including the train ride to MacArthur Station and back, should last about 60 minutes.

The event is scheduled to take place immediately following the meeting of the BART board's Administration Committee which is being held at the Lake Merritt headquarters beginning at 9 a.m.

Please contact Sy Mouber, BART manager of public information, at (415) 464-7120 during office hours or (415) 881-2663 at other times, and let him know if you are planning to send a representative to this historic event.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-166

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

December 9, 1987

FOR IMMEDIATE RELEASE

ADVISORY: FIRST TRIP OF BART'S NEW C-CAR

When BART's new C-Car makes its first run on the system Thursday, December 10, it will be operating as an "Out of Service" train for the purpose of enabling news media and BART personnel an opportunity to preview the new car before it goes into regular operation. BART will continue to conduct tests on the C-Car before placing it into regular service.

The three-car train containing the C-Car will depart BART's 12th Street\ Oakland City Center station second level platform at about 11:45 a.m., and the event, including the train ride to MacArthur Station and back, should last about 30 minutes. The station is located at the corner of 12th Street and Broadway in downtown Oakland.

The event is scheduled to take place immediately following the meeting of the BART board's Administration Committee which will begin at 9 a.m. in the Board Room of the transit district's Lake Merritt headquarters.

Please contact Sy Mouber, BART manager of public information, at (415) 464-7120 during office hours or (415) 881-2663 at other times, and let him know if you are planning to send a representative to this historic event.

Mike Healy, Dept. Mgr.
Public Affairs

87-168

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

December 10, 1987

FOR IMMEDIATE RELEASE

BART DEDICATES NEW C-CAR ON INAUGURAL RUN

BART President John Glenn today dedicated the first of BART's new C-Cars in a special ribbon cutting ceremony held at the 12th Street City Center BART Station.

As he cut the blue ribbon, strung in the forward doorway of the new C-Car, Glenn said, "When we started out on our service expansion program in 1981, we didn't know where the money would come from. By working together as a community, we were able to accomplish our objectives, and today all of the funding is in place.

"I'm hopeful that it is this same spirit of cooperation in the region which will help accomplish the task of building BART extensions so that the system will better serve the Bay Area region as a whole," Glenn concluded.

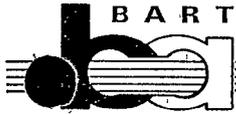
The car which was dedicated today is expected to be in regular revenue service in the early part of next month, January 1988.

#

Mike Healy, Dept. Mgr.
Public Affairs

86-167

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Mike Healy, Department Manager
Public Affairs
(415) 464-7110

December 10, 1987.

FOR IMMEDIATE RELEASE

PRESS ADVISORY

A special press preview of BART's new marketing campaign starring comic Henny Youngman will be held at the San Francisco Press Club, 555 Post St., this coming Monday, December 14, at 3 p.m.

Members of the press are invited to come and see a presentation of the campaign, as well as meet Mr. Youngman, who will be on hand to greet attendees and offer a few of his classic one-liners.

A special information kit will be available at the Press Club.

NEWS RELEASE

87-169



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 881-2663

December 11, 1987

FOR IMMEDIATE RELEASE

BART PRESIDENT JOHN GLENN SETS MEETING WITH LOCAL POLICY LEADERS

John Glenn, BART Board President, has set Tuesday, December 22, 1987 as the date for a special meeting to which he has invited most of the local, state and federal policy makers from five Bay Area counties, to discuss potential solutions to BART extension issues. The meeting is scheduled to take place at 2 p.m. in the BART Board Room, 800 Madison Street, just over the Lake Merritt BART Station.

Glenn noted in his letter of invitation that, "We are at a critical juncture in the evolution of the system (BART) and need to reach a consensus on how it will best serve the entire region in the future." Glenn stated he hopes to see the creation of an advisory task force, which would be charged with helping guide BART's future extension decisions.

Glenn's invitation was issued to the policy makers from the counties of Alameda, Contra Costa, San Francisco, Santa Clara and San Mateo, to meet and discuss transportation planning issues, with a view to resolving local community differences.

"By polarizing the region, the extension issues could undercut the Bay Area's ability to compete for badly needed federal dollars," Glenn's letter stated. The letter went to say, "if we do not have a strong regional approach and consensus, we will be left in the dust." Glenn's letter noted that the competition for federal dollars was coming from the Los Angeles area and other regions of the country which makes a coordinated approach from the San Francisco Bay Area for these federal dollars imperative.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-170

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Mike Healy, Department Manager
Public Affairs
(415) 464-7110

December 14, 1987

FOR IMMEDIATE RELEASE

HENNY YOUNGMAN FOR BART

BART, the Bay Area Rapid Transit system, has announced that it will launch a new, and for them an unusual, marketing/advertising campaign the week before Christmas.

The new campaign features venerable comedian Henny Youngman, King of the One-Liners, as its spokesperson. This is the first time the transit system has used a personality such as Youngman to deliver its message. Working with BART on this campaign was Edward S. Spizel Advertising of San Francisco.

Taking off on Youngman's signature line, "Take my wife, please," the campaign's theme line delivered by the comedian will be, "Take you're BART, please." It will serve as the punch tag for television and radio spots and the headline for outdoor billboards, transit ads, print ads, and direct mail.

When it comes to television and radio spots, Youngman of course throws in some of his famous one-liners, such as, "I solved the parking problem in San Francisco; I bought a parked car."

Budgeted at about \$350,000, the "Take your BART" campaign is designed to target commuters, primarily commuters who now drive from East Bay suburban communities to downtown San Francisco.

- More -

BART, through Youngman, is underscoring the untold stress that daily auto commuting causes (based on a specific study done by the University of California at Irvine), and the cost benefit of using BART every day for that transbay commute.

"Some people are saving up to \$1,800 a year using BART," Youngman says in one of the spots. "That's good for a round trip for a family of four to Hawaii with a few bucks left over."

Most of BART's previous marketing efforts have been focused on building the non-commuter ridership base, primarily among shoppers. The new campaign will run through late spring of 1988.

#

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-171

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 881-2663

December 17, 1987

FOR IMMEDIATE RELEASE

BART TO HOLD ANNUAL "SAFE HOLIDAYS" PROGRAM

For the ninth consecutive year, BART will hold its "Safe Holidays" program at various BART stations on Christmas Eve and New Year's Eve. Under the program, local community groups volunteer to serve free coffee, cookies and doughnuts at selected stations in an effort to promote riding BART as a safe alternative to driving the bay area's crowded highways on those two evenings. The program is supported by local radio and television stations, which sponsor public service announcements.

This year, free refreshments will be served on Christmas Eve from 6 p.m. to 10 p.m. at twelve BART stations, and on New Year's Eve from 7 p.m. to 11 p.m. at eleven BART stations. BART's Safe Holidays stations are: El Cerrito Del Norte (12/24 only), MacArthur, 12th Street/Oakland City Center, Concord, Walnut Creek, Fremont, Hayward, Bayfair, Fruitvale, Coliseum, Powell Street and 24th Street station.

BART's coordinator for the Ninth Annual Safe Holidays Program is BART Police Sergeant Thom Pennewell, "I have been most gratified by the response to our call for volunteers for this year's Safe Holiday program. These Safe Holidays volunteers always do a great job and we could not do the program without them." He further stated, "We urge those who have had too much to drink to ride BART instead of driving, and also to remind people that even if they have not been drinking, BART's a safer way to travel over the holidays."

(more)

2-2-2-2 BART TO HOLD ANNUAL "SAFE HOLIDAYS" PROGRAM

87-171

SPONSORS

<u>BART STATION</u>	<u>VOLUNTEERS</u>	<u>RADIO</u>	<u>TELEVISION</u>
12 Street Station	St. Andrews/St. Josephs (Davis Family/Oakland)	✓ KCBS	KTVU ✓
MacArthur Station	B'NAI'B'RITH (Oakland Lodge #252)	✓ KFRC	KRON-4 ✓
Fruitvale Station	Boy Scouts of America (Troop #410) Boy Scouts of America (Troop #11 - 12/31 only)	✓ KNBR	KTVU-2
Coliseum Station	Allen Temple Baptist Church (Mae Douglas Circle/Oakland)	✓ KSFO	KG0-7 ✓
Bayfair Station	Kiwanis Club of Chabot (East Oakland)	✓ KNBR	KRON-4 ✓
Hayward Station	Kiwanis Club/Hayward	✓ KGO	^{WAT} Televents ✓
Fremont Station	Kiwanis Club/Fremont	✓ KCBS	KGO-TV KPIL TV
Concord Station	Red Cross/Diablo Chapter (Concord)	✓ KABL	KTVU-2 ✓
Walnut Creek Station	Red Cross/Diablo Chapter (Walnut Creek)	✓ KNEW	Televents ✓
El Cerrito D.N. (12/24 only)	B'NAI'B'RITH (Oakland Lodge #252)	✓ KYUU	KRON-4 ✓
Powell Street Station	Ninth Annual Volunteers (Volunteers from all over the area) Lake Merritt Business Association	✓ KGO	KG0-7 ✓
24th Street Station	Kiwanis Club/S.F. Mission Mission Economic & Cultural Association (MECA) (12/31 only)	✓ KABL	KSTS-48 ✓

(more)

On December 24, from 6 a.m. to 7 p.m., trains will operate on a regular weekday schedule. From 7 p.m. to midnight, BART's regular night schedule will be in effect, meaning service is reduced to two lines -- Richmond/Fremont and Concord/Daly City -- with trains operating every 20 minutes.

On Christmas Day, December 25, train service will be in effect from 6 a.m. to midnight on two lines only -- Richmond/Fremont and Concord/Daly City. Trains will operate New Year's Eve, Thursday, December 31, from 6 a.m. to 2 a.m. BART's regular weekday schedule will be in effect during the day. After 7 p.m. BART's regular night schedule will be in effect.

On New Year's Day, Friday, January 1, 1988, BART train service will be available from 6 a.m. to midnight on two lines only -- Richmond/Fremont and Concord/Daly City -- with trains arriving every 20 minutes.

BART Express Buses will be operating Christmas Eve, December 24, and New Year's Eve, December 31, on a regular weekday schedule. BART Express bus routes U,D, P2X and ME will be operating on a Sunday schedule. Routes Q, J, UP, UL, PX1, PE, PE1, PEX and Loma Ranger Shuttle will not be in service.

For additional information call BART's Information Center at 415/465-BART or the toll-free information number listed in local telephone directories for train and bus information.

PLEASE NOTE: BART Police Sergeant Thom Pennewell is the correct spelling.

NEWS RELEASE



87-172

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
Public Information
415/464-7120 or 881-2663

December 18, 1987

FOR IMMEDIATE RELEASE

BART DIRECTORS APPROVE CONTRACT FOR PLEASANT HILL PARKING STRUCTURE

On Thursday, December 18 the BART Board of Directors approved a contract for designing and constructing a parking structure which will add 1,200 parking spaces at the Pleasant Hill BART Station.

BART Director Barclay Simpson of Orinda who was a prime mover and active participant in the development of the planned new parking structure at the Pleasant Hill BART Station, said he was very pleased by the boards action, and that the project will be built with federal highway funds.

"The use of federal highway funds to build this parking structure will make BART funds available for badly needed additional parking projects around the BART system."

The successful bidder for this project was International Parking Design, Inc. of Oakland. The project calls for the design and construction of a parking structure which will add 1,200 new parking spaces at the Pleasant Hill Station. The design contract will include all support systems, including landscaping and civil work required for a complete and operable parking facility.

BART Staff will present to the BART Board of Directors for approval at a later date the environmental assessment documentation and the project specifications.

International Designs, Inc., specializes in the parking facility design and construction, having worked on over 1,800 such projects. Costs of the International Parking Design contract will be \$679,298, and will require approximately 910 days to complete.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-174

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

December 23, 1987

FOR IMMEDIATE RELEASE

BART TO SELL \$32 TICKETS FOR \$30

As of January 1, 1988, BART will return to selling its high value \$32 for \$30. For the past several months, BART has been selling a \$35 ticket for \$30 as part of a promotional program. That program will end at the close of the business day December 31. Because ticket vendors are not being supplied with new \$35 tickets, some outlets may sell out before the deadline.

BART officials note that the \$35 ticket may still be used in station fare gates, as there is no time limitation on using any BART ticket except the AC\BART Plus ticket.

BART tickets are available at all BART "Tickets-To-Go" outlets and BART's Pass Office located on the concourse level of the transit district's administration building, above Lake Merritt Station in Oakland.

BART's "Tickets-To-Go" brochure with a directory of ticket outlets are available at all BART stations. "Tickets-To-Go" information is also available by calling 465-BART or the toll-free BART number found in local phone books.

NEWS RELEASE



87-175

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
Public Information
415/464-7120 or 881-2663

December 24, 1987

FOR IMMEDIATE RELEASE

JOIN BART FOR CHRISTMAS SAFE HOLIDAY PROGRAM

Tonight, BART will hold its Christmas Eve "Safe Holidays" at twelve BART stations. Local community groups volunteer to serve free coffee, cookies and doughnuts at selected stations in an effort to promote riding BART as a safe alternative to driving the bay area's crowded highways. The program is supported by local radio and television stations, which sponsor public service announcements.

Free refreshments will be served tonight from 6 p.m. to 10 p.m. at the BART Safe Holidays stations, which are: El Cerrito Del Norte, MacArthur, 12th Street/Oakland City Center, Concord, Walnut Creek, Fremont, Hayward, Bayfair, Fruitvale, Coliseum, Powell Street and 24th Street station.

Tomorrow, on Christmas Day, December 25, trains will be operating from 6 a.m. to midnight on two lines only -- Richmond/Fremont and Concord/Daly City.

BART Express Buses will be operating tonight, Christmas Eve, December 24, on a regular weekday schedule. ^(Tomorrow, CHRISTMAS DAY) BART Express bus routes U, D, P2X and ME will be operating on a Sunday schedule. Routes Q, J, UP, UL, PX1, PE1, PEX and Loma Ranger Shuttle will not be in service.

For additional information call BART's Information Center at 415/465-BART or the toll-free information number listed in local telephone directories for train and bus information.

NOTE TO EDITORS: Sy Moubert, BART's Manager of Public Information will be at the Powell Street BART Station from 6 p.m. for about one hour if you want to interview him about this program. Call 464-7120 before 5:30 p.m. or BART Central Control at 451-4788 and he will be paged. Have a Happy Holiday weekend.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-176

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 881-2663

December 28, 1987

FOR IMMEDIATE RELEASE

BART TO OPERATE LATE NEW YEARS EVE... NINTH ANNUAL SAFE HOLIDAYS PARTIES

On Thursday, December 31, 1987, BART will hold its ninth annual Safe Holidays parties at eleven BART stations. BART trains will continue to operate until 2 a.m., when the last trains will leave Daly City, Richmond, Fremont and Concord.

Volunteers from local community groups will be serving free coffee, cookies and doughnuts in an effort to promote riding BART as a safe alternative to driving the bay area's crowded streets and highways. The program is supported by local radio and television stations, which provide free public service announcements.

Free refreshments will be served on New Year's Eve, Thursday, December 31, from 6 p.m. to 10 p.m. at these Safe Holiday BART stations: MacArthur, 12th Street/Oakland City Center, Concord, Walnut Creek, Fremont, Hayward, Bayfair, Fruitvale, Coliseum, Powell Street and 24th Street.

On Christmas Eve, more than 8,400 doughnuts, 5,000 cookies, and 14,000 cups of coffee were served at BART's Safe Holiday stations.

For those planning to use BART New Year's Eve, please remember that trains will be coming through downtown San Francisco, bound for the east bay, at about 2:15 a.m. and 2:20 a.m. They will arrive in downtown Oakland about 15 minutes later. For those traveling on BART to San Francisco/Daly City from stations on the Concord and Richmond/Fremont lines, trains will be coming through downtown Oakland at about 2:30 a.m., and will be at San Francisco stations about 15 minutes later.

(more)

For those planning to attend the New Years Eve musical event at the Henry J. Kaiser Convention Center in Oakland, the last train will depart the Lake Merritt BART Station northbound at 2:30 a.m. The last southbound train will depart from the Lake Merritt Station at 2:45 a.m.

For those attending the Grateful Dead concert at the Oakland/Alameda County Coliseum on New Years Eve, the last northbound train departing the Coliseum BART Station will be at 2:25 a.m. and the last southbound train will depart at 2:40 a.m. Weekday schedules are available at all BART stations.

BART Express Buses will be operating New Years Eve on a regular weekday schedule, all routes will be in operation, and will remain in service while trains are provided. On New Years Day, January 1, 1988, BART Express Bus service on routes U, D, P2X and ME will be operating on a Sunday schedule. There will be no BART Express Bus service on the Q, J, UP, UL, PX1, PE1, PEX and the Loma Ranger Shuttle.

For additional information call BART's Information Center at 415/465-BART or the toll-free information number listed in local telephone directories for train and bus information.

-30-

(NOTE TO EDITORS: See attached list of Safe Holiday stations, local service club volunteers and the sponsoring radio and television stations.)

BART "SAFE HOLIDAYS" STATIONS

<u>BART STATION</u>	<u>VOLUNTEERS</u>	<u>SPONSORS</u>	
		<u>RADIO</u>	<u>TELEVISION</u>
12th Street	St. Andrews/St. Josephs (Davis Family/Oakland)	KCBS	KTVU
MacArthur	B'NAI B'RITH (Oakland Lodge #252)	KFRC	KRON-4
Fruitvale	Boy Scouts of America, Troop #11	KNBR	KTVU-2
Coliseum	Allen Temple Baptist Church (Mae Douglas Circle/Oakland)	KSFO	KGO-7
Bayfair	Kiwanis Club of Chabot (East Oakland)	KNBR	KRON-4
Hayward	Kiwanis Club of Hayward	KGO-81	Televents
Fremont	Kiwanis Club of Fremont	KCBS	
Concord	American Red Cross of Concord (Diablo Chapter)	KABL	KTVU-2
Walnut Creek	American Red Cross of Walnut Creek (Diablo Chapter)	KNEW	Televents
Powell Street	Ninth Annual Volunteers	KGO-81	KGO-7
24th Street	Kiwanis Club of S.F. Mission Mission Economic & Cultural Association (MECA)	KABL	KSTS-48

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-178

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 881-2663

December 29, 1987

FOR IMMEDIATE RELEASE

PIX CAPTION

BART GEARS UP FOR BIG NEW YEARS EVE PARTIES

Join BART and local community service groups on New Years Eve for the ninth annual Safe Holiday parties at eleven BART stations around the system. BART will be operating trains until 2 a.m. on New Years Eve, with trains departing every 20 minutes on two lines, Richmond/Fremont and Daly City/Concord.

More than 8,400 doughnuts and over 15,000 cups of coffee were served on Christmas Eve for BART's ninth annual Safe Holidays Program. Pictured here are "party goers" at the Powell Street BART Station as they are being served by volunteers from the Ninth Annual Volunteers. This group is composed of interested BART patrons from all over the Bay Area.

On New Years Day, January 1, 1988, BART train service will begin at 6 a.m. with service on the Richmond/Fremont, and the Daly City/Concord lines arriving every 20 minutes.

For additional information call BART's Information Center at 415/465-BART or the toll-free information number listed in local telephone directories.

EXIT

FREE
COFFEE
and DONUTS
brought to you by
BART and
9th Annual
Safe Holiday Volunteers
KGO & KGO-7



Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



⁸⁷⁻¹⁷⁷
BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 881-2663

December 29, 1987

FOR IMMEDIATE RELEASE

PIX CAPTION

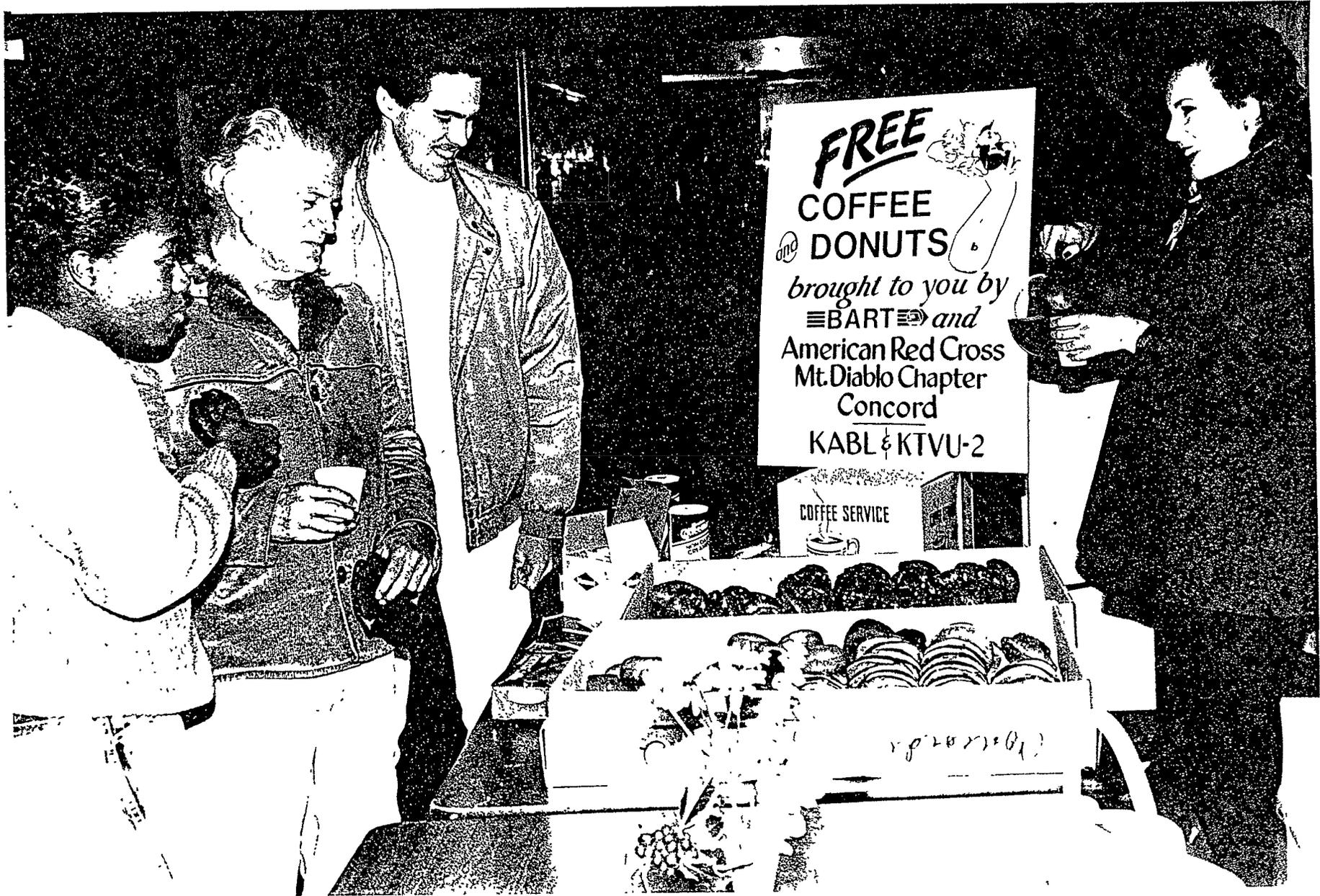
BART GEARS UP FOR BIG NEW YEARS EVE PARTIES

Join BART and local community service groups on New Years Eve for the ninth annual Safe Holiday parties at eleven BART stations around the system. BART will be operating trains until 2 a.m. on New Years Eve, with trains departing every 20 minutes on two lines, Richmond/Fremont and Daly City/Concord.

More than 8,400 doughnuts and over 15,000 cups of coffee were served on Christmas Eve for BART's ninth annual Safe Holidays Program. Pictured here are "party goers" at the Concord BART Station as they are being served by volunteers from the American Red Cross of Concord, Diablo Chapter.

On New Years Day, January 1, 1988, BART train service will begin at 6 a.m. with service on the Richmond/Fremont, and the Daly City/Concord lines arriving every 20 minutes.

For additional information call BART's Information Center at 415/465-BART or the toll-free information number listed in local telephone directories.



Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 881-2663

December 29, 1987

FOR IMMEDIATE RELEASE

PIX CAPTION

BART GEARS UP FOR BIG NEW YEARS EVE PARTIES

Join BART and local community service groups on New Years Eve for the ninth annual Safe Holiday parties at eleven BART stations around the system. BART will be operating trains until 2 a.m. on New Years Eve, with trains departing every 20 minutes on two lines, Richmond/Fremont and Daly City/Concord.

More than 8,400 doughnuts and over 15,000 cups of coffee were served on Christmas Eve for BART's ninth annual Safe Holidays Program. Pictured here are "party goers" at the 24th Street BART Station as they are being served by volunteers from the San Francisco Mission Kiwanis Club.

On New Years Day, January 1, 1988, BART train service will begin at 6 a.m. with service on the Richmond/Fremont, and the Daly City/Concord lines arriving every 20 minutes.

For additional information call BART's Information Center, at 415/465-BART or the toll-free information number listed in local telephone directories.



Mike Healy, Dept. Mgr.
Public Affairs 87-182

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: By Moubert, Manager
Public Information
(415) 464-7120

December 30, 1987

FOR IMMEDIATE RELEASE

AC\BART PLUS TICKET PROGRAM EXTENDED THROUGH JUNE, 1988

Sale of the AC\BART PLUS tickets, which have been available as part of a six-month demonstration program, has been extended through June, 1988.

In August, 1987, ticket booths were opened for business at four BART stations (Montgomery, Embarcadero and Civic Center in San Francisco and 12th Street\Oakland City Center station in downtown Oakland) for the purpose of selling the AC\BART PLUS and BART's high-value ticket (a \$32 BART ticket which sells for \$30). These two tickets will continue to be sold at the ticket booths in the four stations.

In addition to being sold at the four BART stations, the two tickets and BART's discount tickets for seniors, handicapped persons and youths are available at 240 "Tickets-To-Go" outlets in the bay area. A brochure listing the locations of BART's "Tickets-To-Go" outlets is available at BART stations or by calling BART's Passengers Service Office at (415) 464-7133.

The four BART station ticket booths are normally open ten working days each month, from 6:30 a.m. to 9 a.m. and from 3:30 p.m. to 6 p.m. However on New Year's Eve the booths will be open during the morning hours only.

The booths are open on those days which provide the best opportunity for purchasing the AC\BART PLUS ticket, which is good for a semi-monthly period (either from the first through the fifteenth or the sixteenth through the end of the month). Therefore, the ticket booths are open three working days before and two days following the first (1st) and fifteenth (15th) day of each month. The AC\BART PLUS tickets are good for travel on both BART and local AC Transit buses.

(more)

About 1,200 AC\BART PLUS tickets are being sold each month at the BART station ticket booths and the following locations:

ASUC Box Office Student Union Building Bancroft & Telegraph	AC Transit 1600 Franklin St. Oakland	C & C Check Cashing 2520 Broadway 1510 Broadway Oakland
Berkeley Trip 2033 Center Street Berkeley	BART Pass Office 800 Madison St. (Above Lake Merritt Station) Oakland	AC Transit Ticket Office Transbay Terminal First & Fremont San Francisco

In addition to the tickets sold at the four BART stations, there are 240 "Tickets-To-Go" outlets where BART discount tickets for seniors, handicapped persons and youths as well as its high-value tickets are available. A brochure listing the locations of BART "Tickets-To-Go" outlets is available at stations or by calling BART's Passenger Service Office at (415) 464-7133.

Sales of BART tickets at "Tickets-To-Go" outlets have been averaging about \$1 million a month. Businesses or organizations interested in selling AC\BART PLUS or joining the network of off-site ticket sales outlets should contact BART Passenger Service Representative Alice Delgado at (415) 464-7137.

The AC\BART PLUS ticket was introduced in January, 1987 and is aimed at encouraging the use of both BART and AC Transit by making it easier to transfer from one system to the other. Using an AC\BART PLUS ticket eliminates the need for separate tickets or daily cash payments.

AC\BART PLUS tickets are sold in eight denominations ranging from \$20 to \$53 and will be good for a semi-monthly period. The denomination needed will depend upon the user's current one-way BART fare and number of trips expected to be taken during the semi-monthly period. For example, over a ten-day period a person whose daily one-way BART fare is \$1.15 and who rides AC Transit to and from BART each day will pay \$33 in fares. By purchasing a \$29 AC\BART ticket, this person can make the same trips and save 13 percent.

(more)

The new AC/BART PLUS ticket will offer a discount of about 6.25 percent off regular BART fares and a substantial discount on the AC side of the ticket. Combined, the price will average out to about an 18 percent discount.

On AC Transit the AC/BART PLUS will be used as a "flash pass" for an unlimited number of rides on all local AC buses in the East Bay. The new ticket will not be honored on BART Express Buses, AC Transit transbay buses or inter-city express buses.

As a BART ticket, the AC/BART PLUS will be used the same way as any other BART ticket, with the fares deducted after each trip taken. Because there is only a certain amount of space to print the remaining BART value on the ticket, every trip taken will not be printed on the ticket but will be registered on the magnetic strip.

A special feature of the BART portion of the ticket is the "last ride bonus." If a value of at least five cents remains on the ticket, the rider will be allowed to make one more additional BART trip without adding to the value of the ticket. When the BART value of the ticket reaches zero, the fare gate will return the ticket so that it can continue to be used as a flash pass on AC Transit buses for the remainder of the semi-monthly period.

For additional information about BART regular fare, bonus or discount tickets, call BART's Passenger Service Office at (415) 464-7133.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 881-2663

December 30, 1987

FOR IMMEDIATE RELEASE

ADVSORY: ERROR IN OAKLAND TRIBUNE STORY

An Oakland Tribune story published Wednesday, December 30 erroneously reported that BART today (December 30) would keep trains running until 2 a.m. Stations tonight will close at midnight, BART's regular closing time.

Tommorrow, New Year's Eve, BART will operate on a regular weekday schedule during the day but will keep stations open and trains running until 2 a.m. as a service to New Year's Eve celebrants.

Stations will close for a few hours and then will reopen at 6 a.m. New Year's Day, with trains operating on a Sunday schedule (20-minute service frequency on two lines only: Concord\San Francisco-Daly City and Richmond\Fremont).

Your assistance in correcting this error is greatly appreciated.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



⁸⁷⁻¹⁸⁰
BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 881-2663

December 29, 1987

FOR IMMEDIATE RELEASE

PIX CAPTION

BART GEARS UP FOR BIG NEW YEARS EVE PARTIES

Join BART and local community service groups on New Years Eve for the ninth annual Safe Holiday parties at eleven BART stations around the system. BART will be operating trains until 2 a.m. on New Years Eve, with trains departing every 20 minutes on two lines, Richmond/Fremont and Daly City/Concord.

More than 8,400 doughnuts and over 15,000 cups of coffee were served on Christmas Eve for BART's ninth annual Safe Holidays Program. Pictured here are "party goers" at the 12th Street/Oakland City Center BART Station as they are being served by volunteers from the St. Andrews and St. Josephs Churches of Oakland.

On New Years Day, January 1, 1988, BART train service will begin at 6 a.m. with service on the Richmond/Fremont, and the Daly City/Concord lines arriving every 20 minutes.

For additional information call BART's Information Center at 415/465-BART or the toll-free information number listed in local telephone directories.



TAKE BART TO



OAKLAND HOLIDAYS

**BART and the Oakland Chamber of Commerce
invite you to celebrate the Holidays in Oakland!**

Bring your family and friends to the following events:

FRIDAY, DECEMBER 4, 5:55-6:30 p.m.

"Broadway Lights the Way to the Holidays" with the Port of Oakland's Grand Tree Lighting Ceremony! Follow the motorcade of lights from Broadway and Grand Avenue to Jack London's Waterfront at the foot of Broadway!

Be there when Mayor Wilson and KTVU's Miss Nancy of "Romper Room" join Santa Claus to throw the switch on Oakland's official Christmas Tree!

Featuring: Holiday Carolling ♦ Entertainment ♦ and fun for all.

Ride BART to 12th Street or 19th Street stations, and catch a free shuttle bus.

SATURDAY, DECEMBER 5, 4:30 p.m.

Lighted Yachts Parade/Landlubbers' Christmas Party and Holiday Fireworks Spectacular! Jack London's Waterfront—The Estuary to Embarcadero Cove.

Featuring: Spectacular holiday lighted yachts sailing along the Estuary ♦ Celebrity Entertainment ♦ Refreshments ♦ Free admission with a toy for Mayor's Holiday Toy Drive or can of food for Tribune's "Meals for Many."

Ride BART to 12th Street and transfer to AC #11, #33, #34 or #59/76.

SUNDAY, DECEMBER 6, 1:00 p.m.

Oakland Holidays 7th Annual Santa Parade with Celebrity Grand Marshall Brian Bonsall, "Andy" of NBC's "Family Ties"! Downtown Oakland (starts at 11th and Broadway)

Featuring: Decorated Floats ♦ Marching Bands ♦ Drill Teams ♦ Baton Twirlers ♦ Musicians ♦ Oakland's Police Equestrian Unit ♦ Clowns ♦ KRON's "Care-A-Van" ♦ Santa and Mrs. Claus co-sponsored by Emporium Capwell.

Ride BART to 12th Street or 19th Street stations.

FOR TRANSIT INFORMATION CALL: 464-6000 (BART) or 839-2882 (AC Transit). FOR EVENT INFORMATION CALL: 874-4800



NOVEMBER

NEWS RELEASE



87-157

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

November 20, 1987

FOR IMMEDIATE RELEASE

BART TO MODIFY TRAIN SCHEDULE FOR THANKSGIVING AND FRIDAY, NOV. 27

On Thanksgiving, BART trains and express buses will operate on a holiday schedule, with trains arriving at stations every 20 minutes from 6 a.m. to midnight on two lines only: Concord-San Francisco\Daly City and Richmond-Fremont. Passengers with destinations not served with direct-service trains must transfer in downtown Oakland.

On Nov. 27, the Friday after Thanksgiving, all four lines will be in service beginning at 6 a.m., but service will be reduced to 15-minute frequency. To accommodate shoppers, extra cars will be put into service on trains operating during the midday. After 6 p.m., BART's regular evening train service will be in effect until stations close at midnight.

Holiday shoppers passing through BART's Bay Fair and 19th Street stations on the Friday after Thanksgiving will notice representatives of the U.S. Marine Corps in full military dress. BART has joined with the Marine Corps in promoting the 40th annual Toys for Tots charity drive for needy children. Toys, which may be new or used but in good condition, should be donated unwrapped so that they may be appropriately categorized for boys and girls of various ages. Barrels for toy donations will remain in the two stations through December 20.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-156

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Robert S. Allen
BART Director
464-6095 (BART) or 449-1387 (home)

November 19, 1987

FOR IMMEDIATE RELEASE

BART ADVISORY VOTE ON COLMA

Widespread opposition to BART plans for a Colma station in San Mateo County led BART Director Robert S. Allen of Livermore today to propose an advisory vote on the issue. Allen seeks to let the voters of the three BART counties express their view in next June's Primary Election.

Allen's proposed ballot measure would read:

"Shall BART extend its rail lines to stations outside the BART district at no cost to BART even though extensions planned within the district to serve areas that have long paid BART property and sales taxes are not yet funded or built?"

"BART directors don't own the system," Allen said. "The people do. They voted the \$792 million bond issue in 1962 that got BART started. Their property taxes pay for bond interest and redemption. Their sales taxes make up most of BART's operating deficit. The choice on BART's basic direction belongs to the people."

BART directors approved an agreement in principle with Samtrans for a Colma station on September 28. Samtrans would arrange to fund the \$87 million, 1.5-mile extension beyond Daly City to Colma, including a station and turnback tracks beyond the station, at no cost to BART. They would also pay BART an access fee of about \$25 million (based on miles of track and number of stations) and cover operating deficits. Profits, if any, would repay the access fee and then be split equally by Samtrans and BART.

(more)

The access fee has been informally pegged for in-district BART extension projects, noted Allen, projects such as helping to

- * Lower Willow Pass, needed for BART rail to Pittsburg and Antioch;
- * Add a second Livermore Valley station near Camp Parks; and
- * Extend the Fremont line to Irvington and Warm Springs.

"My proposed three-county advisory ballot measure," claims Allen, "would fit well with advisory measures Director Ussery has proposed for next June in areas outside the district. If our Board doesn't go along with this advisory vote, I will urge the counties to do it on their own. But I'd rather the BART Board does it, so that the wording, analysis, and ballot arguments are uniform."

"Strong feelings exist against San Mateo County, whose supervisors withdrew their county from the BART district before the 1962 vote," said Allen. "San Mateo hasn't paid dime one of the BART property and sales taxes. They have the only parking structure on the whole BART system. They have more frequent and less crowded trains to San Francisco than people in the East Bay, who pay BART property and sales taxes. And the resentment runs strong.

According to Allen, if the voters reject the measure and projects like Colma, Samtrans will likely use the money for a 1.5-mile, \$441 million Caltrain extension in San Francisco. "If they do that," he said, "the BART district gets nothing, and it looks like the only BART extensions for many years may be what are funded by Alameda County's Measure B voted last year."

In 1980, over strong Board opposition, Allen got the Board to approve a smaller but similar advisory measure. The issue then was whether BART rail or a "Super Bus" should serve the Livermore Valley. While the state assemblyman and the county supervisor representing the Valley favored the Super Bus, Allen supported BART rail. Allen noted in his ballot argument that the gut issue was growth. BART rail won 4-1 in the Livermore Valley.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-155

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

November 17, 1987

FOR IMMEDIATE RELEASE

"TOYS FOR TOTS" BINS TO BE AT 19TH STREET, BAY FAIR STATIONS NOV. 27

BART and the Marine Corps have joined forces in promoting the 40th annual Toys for Tots drive. On Friday, November 27, the day after Thanksgiving, collection bins will be available at BART's 19th Street Station in downtown Oakland and Bay Fair Station in San Leandro.

New toys and toys in good condition are collected through the Toys for Tots drive and given as holiday gifts to needy children. Donated toys should be unwrapped so that they may be categorized appropriately for boys and girls of various ages.

BART employees will help promote the drive by donating toys at a ceremony to be held at noon Friday, November 20 at Lake Merritt Station, 800 Madison St., Oakland. The ceremony will be attended by BART and Marine Corps officials.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

November 17, 1987

FOR IMMEDIATE RELEASE

ADVISORY: FIRST BART PRODUCTION CAR WILL BE DELIVERED TO BART TODAY

At 3 p.m. today (Tuesday, November 17, 1987) the first production version of BART's new C-Cars will be delivered to the test track at BART's Hayward maintenance yard.

Access to the test track area is off Whipple Road in Hayward, immediately east of the bridge that overpasses the BART tracks. From Highway 880, take the Whipple Road exit east about three miles to the Whipple Road access gate. (The access gate is on the left, or north, side of Whipple Road.)

Mike Healy and Sy Mouber of BART's public affairs staff will be on hand. Caution should be taken at the site since the ground is very muddy.

If additional information is needed please contact, Sy Mouber, 464-7120 or Mike Healy, 464-7110.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-153

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 881-2663

November 16, 1987

SPECIAL FEATURE - RELEASE AT WILL

BART POLICE BUST DRUG PUSHERS

Arrests of alleged drug dealers were recently made by special undercover units of the BART Police Department.

Major drug arrests over the past several months have taken place at the Berkeley BART Station, the 24th Street BART Station and most recently at the San Leandro BART Station.

According to BART Police Captain Larry Danner, "These drug arrests on BART property are more examples of how BART Police are working to protect BART patrons and property. These arrests came about as the result of extensive and aggressive police work."

In commending his officers, Sergeant Ed Ladd, who heads up the BART Special Patrol Unit, said, "This kind of undercover police work is dangerous and places a heavy demand on our officers in the performance of their duties. Their actions in finding dealers and their sources continue to place a real crimp in drug dealing on BART."

"We want the actions of our department to send the message that those who think they can get away with dealing drugs on BART property, that they are wrong. We will apprehend them."

(more)

The latest arrest was made by a special patrol unit of undercover officers who purchased cocaine at the San Leandro Station from a 17 year old juvenile. Following the arrest of the juvenile, a search warrant was issued and was used to search a San Leandro residence. Police found approximately two ounces of cocaine, LSD, Psilocybin mushrooms, a large quantity of marijuana, hashish, some unidentified pills and \$1,207 in cash. BART Police noted that the street value of the seized drugs was approximately \$16,000. Police arrested an occupant of the residence.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
Public Information
415/464-7120 or 881-2663

November 16, 1987

FOR IMMEDIATE RELEASE

BART SETS TWO NEW RECORDS OVER WEEKEND

Over the weekend of November 14-16, BART set two new records. At BART's biannual "Lost and Found Auction" nearly 400 bidders paid a record \$5,320 for the more than 600 items sold at the auction. At the last auction, which was held in May of this year, the total was about \$3,500. According to Al Verduzco, a BART employee who served as auctioneer, "While the individual bids were not as high as usual, we had more items to sell."

Three Coliseum events taking place at the same time generated about 40,000 BART trips on Saturday. About 20,000 persons rode BART to the Coliseum on Saturday, where a U-2 concert, Warriors Basketball game and an electronics sale were taking place at the same time. This is the largest number of riders using BART on Saturday for Coliseum events.

In addition to the Coliseum events, extra trips were generated by people who went to see the UC Bears play Arizona State in their last home game of the season.

Together, the events resulted in a 50 percent increase in BART's average Saturday patronage, making it one of the most successful Saturdays in BART history.

Mike Healy, Dept. Mgr.
Public Affairs

87-152

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120 or 881-2663

November 13, 1987

FOR IMMEDIATE RELEASE

BART TO BEGIN ELEVATOR MODIFICATION PROGRAM

BART's Lake Merritt Station elevator to the train platform will be out of service from 8 a.m. to 5 p.m. Wednesday, November 18 through Friday, November 20, and Monday, November 23, in order for workers to make modifications to the elevator's control and communication systems.

The elevator that will be out of service operates between Lake Merritt Station's concourse and train platform levels. Elevator access to BART's Pass Office, where discount BART tickets and handicapped identification cards are issued, will still be available from a street-to-concourse elevator located at the corner of Eighth and Oak streets outside Lake Merritt Station. However, because there will be no elevator access to the train platform, passengers requiring an elevator are advised to ride BART to 12th Street Station and take AC Transit's #40 or #43 bus, which are wheelchair lift-equipped and operate from 14th and Franklin streets to 11th and Oak streets (two blocks from Lake Merritt Station). Also, on the days that Lake Merritt Station's elevator will be out of service, AC Transit will provide wheelchair lift-equipped buses on its #15 line. The #15 bus provides service from 14th and Broadway to 14th and Oak streets.

The elevator at Lake Merritt Station is the first of 58 elevators to be modified under a schedule which will be completed late next year. As work is completed at one station, crews will move on to another until eventually elevators at all 34 stations are modified. Next on the list is Fremont Station, which will have its elevator out of service from 8 a.m. to 5 p.m. Tuesday, November 24 through Wednesday, November 25 and from Monday, November 30 through Tuesday, December 1.

(more)

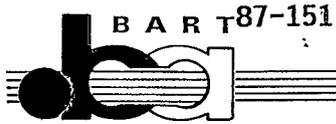
The work, which will require each elevator to be out of commission for about four days, is part of a program aimed at improving the ease and security of elevator operation for handicapped persons, especially those in wheelchairs. New audio and visual equipment, including closed-circuit televisions and an emergency phone system between the elevator, agent's booth and BART Central Control, are among the changes to be made.

Another new feature is an elevator call system that permits elevators to be activated by placing a special card within range of a wall-mounted monitor. Systems similar in concept to this have already been installed at the Berkeley and El Cerrito Del Norte BART stations.

Passenger security will be improved by installing a closed-circuit television outside of elevators located out of sight of an agent's booth. Another security improvement will be to the elevator's phone system. Though all BART elevators have an emergency phone with a direct line to the agent's booth, the phones will be modified such that in the event a call goes unanswered by the station agent, it will automatically be routed to BART Central Control for response.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 881-2663

November 12, 1987

FOR IMMEDIATE RELEASE

ADVISORY: BART TO HOLD PUBLIC AUCTION SAT., NOV. 14

BART's public auction of unclaimed items from its Lost and Found Office will be held Saturday, Nov. 14 at 10 a.m. on the plaza above the Lake Merritt Station, 800 Madison St., Oakland. Auction items will be on display beginning at 9 a.m.

Up for bid will be hundreds of personal articles, such as clothing, jewelery, books and bicycles found on BART.

Mike Healy, Dept. Mgr.
Public Affairs

87-150

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

November 12, 1987

FOR IMMEDIATE RELEASE

BART TO PUT EXTRA CARS INTO SERVICE FOR WEEKEND EVENTS

BART will add cars to trains over the weekend of Nov. 14-15 for events taking place at the Oakland-Alameda County Coliseum.

On Saturday, November 14, there will be a sold-out Day on the Green concert featuring U-2 starting at 5 p.m., a Warriors-LA Lakers game at 8 p.m., and a stereo equipment liquidation sale from 11 a.m. to 9 p.m. in the Exhibit Hall. Because of these overlapping events, the Coliseum's parking lots are expected to be filled to capacity on Saturday and Coliseum officials are encouraging people to ride BART.

Another event taking place on Saturday is UC Berkeley's last home football game of the season. The Bears will play Arizona State beginning at 1 p.m. in Memorial Stadium. To get to the game, ride BART to Berkeley Station and transfer to the #51 AC Transit bus. A BART/AC Transit round-trip bus transfer is available for 50 cents inside the paid area of Berkeley Station.

To accommodate the extra riders expected, during the day on Saturday BART will add cars to trains operating on the Richmond-Fremont, Daly City-Concord and Daly City-Richmond lines. On Sunday, extra cars will be put into service on the Richmond-Fremont line. Also, BART is planning to put extra trains into service following the Warriors game on Saturday and U-2 concert on Sunday.

The Coliseum Complex is only a short walk from BART's Coliseum Station via an aerial walkway. The walkway is accessible to persons in wheelchairs.

Additional fare and travel information is available by calling 465-BART or one of BART's toll-free numbers found in local phone books.

87-149
Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

November 10, 1987

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART Board President Margaret K. Pryor today said she was pleased to announce that General Manager Keith Bernard plans to return to work on Monday, November 30. Mr. Bernard took a medical leave of absence beginning September 9 of this year.

#

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-145

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120 or 881-2663

November 4, 1987

FOR IMMEDIATE RELEASE

BART TO OPERATE ON REGULAR WEEKDAY SCHEDULE ON VETERAN'S DAY

BART's administrative offices will be closed, but trains and express buses will operate on a regular weekday schedule on Veteran's Day, Wednesday, Nov. 11.

On Thanksgiving, BART trains and express buses will operate on a holiday schedule, with trains arriving at stations every 20 minutes from 6 a.m. to midnight on two lines only: Concord-San Francisco\Daly City and Richmond-Fremont.

On Nov. 27, the Friday after Thanksgiving, all four lines will be in service beginning at 6 a.m., but service will be reduced to 15-minute frequency. To accommodate shoppers, extra cars will be put into service on trains operating during the midday. After 6 p.m., BART's regular evening train service will be in effect until stations close at midnight.

Published weekday and weekend train schedules are available at all BART stations. Travel information is also available by calling 465-BART or one of BART's toll-free numbers found in local phone directories.



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

November 5, 1987

FOR IMMEDIATE RELEASE

BART TO AUCTION ITEMS LEFT ON TRAINS AND IN STATIONS

The public is invited to BART's semi-annual "Lost and Found Auction" to be held Saturday, November 14 on the plaza above the Lake Merritt BART Station, 800 Madison St., Oakland. Items up for bid will be on display beginning at 9 a.m., with bidding scheduled to begin at 10 a.m., rain or shine.

All of the auction items are from BART's Lost and Found Office, located at the 12th/Oakland City Center Station. They include such things as books, jewelry, cameras, watches, clothing, purses, attache cases and other pieces of luggage, bicycles, tools, calculators and tape recorders.

Multiple items, such as books and clothing, will be sold by the box. In all, more than 70 boxes and 600 individual items -- including 30 bicycles and six baby strollers -- will be auctioned. A complete list of auction merchandise will be available at the auction site.

All bids must be made in person and all sales are final. Successful bidders must pay by cash, traveler's check, money order or cashier's check; personal checks will not be accepted. Bids in excess of \$50 require a 25 percent down payment immediately after the bid's acceptance, with the remaining balance due no later than one hour following the close of the auction.

Additional information about the auction is available by calling Al Verduzco of BART's purchasing department, (415) 464-6376.

Mike Healy, Dept. Mgr.
Public Affairs

87-148

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
(415) or 881-2663 464-7120

November 10, 1987

FOR IMMEDIATE RELEASE

BART OFFERS DIRECT SERVICE TO SAN FRANCISCO ON SUNDAYS DURING HOLIDAY SEASON

BART's "Shopper Specials" -- direct service trains between San Francisco and stations on the Richmond and Fremont lines -- offer a great alternative to the time, expense and energy spent driving around in holiday traffic. BART will offer the special service beginning Sunday, November 29 and continuing every Sunday until Christmas.

Shopper Specials will be in service from 10 a.m. to noon and from 4 p.m. to 6 p.m. The special trains will depart east bay stations every 40 minutes in the morning and will leave San Francisco stations every 20 minutes in the afternoon.

BART's regularly scheduled trains operating on the Richmond-Fremont and Concord-San Francisco/Daly City lines on Sundays will remain unchanged by the additional service.

Printed time tables with exact departure times of the Shopper Specials will soon be available at BART stations.

OCTOBER

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

October 5, 1987

FOR IMMEDIATE RELEASE

PITTSBURG ANTIOCH CORRIDOR STUDY BOARD OF CONTROL TO MEET

BART Director Nello Bianco invites the public to the next meeting of the Board of Control of the Pittsburg-Antioch Corridor Study, to be held at 5:30 p.m. on Thursday, October 8 in the Council Chambers of Pittsburg City Hall, 65 Civic Center Ave.

At the meeting, BART planner Alan Lee will present a report on the status of the Alternatives Analysis Study and a CalTrans representative will report on the status of the Highway 4 Willow Pass Grade widening project.

The Board of Control oversees the Pittsburg-Antioch Corridor Alternatives Analysis Study, which is being conducted to evaluate potential transportation alternatives in the Pittsburg-Antioch corridor, including a BART extension, a light rail line, improved BART Express Bus service, and the possibility of new High Occupancy Vehicle (carpool) lanes.

Bianco, who represents eastern Contra Costa County on the BART Board of Directors, is chairman of the Board of Control. Vice-chairman of the Board of Control is Contra Costa County Supervisor Tom Torlakson. Other members include: Pittsburg Councilman Taylor Davis, Brentwood Councilwoman Barbara Guise, Antioch Mayor Joel Keller, Martinez Mayor Mike Menesini, Concord Mayor Ron Mullin, Tri-Delta Transit Director Barney Parsons, Metropolitan Transportation Commissioner Steve Weir and George Gray of CalTrans.

Mike Healy, Dept. Mgr.
Public Affairs 87-134

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

October 5, 1987

CONTACT: Sy Mouber, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART AND MUNI ARE THE WINNING COMBINATION TO THE GIANTS PLAYOFF GAMES

On Friday, October 9 and Saturday, October 10, the San Francisco Giants playoff games at Candlestick Park will get under way beginning at 5:30 p.m. For those Giants fans coming from the East Bay or from Daly City, the best way to go is to take BART to the Montgomery Street station and transfer to a San Francisco MUNI "Baseball Special," which leaves from the corner of Sutter and Montgomery, a block from the station.

San Francisco MUNI's "Baseball Specials" will begin operating at about 4 p.m. and will depart from Sutter and Montgomery every 10 minutes, with direct service to the baseball stadium. The round-trip bus fare is \$3.

On Sunday, October 11, if an additional game is needed, MUNI's "Baseball Specials" will begin operating at about noon, for the game which will begin at 1:30 p.m. Service frequency and departure points will remain the same.

The "Baseball Specials" will depart Candlestick beginning immediately after the game and will continue until no longer needed.

BART will operate on its regular weekday and weekend schedules during the playoff games.

For BART fare and other travel information, call 465-BART or one of BART's toll-free numbers found in local phone directories. San Francisco MUNI information is available by calling 673-6864.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
Public Information
415/464-7120 or 415/881-2663

October 9, 1987

FOR IMMEDIATE RELEASE

A TRIPLE-PLAY--BART, MUNI AND SAMTRANS TO THE GIANTS PLAYOFF GAMES

BART, MUNI and SAMTRANS offer the best ways to get to Candlestick Park for the play-off games between the San Francisco Giants and the St. Louis Cardinals. BART will be operating longer trains into San Francisco during the commute hours. Fan's can then connect with the SF MUNI "Baseball Specials" at the Montgomery Street BART Station or continue to Daly City BART Station where the SAMTRANS 82F Candlestick Park buses will operate to the ball park.

On Friday, October 9 and Saturday, October 10, for the game which is scheduled to start at 5:30 p.m., MUNI's "Baseball Specials" will depart from the corner of Sutter and Montgomery every 10 minutes beginning at 4 p.m. The round-trip fare will be \$3.

From the Daly City BART Station, the SAMTRANS Candlestick Park specials will begin departing at 3:30 p.m. with the last bus leaving for the game at 4 p.m. The SAMTRANS fare is \$1 each way, no round-trip tickets will be sold.

On Sunday, October 11, MUNI's "Baseball Specials" will begin operating at about noon, for the game beginning at 1:30 p.m. SAMTRANS Candlestick Park service will begin from the Daly City BART Station at about 11:30 a.m. and the last bus will leave the BART Station at 1 p.m.

Both MUNI and SAMTRANS playoff specials will depart Candlestick Park beginning immediately after the game and will continue until no longer needed.

(more)

BART will operate on its regular weekday and weekend schedules during the playoff games.

For BART fare and other travel information, call 465-BART or one of BART's toll free numbers found in local phone directories. San Francisco MUNI information is available by calling 673-6864. SAMTRANS information number is 871-2200.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-137

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

October 9, 1987

FOR IMMEDIATE RELEASE

BART IS THE BEST WAY TO GET TO MANY WEEKEND EVENTS

With more than 30,000 people expected to attend the "Day On The Green" concert, Saturday, October 10 at the Oakland Coliseum Stadium, BART will be operating longer trains throughout most of the day. The added trains will accommodate those planning to attend the concert which will start at about 3:30 p.m. BART will operate nine extra trains following the concert which is expected to end at 9:30 p.m.

The Coliseum Stadium is accessible from the BART Coliseum/Oakland Airport Station by way of a handicapped accessible aerial walkway.

For the football game between UC Berkeley and Arizona State, BART's expanded service for the Coliseum event will provide the additional trains needed to accommodate those going to the game at the Memorial Stadium in Berkeley. Those planning to use BART should go to the Berkeley or Rockridge BART stations where AC Transit buses are marked "California Football", and will take fans directly to the stadium. Extra trains will be running following the game.

Also at the Oakland Coliseum, will be Motorcycle Ice Racking starting at 8 p.m., and is scheduled to end about 10 p.m.

Weekend train schedules are available at all BART stations or train information may be obtained by calling 465-BART or one of BART's toll-free numbers found in local telephone directories.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-137

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
Public Information
415/464-7120 or 415/881-2663

October 9, 1987

FOR IMMEDIATE RELEASE

ADVISORY: ADDITIONAL INFORMATION ABOUT BART WEEKEND TRAIN SERVICE

(REFER TO BART RELEASE 87-137, "BART IS THE BEST WAY TO MANY WEEKEND EVENTS")

On Sunday, October 11, 1987, in order to accommodate those planning to attend the Columbus Day parade in San Francisco, BART will be operating longer trains on the Concord-Daly City/San Francisco line.

More than 70,000 persons are expected to watch the annual October 12 parade featuring marching units and floats from around the Bay Area. The parade route is only a short walk from the Montgomery Street BART Station. This year the parade will start at about 1 p.m. and is expected to last until 4 p.m.

BART will operate on a regular weekday schedule on Columbus Day, Monday, October 12.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

October 14, 1987

FOR IMMEDIATE RELEASE

BART TO SEEK ADVERTISING FRANCHISEE

The Bay Area Rapid Transit (BART) system has announced that it will be seeking display advertising proposals from potential franchisees beginning November 1.

According to BART Public Affairs Manager Mike Healy, the transit District will send out Requests for Proposals to interested vendors. He said the scope of service is primarily centered on maximizing revenue to BART through the sale and posting of advertising space in the stations and trains of the 71-mile BART system, plus the interior of the Muni Metro stations.

The agreement with the current incumbent, American Media Network (formerly TDI Winston Network) is scheduled to end on April 30, 1988.

Healy said that interested vendors should contact him at BART, 800 Madison Street, P.O. Box 12688, Oakland, CA 94604-2688. Competing proposals will go through a rigorous evaluation process, which Healy estimates will wind up around the early part of 1988.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

October 21, 1987

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120 or (415) 881-2663

FOR IMMEDIATE RELEASE

BART'S AN EASY RIDE TO THE 13TH ANNUAL COWBOYS PARADE ON SATURDAY IN DOWNTOWN OAKLAND

Kicking off with a two hour parade, Oakland will host the 13th Annual Black Cowboy Parade and celebration on Saturday, October 24, 1987, beginning at 10 a.m. The parade route which goes around Lake Merritt, will start and finish near the Boathouse on Bellevue Avenue in downtown Oakland. Those planning to attend the parade on Saturday, should take BART to the Lake Merritt BART Station where Lake Merritt is only a few short blocks away.

The 13th Annual Black Cowboy parade will feature "royalty" from the Calgary Stampede in Canada, with Holly Dunn the Stampede Queen and her two princesses, Debbie Simpson and Shanna Thompson riding in the parade. The viewing stand will be on Bellevue Avenue, however, the parade route around Lake Merritt offers many good viewing locations.

According to parade officials this 13th Annual Black Cowboy celebration promises to be the best and the biggest every presented.

For parade information call 273-3284. For BART train service information call 465-BART or one of the toll-free numbers listed in local telephone directories.

Passenger Transport

Wall Street Journal

Bay Area Advertising

Contra Costa Times

The Daily Review

San Francisco Chronicle

San Francisco Examiner

San Francisco Progress

San Jose Mercury News

San Mateo Times

The Tribune

Palo Alto Weekly

Ad Week

Ad Age

Release 87-138 - BART To Seek Advertising
Franchisee

This release was mailed only to these listed.

NEWS RELEASE



87-140

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

October 22, 1987

FOR IMMEDIATE RELEASE

BART AWARDS CONTRACT TO BUILD DALY CITY YARD FACILITIES TO EASTBAY FIRM

On Thursday, October 22, 1987, the BART Board of Directors awarded C. Overaa & Co. of Richmond, a \$3.7 million contract to build the maintenance shops at the Daly City Yard.

The structure to be built under this contract will provide a service, inspection, and pre-maintenance preparation facility for the maintenance of transit vehicles which will eventually be operated out of the Daly City Yard. Federal funds will cover 75 percent of the project and the balance will be local funds from the 1985 Sales Tax Revenue Bond Construction Fund.

The Daly City Yard, Turnback and Storage facility are a major part of BART's \$482 million capacity expansion program. Other elements of this program which will increase BART passenger capacity by 85 percent are the purchase of 150 new vehicles, the first of which are expected to be in service by early 1988; a new system monitoring the central control computer, which is now expected to be on line by 1990; the modification of the trackway computer system; the completion of a third track through downtown Oakland; and the fire-hardening project which has made BART's present vehicle fleet the most fire-safe in the country.

Work on the Daly City Yard shop is expected to get underway about mid-November, and is anticipated that this facility will be completed by the fall of 1988.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-141

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

October 23, 1987

FOR IMMEDIATE RELEASE

BART TO DEDICATE NEW TICKET BOOTH AND PUBLIC INFORMATION CENTERS

On Thursday, October 29, 1987, at the 12th Street/Oakland City Center BART Station at 11:00 a.m., BART and the Regional Transit Association will officially dedicate the regional public information display panels and the new cashier/ticket booths now installed at various BART stations throughout the system.

Ticket booths are now operating at four BART stations, Montgomery, Embarcadero and Civic Center in San Francisco, as well as the 12th Street station in Oakland. These booths are open for business about ten working days a month in order to coincide with the sale of the AC/BART PLUS tickets. Since these tickets are only valid semi-monthly, the ticket booths are open three working days before and two days following the first and the fifteenth of each month.

Available at the ticket booths are the AC/BART PLUS combination tickets and the \$35 high value "More BART For Your Buck" ticket for \$30. The new BART ticket booths presently located are designed to expand the 200 off-site ticket distribution locations and to improve the accessibility of purchasing many different kinds of tickets.

The ticket booth project is funded by the Metropolitan Transportation Commission Multi-Operator Pass Project, which is attempting to develop a single transit ticket which can be used on more than one Bay Area Transit system.

(more)

The installation of the first of the new nine panel public information centers was completed on August 2, 1987 at the 12th Street/Oakland City Center BART Station. Panels have also been installed at the Powell Street and Hayward BART Stations. These are the first of these centers to be installed at twenty-nine locations which are major transfer points between various public transit systems.

At 12th Street and Hayward BART Stations, these displays include two computer monitors showing imminent departure of AC Transit buses from the area, and a third monitor displays scheduled train departures. These monitors are located in the BART station agent booths.

Each of the information displays will have between three and twelve panels, depending on the number of transit systems represented at the site. The information which is available will be a street map of the local area; site or station plan, showing boarding locations for other systems serving the site or station; a system map for each of these individual transit properties, and fare, schedules and transfer information for all of the systems. Electronic schedule displays will be used at the most heavily used sites.

Under a project being coordinated by the Regional Transit Association (RTA), it is expected by 1990, that public transit information displays will be installed at twenty-nine locations throughout the nine counties of the San Francisco Bay Area. The project is being funded by a \$500,000 grant from State Transportation Development Act (TDA) which includes the design, construction, installation and information updating maintenance.

(more)

The cost of the new transit information panels installed at 12th Street/Oakland City Center, Powell Street, and Hayward BART Stations was about \$40,500 with the added costs of about \$17,500 for a video monitor systems which shows bus and train departure times at 12th Street and Hayward Stations:

In December, 1983, a prototype of the Transit Information Center was completed and installed on the mezzanine level of the Transbay Terminal in San Francisco. The public reaction and acceptance of this display was very substantial. While the newer display will be smaller in size and shape of the panels, the basic information will be just about the same.

The Regional Transit Association (RTA) was formed by a Joint Exercise of Power Agreement, as an organization of the six largest transit properties in the Bay Area. These systems are AC Transit, BART, Golden Gate Bridge District, San Francisco Municipal Railway (MUNI), San Mateo County Transit District and the Santa Clara County Transit District. Other such transit properties are the Central Contra Costa County Transit Authority (CCCTA), and CALTRANS who participate in the RTA activities on an informal basis.

The public transit information center projects will be focusing on providing information at a number of the most important transfer points in the region. Many of these are within BART stations, the CALTRANS stations, other terminals and a few at city street locations.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-142

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 881-2663

October 26, 1987

FOR IMMEDIATE RELEASE

BART RIDERS TO BE TREATED ON HALLOWEEN

BART trains are a great place to people watch, especially on Halloween. And as has been the tradition for the past few years, BART on Halloween will provide its own share of strange characters to greet and treat passengers at some of its stations.

At 7:30 a.m. on Friday, October 30, a frightful but friendly group of ghouls carrying candy in orange cauldrons emblazoned with the BART logo will begin their Halloween trek of treating from BART's Lake Merritt Station in Oakland. From there, they'll hitch a ride on a train to 12th Street, 19th Street and MacArthur stations in downtown Oakland. Watch for this group at other stations also.

The group will repeat their performance in the afternoon beginning at 4 p.m. at stations in downtown San Francisco.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 881-2663

October 27, 1987

FOR IMMEDIATE RELEASE

ADVISORY: BART TO DEDICATE NEW TICKET BOOTHS AND INFORMATION CENTERS OCT. 28

On Thursday, October 28, at 11 a.m. a ceremony dedicating new ticket booths and public transit information panels will take place at the 12th Street\City Center BART Station, 1245 Broadway, Oakland. BART President Margaret K. Pryor will preside as mistress of ceremonies at the event, which is expected to be attended by representatives of local communities.

The new ticket booths and transit information panels are projects of the Regional Transit Association, an organization comprised of most of the major public transit agencies in the bay area. High-value BART tickets and AC/BART PLUS combination tickets are sold at the booths, which are located in BART's Montgomery, Embarcadero and Civic Center stations in San Francisco and in the 12th Street BART Station in downtown Oakland. The booths are open for business about two to three working days before and after the first and fifteenth day of each month.

In addition to the ticket booths, new transit information centers are being set up at 29 bay area locations. The information centers are made up of nine panels graphically illustrated with transit information. Also included are computer monitors displaying imminent departures of buses and trains servicing the area. Three of the 29 transit information centers have been set up at BART's downtown Hayward Station, Powell Street Station in San Francisco, and 12th Street Station in downtown Oakland. Plans call for installing the information centers at a number of other transit stations and terminals.

NOTE: If you plan to cover this event, please call Sy Mouber at the number above.

NEWS RELEASE

87-144



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

October 29, 1987

CONTACT: Sy Mouber, Manager
Public Information
415\464-7120 or 881-2663

FOR IMMEDIATE RELEASE

PIX CAPTION: BART'S MILLION-MILE CARS

In recent weeks each of these three BART cars passed the million mark in the number of miles they have been in service.

Car No. 122 on the right traveled its millionth mile on June 19, followed by Car No. 238 (center) on Aug. 28 and Car No. 232 on Sept. 12. All three cars have been in service since 1974.

Since reaching the million mark, the three cars have cumulatively logged over 39,000 additional miles and are expected to continue in service for many miles to come, said BART manager of maintenance support, George Mackin.

"All three should reach a second million miles because they've been well maintained," said Mackin. "Their interiors are completely different from when they were first in service and they've all been fire-hardened," Mackin added.

In the coming year, BART will begin installing a new "automatic train control" computer system on all "A" or lead BART cars. The new system is expected to reduce service disruptions and prolong the life of the cars.

Holding the banner are a few of the of BART train operators, electronic technicians and transit vehicle mechanics whose collective efforts have helped kept the cars in running order. From left to right are: train operators Jadene Lim, Bob McKenney and Ben Feary; transit vehicle mechanics, Rich Hobbs, Ed Musgraves and Rick Gillis; electronic technicians Chris Brown and Gary Fong; transit vehicle mechanic Alex Johnson; and Hayward Shops foreman Mike Biehn.



SEPTEMBER

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 415/881-2663

September 29, 1987

FOR IMMEDIATE RELEASE

ADVISORY: BART SEEKS PUBLIC INPUT ON
LIVERMORE/AMADOR VALLEY RAIL ALTERNATIVES STUDY

The public and all interested agencies are invited to review and to express their views at the October 1 meeting of the Livermore/Amador Valley Rail Alternatives Study, which will be held at 7 p.m. in the Pleasanton City Council Chambers, 200 Old Bernal Ave.

The study has been conducted by a consultant team under the joint direction of BART and the Livermore/Amador Valley Rail Alternatives (LAVTA). Copies of the study are available at the Castro Valley Library, Dublin Library, Livermore Library and Pleasanton Library.

For additional information about the study or meeting, contact Marianne Payne, BART Project Manager, (415) 464-6173 or Sue Bruestle, LAVTA, (415) 829-6330.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

September 28, 1987

FOR IMMEDIATE RELEASE

ADVISORY: PRESS CONFERENCE

This is to advise you that on Tuesday, September 29 the federal Urban Mass Transportation Administration (UMTA) will hold a press conference at 9:30 a.m. in the Press Room (Room 218 East, Mezzanine Level) at Moscone Center. Moscone Center is the site of this year's annual meeting of the American Public Transit Association.

UMTA Deputy Administrator Alfred DelliBovi will be the featured speaker at tomorrow's press conference.

Mike Healy, Dept. Mgr.
Public Affairs

87-131

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

September 24, 1987

FOR IMMEDIATE RELEASE

COLMA STATION AGREEMENT

The BART Board of Directors today authorized negotiations with San Mateo County and the San Mateo Transit Authority for the construction of a station in the vicinity of Colma, 1-1/2 miles south of Daly City, based on principles presented to the Board.

The major principles are that San Mateo County would pay BART approximately \$25 million as a capital contribution, which BART could use for future extensions. BART would receive \$15 million within six months of signing and an estimated \$10 million when construction begins.

Additionally, San Mateo County and SamTrans would be responsible for all construction costs, land and right-of-way acquisitions, and additional track needed to hook up with BART. Also, SamTrans would guarantee all revenue needed to cover operating costs for the Colma Station.

Negotiations between BART and San Mateo County and SamTrans have been in progress for almost two years. The project will call for extending track from the end of BART's turnback track, south of Daly City, about 3,000 feet. This would include the station, which is 700 feet long, and an additional 1,600 feet south of the station to facilitate operations.

The \$25 million payment is based on a formula which in turn is based upon

- MORE -

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-130

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

September 22, 1987

FOR IMMEDIATE RELEASE

LAST WEEKEND FOR BART FAMILY FARES

BART is reminding people that this coming weekend (Saturday, September 26, and Sunday, September 27) is the last weekend to take advantage of the transit system's special summer family fare package.

The family fare, which has been in effect all summer, allows someone paying an adult fare to take two youngsters, up through the age of 17, on free. According to BART officials, this was an experiment to offer a special incentive for family or group travel on the system weekends only. BART is now in the process of evaluating the public response to the program.

2-2-2-2 COLMA STATION AGREEMENT

BART enabling legislation provisions for expansion of the system to other counties.

An amendment to the authorization stipulated that construction of the Colma Station would commence simultaneously with one new station each in Contra Costa and Alameda counties. If, however, local funding is not available for any one station, the other station or stations which have obtained local funding would proceed. Additionally, if local matching funds have been raised for either of the Contra Costa or Alameda County projects, then Federal matching funds must be available for the county or counties raising such local matching funds before Colma can proceed.

Final details of the agreement are to be worked out and will come back to the BART Board for approval.

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NEWS RELEASE



87-129

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 415/881-2663

September 18, 1987

FOR IMMEDIATE RELEASE

PAPAL VISIT TO BAY AREA GENERATES 10 PERCENT INCREASE IN BART RIDERSHIP

On Thursday, September 17, 1987, about 20,000 extra BART trips were generated by the visit of The Pope to the San Francisco Bay Area, with a total of 216,092 trips recorded by BART. This represents about a 10 percent increase over an average Thursday ridership as indicated by BART's computerized patronage reports.

According to BART patronage reports the reported number of exits for the entire day in San Francisco was 102,835 as against the average daily exits of approximately 95,179.

The 16th Street station, which is only three blocks from Mission Delores, generated the largest increase percentage in exits. More than 6100 exits were recorded at the 16th Street station, this is an increase of 168 percent over the average number of exits of about 2300.

It was reported by BART station agents, that there was no crowding at any of the stations including 16th Street station where the greatest increase in patronage was reported. However, a great many people seemed to leave San Francisco much earlier than usual, BART station agents reported.

NEWS RELEASE



87-128

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415\464-7120 or 415\881-2663

September 15, 1987

FOR IMMEDIATE RELEASE

BART GEARS UP FOR PAPAL VISIT

BART will operate longer trains on Thursday, September 17 and Friday, September 18, to accommodate what is expected to be great numbers of people attending the papal parade and mass in San Francisco.

On Thursday, September 18, BART will operate its regular commute schedule, with 45 trains in service during the morning commute's peak hours, 6 a.m. to 8 a.m. At 4 p.m. BART will begin its regular commute service, with longer trains than usual.

With the papal parade scheduled to be over by 6 p.m., trains are expected to be extremely crowded. Twelve 10-car trains that normally return to east bay yards following their evening commute from San Francisco will instead be stored in Daly City and downtown Oakland to be put into service when the parade ends. Eight of the trains will be staged at Daly City Station and four will be ready to go into service from a track siding in downtown Oakland. If needed, three more 10-car trains -- one at each of the BART maintenance yards in Hayward, Concord and Richmond -- will be available.

MUNI service from BART stations to the parade site on Geary Boulevard is available on the #1, #2, #21 bus from Embarcadero Station; the #2, #4, #5, #21, #31 and #38 from Montgomery Street Station; the #5, #21, #31 from Powell Street Station; and the #5 and #21 from Civic Center Station.

BART's 16th Street Station in the Mission District is located three blocks from Mission Dolores.

On Friday, September 18, BART will be operating its regular schedule, but will put all available cars into service during the morning.

NEWS RELEASE



87-127

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

September 11, 1987

FOR IMMEDIATE RELEASE

BART TO BEEF UP SERVICE FOR WEEKEND SPORTS EVENTS

Due to a revision in the anticipated size of crowds attending the A's games on Saturday and Sunday and the almost sellout crowd for the UC-San Jose State game in Berkeley on Saturday, BART will add cars to all trains in operation during the day this weekend, September 12-13.

BART plans to add cars to all trains in operation on Saturday, September 12 and Sunday, September 13, to accommodate those planning to attend the UC-San Jose State football game, where the crowd is anticipated to be nearly 45,000. Cars will be added to all trains on all four BART lines and three extra "event trains" will be standing by to take the football fans home.

With the A's only a couple of games out of first place, the two weekend games against the Kansas City Royals have become very crucial. The crowds are expected to be about 22,000 per game, which is about 10,000 more than have been originally estimated. Longer trains will be operating on Saturday and Sunday with three "event trains" standing by after each game.

UC Berkeley's Memorial Stadium can be reached by AC Transit buses from the Rockridge or Berkeley BART station. These buses are marked "California Football" and will take fans directly to the game.

The Coliseum Stadium is accessible from BART's Coliseum Station by way of a handicapped-accessible aerial walkway.

Weekend train schedules are available at all BART stations or train information can be obtained by calling 465-BART or one of BART's toll-free numbers found in local telephone directories.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-126

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

September 11, 1987

FOR IMMEDIATE RELEASE

PIX CAPTION:

Randy Shilling of Castro Valley (right) won a trip for two to Acapulco, Mexico as part of the Bay Area Rapid Transit District's celebration of 15 years of train service. Shilling's single entry was drawn from among thousands entered by BART riders over recent weeks. He was awarded his prize certificate at a public ceremony held Friday, September 11, at the transit district's headquarters in Oakland.

In the foreground is part of a 100 lb. cake formed in the shape of BART cars, which was served at the anniversary celebration.

Shown with Shilling are (left to right): BART Director Wil Ussery of San Francisco; BART employee Barbara Bell, who originated BART's anniversary theme, "A 15 Year Salute to the #1 Commute"; BART Board President Margaret K. Pryor; and BART Director Robert Allen of Livermore.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-125

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

September 11, 1987

FOR IMMEDIATE RELEASE

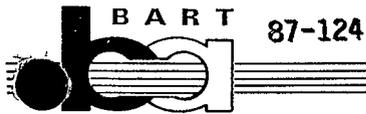
PIX CAPTION:

Randy Shilling of Castro Valley (right) is shown as he receives his tickets to Acapulco, Mexico from BART Board President Margaret K. Pryor on the occasion of BART's fifteenth anniversary celebration, held Friday, September 11, at the transit district's headquarters in downtown Oakland.

Looking on as Shilling accepts his prize is his wife, Andrea, who is holding their two months old son, Gregory.

Shilling won his prize by submitting only one entry in BART's 15th anniversary celebration contest. He received a one week stay in Acapulco and will fly there by Mexicana Airlines. The prize was donated by Winston Network, a transit advertising agency.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

September 10, 1987

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 415/881-2663

FOR IMMEDIATE RELEASE

BART ANNOUNCES WINNERS IN 15TH ANNIVERSARY CONTESTS

Winners in BART's 15th Anniversary celebration contests will receive their prizes during BART's birthday celebration today, Friday, September 11, at 10:00 a.m. on the street level plaza of BART's administration building, 800 Madison St., above the Lake Merritt BART station in Oakland.

The contests consisted of a drawing for a trip to Acapulco for a lucky BART rider and a "Birthday Theme Slogan Contest" held among BART employees.

Ray Shilling of Castro Valley is the winner of the passenger contest, and will receive a six day trip to Acapulco, Mexico with hotel accommodations and air travel on Mexicana Airlines included. Shilling lives in Castro Valley with his wife Andrea. They have a two-month-old son. Shilling works as a Technician in the field services department of Lundy Electronics in Pleasant Hill.

When Mrs. Shilling was notified that her husband had won the 15th Anniversary BART contest, her reaction was, "I thought someone was playing a joke on us." She noted that Shilling had submitted only one entry.

Barbara Bell, a BART employee for the past 14 years, was the winner of BART's anniversary theme slogan contest for her entry, "A Fifteen Year Salute to the #1 Commute." Bell is a transit vehicle mechanic in the communication repair department of BART's Hayward maintenance facility. Her prize is a week at the Monterey Plaza in Monterey, California, and a night on the town in Carmel.

Prizes for both contests were donated by Winston Network, a transit advertising agency.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

September 10, 1987

FOR IMMEDIATE RELEASE

ADVISORY: Here is the program for BART's 15th Anniversary Celebration.

DATE: Friday, September 11, 1987 TIME: 10:00 a.m. to 12 noon

LOCATION: Street Level Plaza Green, BART Administration Building
800 Madison Street (8th and Madison Street)
Oakland, CA
(Directly above the Lake Merritt BART Station)

Master of Ceremonies: BART Board President Margaret K. Pryor

10:00 a.m. Music: Mal Sharpe and the BART Serenaders

10:15 a.m. Introduce BART President Margaret K. Pryor

- Welcome Opening Remarks - President Pryor
- Introduce the following - President Pryor
 - BART Directors
 - Key BART Staff
 - Former BART Directors
 - Special Guests
- BART Employee Theme Contest
 - Winner - Barbara Bell
Transit Vehicle Mechanic
Hayward Shops, Hayward, CA

Winning Entry: "A 15 YEAR SALUTE - TO THE #1 COMMUTE"

- 15th Anniversary Celebration Grand Prize: Randy Shilling of Castro Valley, CA.

Prize - a trip to Acapulco, Mexico, courtesy of Winston Network.

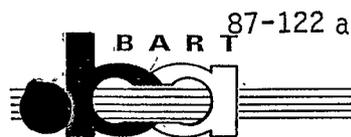
- Cake Cutting Ceremony:
 - A 100 pound cake, in the shape of two BART trains forming the number "15".
- Band to play Happy Birthday - everyone sings.

11:45 a.m. - Closing remarks - BART President Pryor

12:00 noon - Ceremony ends. BART embarks on its 16th year of service.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-122 a

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415\464-7120 or 415\881-2663

September 9, 1987

FOR IMMEDIATE RELEASE

BART CELEBRATES 15 YEARS OF TRAIN SERVICE SEPTEMBER 11

Fifteen years ago on September 11, 1972, Mrs. Gertrude Guild of Oakland inserted her ticket into the fare gate at the Lake Merritt BART Station, thereby entering history as BART's first paying customer. On that day and in the months to follow, BART service would consist of eight trains operating on 26 miles of track between Fremont and MacArthur stations in Oakland. For the first few weeks of operation ridership averaged about 12,000 passenger trips a day -- a figure that is now achieved in less than one hour of BART's weekday morning or afternoon commute service.

Today, with over eight billion passenger miles traveled and more than 616 million passengers carried, BART is fully involved in eight major projects which, when completed, will prepare the system for the future by substantially increasing its passenger-carrying capability.

The projects range from purchasing 150 new transit vehicles and making modifications to the current fleet, to upgrading computer systems and constructing a new turnback and yard facility. Combined, the projects will ultimately enable BART to increase its present passenger-carrying capability by about 85 percent.

As progress continues on individual elements of the capacity expansion program, BART's riding public is already benefiting from two recently completed projects; a new third trackway through downtown Oakland and the "fire hardening" of BART's transit vehicle fleet.

(more)

When BART's fire hardening project was completed last year, passengers were given the security of riding in one of the most fire-safe transit vehicles in the nation, according to BART Safety Manager Ralph Weule. The completion of this project, combined with the completion of a new track in the hub of BART lines in the east bay, paved the way for the introduction of two more trains into rush hour service during weekday mornings and afternoons. The trains serve riders on the Concord-San Francisco/Daly City line -- the most heavily traveled of BART's four lines -- and riders on the Fremont-San Francisco/Daly City line.

The completion of BART's "KE Track," a third track extending 1.5 miles through downtown Oakland, marked the first addition of main line track since the completion of BART's original construction. Fully operational since March, 1986, the track is one of the crucial elements needed in BART's plan to be able to increase to 74 the maximum number of trains in service at any time. In addition to enabling BART to schedule more trains into service, the \$25 million track is proving to be an invaluable asset by generally allowing more operational flexibility. And by storing trains on the track during non-rush hours, BART expects to save about two hundred thousand dollars a year in energy and maintenance costs.

Another project is the acquisition of 150 new transit vehicles BART is purchasing from SOFERVAL of France. The cars are the first BART has added to its fleet since acquiring the original 440 cars in 1972.

Soon after production cars begin arriving -- an event that is expected to occur later this year -- BART will incorporate the new transit vehicles into its daily operations. The cars are equipped with an operator's cab and can be used as a lead, middle or trailing car in train consist. This operational flexibility means

(more)

3-3-3-3 BART CELEBRATES 15 YEARS OF SERVICE

that a train can be separated or coupled while on the main line, a feature that will translate into tremendous savings in maintenance and costs for BART.

Passengers will see more trains scheduled into peak period service next fiscal year. A new Integrated Control System (ICS), another element of the capacity expansion program will ultimately enable BART to schedule up to 74 trains in service at any one time. BART currently operates 45 trains at any one time with a maximum capacity of 49 trains.

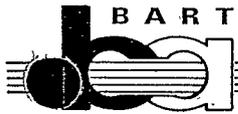
Another milestone in BART's capacity expansion program occurred one year ago in August, when the last girder of BART's \$150 million Daly City Turnback structure was lowered into place. Consisting of three "tail tracks" extending approximately 1.5 miles south from Daly City Station, the turnback is a critical element of BART's capacity expansion program in that it will enable BART to turn trains back to the East Bay faster than is now possible. This ability is essential to running trains at closer headways, permitting more trains to operate on the system.

In addition to these projects, BART's capacity expansion program includes plans to upgrade the system's electrification capabilities, modify wayside train control equipment and install a new Automatic Train Control system in the present BART fleet.

Extensions of the BART rail system made noticeable progress, when voters approved the Bayfair Station to Dublin rail extension in late 1986. An affirmative overall view of other extension of the BART rail system is now the sense of the District, as three major alternative analysis studies are approaching completion.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 469-8000

Mike Healy, Department Manager
Public Affairs

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART GENERAL MANAGER TAKES MEDICAL LEAVE

BART Board President Margaret K. Pryor today announced that the District's General Manager, Keith Bernard, will be taking a medical leave of absence effective today (Wednesday, September 9).

President Pryor said that Richard Demko, Executive Manager of Maintenance and Engineering, has been designated Acting General Manager.

#

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE

BART 87-121



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

September 9, 1987

FOR IMMEDIATE RELEASE

MEXICAN INDEPENDENCE DAY TO BE CELEBRATED ON PLAZA AT 24TH STREET BART STATION

On Sunday, September 13, ride BART to the 24th Street Station and join with the Hispanic community in celebrating Mexican Independence Day. The event will begin at 1 p.m. on the plaza outside the station.

Highlighting the festivities will be the talented Ballet Folklorico, which will perform traditional Mexican dances to the beat of lively mariachi music.

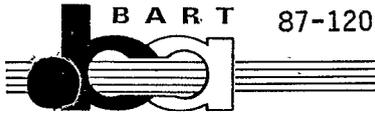
The day's event commemorates the 177th anniversary of Mexico's independence from Spain and is sponsored by the Comité Mexicano Civico Patriotico, a non-profit organization which, for the past 27 years, has been active in promoting California's Hispanic culture.

To get to 24th Street Plaza from the east bay on Sunday, BART riders traveling from stations on the Fremont and Richmond lines should transfer to a Concord-San Francisco/Daly City train in downtown Oakland. On Sundays trains arrive at stations every 20 minutes from 9 a.m. to midnight.

For additional BART travel information, call 465-BART or one of BART's toll-free numbers found in local telephone directories.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415\464-7120 or 415\881-2663

September 4, 1987

FOR IMMEDIATE RELEASE

BART CELEBRATES 15 YEARS OF TRAIN SERVICE OPERATIONS

On Friday, September 11, 1987, BART will celebrate 15 years of service with a ceremony to be held on the plaza above the transit district's Lake Merritt headquarters located at Eighth and Madison streets in downtown Oakland. It is expected that many local political and community leaders will be present to participate in the celebration ceremonies, which will feature Margaret K. Pryor, President of the BART Board of Directors, as Mistress of Ceremonies.

"I wish to extend an invitation to all those living in the three BART counties of Alameda, Contra Costa and San Francisco to come join with us in the celebration of BART's 15 years of service to our communities," stated Mrs. Pryor.

BART's 15 years of service celebration will take place in the plaza area of the district's downtown Oakland headquarters building, which is located at 800 Madison Street, directly above the Lake Merritt BART Station.

On September 11, 1972, Mrs. Gertrude Guild of Oakland used her ticket at the Lake Merritt BART Station, thereby entering history as BART's first paying customer. Since that day in September, 1972, BART trains have carried over 612 million riders more than eight billion passenger miles.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415\464-7120 or 415\881-2663

September 3, 1987

FOR IMMEDIATE RELEASE

BART EXPRESS BUS ROUTES TO CHANGE SEPT.8

BART Director Nello Bianco today announced that on Tuesday, September 8, route changes for BART's "P" express buses, which operate on Highway 4 along the Concord-Pittsburg-Antioch-Brentwood corridor, will go into effect.

Under the changes, the PE, PE1 and PEX routes will be consolidated into two routes: the PE AND PE1. Bianco said the changes will mean that more buses will be operated on the faster, PE, route and fewer buses will be operated on the slower, PE1, route. Combined, the PE and PE1 routes will create 15-minute service frequency at the Hillcrest, Bailey Road and North Concord park/ride lots during commute hours and 30-minute frequency during midday hours.

The new PE route will operate on a streamlined route between Concord BART and Brentwood during peak commute periods (6 a.m. to 9 a.m. and 4 p.m. to 7 p.m.). During midday hours, PE buses will operate between Concord BART and the Hillcrest Park and Ride in Antioch.

PE buses outbound from Concord BART will remain unchanged until reaching Leland Road at Loveridge. There, the route will turn left onto Loveridge, then return to Highway 4 and continue east to the Hillcrest park/ride lot. During commute periods, after stopping at the Hillcrest park/ride lot the PE buses will continue on to Brentwood before returning to Concord BART.

On inbound trips to BART the PE route does not travel on Loveridge and Lealand roads; instead, the route exits from Highway 4 at Loveridge Road, turns left on California Boulevard and follows California Boulevard back to Highway 4 at

(more)

Railroad Avenue. A new stop is being added at Railroad Avenue and Highway 4 to allow transfers to and from Tri-Delta Transit buses.

The new PE1 route will run once an hour from approximately 5:17 a.m. to 8 p.m. each weekday. The route will continue to operate on the local routing that is presently designated for the PE1. These hourly trips will be the only BART express bus service to Los Medanos College and County East Mall. Beginning Monday, September 14, Tri-Delta Transit will implement its new 381 route, which will operate every 30 minutes from 5:15 a.m. to 7:40 p.m. on weekdays. The 381 will duplicate the old BART PE routing on Tregallas, Delta Fair, and Leland Road between Hillcrest Park/Ride in Antioch and Railroad Avenue in Pittsburg.

The P2X night, weekend and holiday service will be unchanged and will continue to provide service once an hour.

The change in routes follows public input received at community meetings held in January and at the Tri-Delta Transit Board meeting in March, 1987. The BART Board of Directors approved the final plan in June, 1987.

"We've worked with the community and the Tri-Delta Board to make route improvements that will attract more riders to the Express Buses operating to and from the Concord BART station. We believe these new routes will better serve people living in the north eastern area of the county," Bianco said.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415\464-7120 or 415\881-2663

September 1, 1987

FOR IMMEDIATE RELEASE

ADVISORY: BART TO HOLD DEMONSTRATION OF NEW MUNI FAST PASS SYSTEM FOR NEWS MEDIA

On Thursday, September 3, at 2 p.m., at the Montgomery Street BART Station, BART will demonstrate for the news media, the new MUNI Fast Pass monitoring system. The demonstration will take place at the station agent's booth near the Montgomery Street entrance.

The demonstration will explain how this new computer module, which has been installed at all San Francisco BART Stations will be used to monitor the use of the MUNI Fast Pass. This new system will begin functioning with the start of regular service on Tuesday, September 8, 1987.

Please call Sy Mouber, Manager of Public Information at (415) 464-7120, if you plan to cover this event so that proper arrangements can be made.

AUGUST

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

August 31, 1987

FOR IMMEDIATE RELEASE

BART INSTALLS NEW MUNI FAST PASS MONITORING SYSTEM

Beginning Tuesday, September 8, the MUNI Fast Pass will be valid for exit in San Francisco BART stations only if the ticket has been validated for entry through the gates of the Embarcadero, Montgomery, Powell, Civic Center, Powell Street, 16th Street, 24th Street, Glen Park or Balboa Park stations.

A new computer encoding module has been added to fare gates in BART's San Francisco stations which will note the station of entry or exit and the day of use of the Fast Pass. This information is the same information that is encoded on all other BART tickets and will aid in tracking the use of Fast Passes and will reduce the number of incidents of improper use of this special ticket.

With the new fare gate computer program, BART will be able to count and track the use of the MUNI Fast pass on BART.

The new \$50,000 computer encoding program will also reduce the fraudulent use of the MUNI Fast Pass which, according to BART statisticians, has resulted in an annual loss of about \$500,000. The scam cheats BART out of nearly \$225 per year by each person illegally using the Fast Pass. Persons using the Fast Pass scam enter the system through an east bay station using a regular full-fare BART ticket -- usually the minimum 80-cent ticket -- and exit in San Francisco using a Fast Pass. However, the new encoding system will not permit the use of the Fast Pass for exiting without having first used the Fast Pass to enter at a San Francisco station. The Fast Pass ticket will not be accepted in fare gates at BART stations in the East Bay or at the Daly City BART station.

The new BART encoding system does not affect the use of the MUNI Fast Pass on the MUNI Metro System or on MUNI buses.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE

BART 87-115

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
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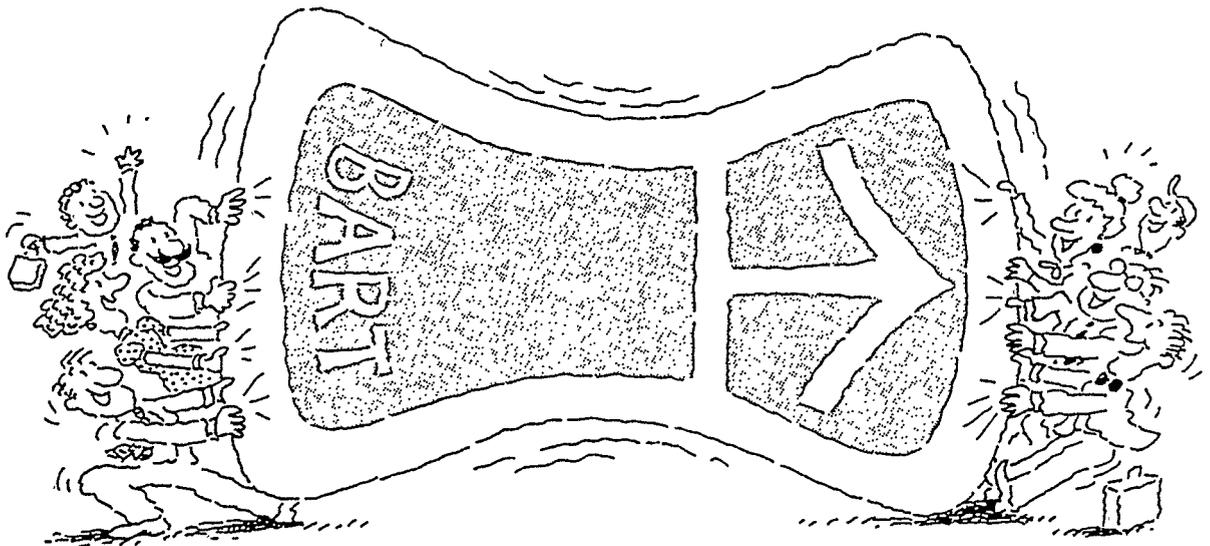
August 26, 1987

FOR IMMEDIATE RELEASE

BART "SUPER BONUS" TICKETS ON SALE SEPT. 1

BART is kicking off its "More BART For Your Buck" campaign beginning Monday, September 1, when new "Super Bonus" tickets worth \$35 in BART rides will be available to commuters for \$30 at over 200 off-site locations in the Bay Area. This special bonus, which offers a considerable savings to BART riders, will run through December 31, 1987. —In addition to the off-site outlets, tickets will be sold at booths in the Civic Center, Montgomery Street, Embarcadero and Oakland 12th Street - City Center stations. Tickets can be purchased at these booths three working days before and two following the 1st and 15th day of each month from 6:30 a.m. to 9 a.m. and from 3:30 p.m. to 6 p.m. While tickets can be purchased at the four designated booths, they are not available in the BART ticket vending machines. For more information on where the 200 "Tickets To Go" outlets selling these special discount tickets are located, pick up a brochure at any BART station or write to BART Passenger Service at 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688.

MORE BART FOR YOUR BUCK!



\$35 Ticket for \$30!

Introducing BART's new Bonus Ticket! Just consider the savings—they're terrific! More than \$1500 a year when compared to the out-of-pocket costs for driving to work in the city.

And BART gives you the time to relax and read, think or just snooze, which isn't possible when you're crawling along in traffic or looking for a place to park.

So get the best transit bargain in town. \$35 worth of rides for \$30 means a lot more BART for your buck.

Bonus Tickets are only available at Tickets-To-Go Outlets and the new BART ticket booths at the Civic Center, Montgomery St., Embarcadero, and 12th St./City Center Stations, as well as the Pass Office at 800 Madison Street in Oakland, by mail or in person. Effective September 1 thru December 31, 1987. For more information call 464-7137.



NEWS RELEASE

87-114



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

August 26, 1987

FOR IMMEDIATE RELEASE

BART GOES TO FESTIVAL, FUNDRAISERS

September is a great month to take BART to activities put on by your favorite club or organization. Ride BART to the Oakland City Center - 12th Street Station for the "Jerry Lewis MDA Labor Day Telethon" at the Oakland Convention Center and Hyatt Regency on September 6 and 7. Participate in "Lions Club Night With the Oakland A's" on Friday, September 11. BART's Fremont line goes straight to the Oakland Coliseum.

Spend a leisurely weekend at "Festival By The Bay" on September 12 and 13 at the Richmond Marina Bay. Enjoy music, crafts, food, cruises and more. A free AC Transit shuttle leaving from the Richmond BART Station will take passengers to and from the Richmond Marina from 11 a.m. until 5 p.m.

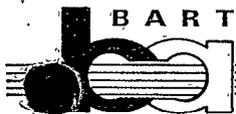
A benefit wine tasting and auction will be held on Saturday, September 19 from 1 to 5 p.m. at the CRIL, Independent Living Center for Disabled, 439 "A" Street in Hayward, just a short distance away from the Hayward BART Station.

Take BART to the Oakland Coliseum for the "Black Adoption Baseball Game" with the Oakland A's, Tuesday, September 29. This game will highlight the need for adoption of Black children in the Bay Area.

September seems to be a busy month for festivals and fundraisers, and BART is the best way to go.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-113

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
Public Information
415/464-7120 or 415/881-2663

August 25, 1987

FOR IMMEDIATE RELEASE

NEW BART TEMP BIKE PERMITS, TRIAL COMMUTE HOUR RIDES

As part of its "Bikes on BART" program, BART has begun a six month trial period to allow bikes on its trains during commute hours but only on trains traveling in the reverse direction of the commute. Bikes may not be taken on or off the trains at Oakland's 12th and 19th Street stations during commute hours because of crowded conditions and narrow platforms.

BART patrons seeking Temporary Bike Permits (T.B.P.'s) will also find that there have been some new changes implemented as a result of the BART Board of Directors recently passing a resolution changing the T.B.P. rules. Under the new rules, a T.B.P. is valid for three weeks instead of a single round trip, but only one T.B.P. will be issued to an individual during a twelve month period.

Permanent Bike Permits which are valid for three years are available for \$3.00. Anyone wishing to obtain an application for a Permanent Bike Permit may pick one up at any BART station or can call 464-7133 to have an application mailed.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE

87-112



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120
(415) 881-2663 (during non-business hours)

August 18, 1987

SPECIAL TO: PASSENGER TRANSPORT

FOR IMMEDIATE RELEASE

BART MOVES AHEAD ON CAPACITY EXPANSION PROJECTS

This September the San Francisco Bay Area Rapid Transit District (BART) celebrated fifteen years of revenue operations. Many changes have transpired in the BART system since the days when eight trains traveled 28 miles of track between Fremont and MacArthur stations in the east bay, but none so great as BART's \$491.3 million capacity expansion program, now in full swing.

"Though still a teenager," said BART Board President Margaret K. Pryor, "the transit system has become as comfortable a fixture in the Bay Area community as a favorite old rocking chair."

"But we are not resting on our laurels. While striving to provide the best service possible on a day-to-day basis, we are also looking ahead to the year 2000," Pryor said.

With over 8 billion passenger miles traveled and more than 616 million passengers carried -- since start-up -- BART is now fully involved in eight major projects which, when completed, will prepare its system for its future by substantially increasing its passenger-carrying capability.

The projects range from purchasing 150 new transit vehicles and making modifications to the current fleet, to upgrading computer systems and constructing a new turnback and yard facility. Combined, the projects will ultimately enable BART to carry up to 2,000 riders a day, an 85 percent increase in its present passenger-carrying capability.

(more)

As progress continues on individual elements of the capacity expansion program, BART's riding public is already benefiting from two recently completed projects; a new third trackway through downtown Oakland and the "fire hardening" of BART's transit vehicle fleet.

When BART's fire hardening project was completed last year passengers were given the security of riding in one of the most fire-safe transit vehicles in the nation, according to General Manager, Keith Bernard. The completion of this project, combined with the completion of a new track in the hub of BART lines in the east bay, paved the way for the introduction of two more trains into rush hour service during weekday mornings and afternoons. The trains serve riders on the Concord-San Francisco/Daly City line -- the most heavily traveled of BART's four lines -- and riders on the Fremont-San Francisco/Daly City line.

The completion of BART's "KE Track," a third track extending 1.5 miles through downtown Oakland, marked the first addition of main line track since the completion of BART's original construction. Fully operational since June, 1986, the track is one of the crucial elements needed in BART's plan to increase to 54 the maximum number of trains in service at any time. In addition to enabling BART to schedule more trains into service, the \$25 million track is proving to be an invaluable asset by helping to reduce the impact on travel time when trains break down in the downtown Oakland area. And by storing trains on the track during non-rush hours, BART expects to save about two hundred thousand dollars a year in energy and maintenance costs.

Another project nearing the final stage of completion is the acquisition of 150 new transit vehicles BART is purchasing from SOFERVAL of France. The cars are the first BART has added to its fleet since acquiring the original

(more)

3-3-3-3 BART MOVES AHEAD ON CAPACITY EXPANSION PROJECTS

87-112

440 cars in 1972. Soon after production cars begin arriving -- an event that is expected to occur later this year -- BART will incorporate the new transit vehicles in to its daily operations. The cars are equipped with an operator's cab and can be used as a lead, middle or trailing car in train consist. This operational flexibility means that a train can be separated or coupled while on the main line, a feature that will translate into tremendous savings in maintenance and costs for BART .

Passengers will see more trains scheduled into peak period service next fiscal year. A new Integrated Control System (ICS), another element of the capacity expansion program will ultimately enable BART to schedule up to 75 trains in service at any one time. BART currently operates 45 trains at any one time with a maximum capacity of 49 trains.

Another milestone in BART's capacity expansion program occurred one year ago in August, when the last girder of BART's \$150 million Daly City Turnback structure was lowered into place. Consisting of three "tail tracks" extending approximately 1.5 miles south from Daly City Station, the turnback is a critical element of BART's capacity expansion program in that it will enable BART to turn trains back to the East Bay faster than is now possible. This ability is essential to running trains at closer headways, permitting more trains to operate on the system.

In addition to these projects, BART's capacity expansion program includes plans to upgrade the system's electrification capabilities, modify wayside train control equipment and install a new Automatic Train Control system in the present BART fleet.

(more)

Extensions of the BART rail system made noticeable progress, when voters approved the Bayfair Station to Dublin rail extension in late 1986. An affirmative overall view of other extension of the BART rail system is now the sense of the District, as three major alternative analysis studies are approaching completion.

"As we enter into the second half of our capacity expansion program, it is important for us to understand the changes that are taking place in job locations, populations, community growth and transportation preferences so that we can adjust and provide services to meet the changing needs of existing and potential new passengers," said BART General Manager Keith Bernard.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE

87-100



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 415/881-2663

August 24, 1987

FOR IMMEDIATE RELEASE

BART "TICKETS TO GO" OUTLETS INCREASE TO OVER 200

There are now over 200 outlets in BART's "Tickets-To-Go" network that sell full fare, senior citizen, youth and handicapped BART tickets.

These "Tickets-To-Go" vendor outlets include over 33 locations in San Francisco, 16 in Oakland and 13 in Fremont, as well as outlets in several other Bay Area cities. The vendor locations include several senior centers, the U.C. Berkeley Student Union, and different retail establishments, banks and financial institutions which are listed in a brochure available at BART stations.

Retailers interested in selling BART tickets may contact Alice Delgado at BART headquarters in Oakland by calling (415) 464-7137. Information about BART's "Tickets-To-Go" program is also available by calling BART's Passenger Service Office (415) 464-7106.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-109

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
414/464-7120 or 415/881-2663

August 24, 1987

FOR IMMEDIATE RELEASE

TICKET BOOTHS NOW OPEN AT FOUR BART STATIONS

BART's new ticket booths are now in operation at four BART Stations, Montgomery, Embarcadero, Civic Center in San Francisco and the 12th Street/Oakland City Center station. These booths will be open for business between 6:30 a.m. and 9:00 a.m. and from 3:30 p.m. to 6:00 p.m. on August 27, 28 and 31, then again on September 1 and 2. This project is still in the experimental stage and is continuing through January, 1988.

The in-station BART ticket booths will be open ten working days per month in order to coincide with the sale of AC/BART PLUS tickets. These tickets are good for a semi-monthly period either from the first through the fifteenth, or the sixteenth through the end of the month. Therefore the ticket booths will be open three working days before and two days following the first (1st) and the fifteenth (15th) of each month. The AC/BART PLUS tickets are good for travel on both BART and local AC Transit buses.

The new BART ticket booths presently located at four stations are designed to expand the current 200 off-site transit ticket distribution network which makes different kinds of tickets more accessible.

The ticket booth project is funded by the Metropolitan Transportation Commission Multi-Operator Pass Project, which is attempting to develop a single transit ticket which can be used on more than one Bay Area Transit system.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-108

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

August 21, 1987

FOR IMMEDIATE RELEASE

RIDE BART TO THE SAN FRANCISCO FAIR

Good food, exhibits from around the world and fine entertainment are just a few of the things that BART riders will find at the 1987 San Francisco Fair and International Exposition. The fair runs from August 27 through 30 from 11 a.m. to 9 p.m. daily, and BART trains to the Civic Center station stop just a short walk away.

Fliers with special discount coupons for \$1.00 off on adult admission to the fair are available at BART stations, so a comfortable ride on BART and a trip to the fair sounds like a great way to spend the day.

Ride BART to the San Francisco Fair

1987 San Francisco Fair and International Exposition

August 27-30 (Thursday - Sunday)

11:00 AM - 9:00 PM Daily

Civic Auditorium/Brooks Hall
San Francisco Civic Center Plaza

The Dynatones
... S.F. Wu Shu Troupe ...
Zulu Spear ...
Sukay ...
High Country ...
Taiko Do Jo ...

Gateway to The Pacific - International
Exposition Pavilions/Food/
Entertainment

featuring San Francisco's Sister Cities:
Manila (Philippines), Osaka (Japan),
Seoul (Korea), Shanghai (People's
Republic of China), Sydney (Australia),
Taipei Sister City, Hong Kong

FOOD • CONTINUOUS ENTERTAINMENT
ON TWO STAGES • CARNIVAL • CHEF
DEMONSTRATIONS • WINE TASTINGS
• HISTORY • FARMER'S
MARKET • CONTESTS & EXHIBITS
(Fog Calling Parking Space Race
Crush Amateur Skateboard
Championships Diaper Derby and
much more . . .)

CHILDREN'S PROGRAMS
with RUTH ASAWA
(Sponsored by the S.F. Recreation & Park Department)
ART EXHIBIT
(Sponsored by the S.F. Arts Commission)

SPECIAL BART DISCOUNT \$1 OFF

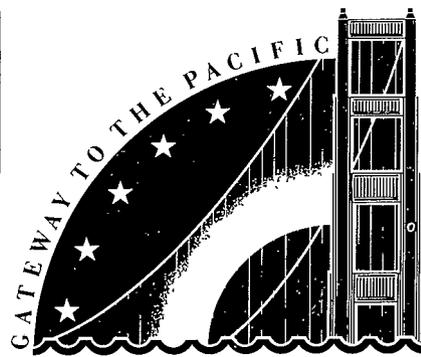
Any Adult Admission with this coupon all
days and hours of operation.

FAIR ADMISSION: Adult: \$5.00/
Senior: \$3.00/Youth (5-16) \$2.00/
Children under 5: Free.
THURSDAY, AUGUST 27th - YOUTH
DAY (Youth under 16 Free), FRIDAY,
AUGUST 28th - SENIOR DAY (Half
Price) Tickets available at the
box office, or in advance at all
BASS OUTLETS. Special Price
through BASS: \$8.00 for two
adult admissions. NO HANDLING
CHARGE.

FOR MORE INFORMATION CALL:
(415) 558-8758

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Cream, Pacific Telesis Foundation,
State of California, Division of Fairs &
Expositions

DON'T MISS . . . The San Francisco
County Fair's 50th Annual Flower Show
in Golden Gate Park (County Fair
Building, formerly Hall of Flowers)
August 28-30 (Friday-Sunday),
10:00 AM - 6:00 PM. Adult: \$3.00/
Senior: \$2.00/Children under 12: Free



San Francisco Fair
and INTERNATIONAL EXPOSITION

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

August 20, 1987

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

FOR IMMEDIATE RELEASE

BART TAX RATE IS REDUCED FOR COMING YEAR

At its Aug. 20 meeting the BART Board of Directors lowered BART's tax rate in the counties of Alameda, Contra Costa and San Francisco. Directors also voted to lower BART's taxes in the City of Berkeley, a special service district.

The new BART tax rate for the 1987/88 fiscal year has been set at 3.90 cents (.039 percent) per one hundred dollars of assessed valuation of the three counties within the BART district. This represents a rate reduction of .31 cent from the 1986/87 fiscal year's rate of 4.21 cents (.0421 percent).

On the basis of the total valuation figures supplied by the three counties, the lower rate will raise \$48,000,000 to provide for the transit district's General Obligation Bond debt service for the 1987/88 fiscal year.

In Berkeley, the BART tax rate for fiscal year 1987/88 will be 2.00 cents (.020 percent) per one hundred dollars of assessed value. This is a reduction of .20 cent from last year's rate of 2.20 cents (.0220 percent).

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-106

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120 or
(415) 881-2663 (after business hours)

August 20, 1987

FOR IMMEDIATE RELEASE

NEARLY 25,000 TAKE ADVANTAGE OF BART'S WEEKEND FAMILY FARE

According to the latest report, about 25,000 extra trips were made by BART patrons who have taken advantage of the new "Family Fare" which began seven weeks ago on Saturday, July 4. BART is offering a weekend "Family Fare" which means substantial savings by allowing up to three persons to ride BART for the price of only one full-fare tickets. The "Family Fare" plan will continue through the summer until the end of September, 1987.

BART's "Family Fare" plan permits two persons under the age of 18 to enter and exit free when traveling with one rider paying "full-fare". "Full-Fare" includes all three BART tickets: blue (both high value bonus tickets and regular); red discount tickets used by children ages 5 through 12, or handicapped persons with proper identification; and green discount tickets used by seniors ages 65 and older. Also, MUNI Fast Passes and the AC/BART PLUS will be accepted as "full-fare" tickets under the BART family weekend fare plan.

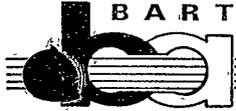
Though the discount is called "Family Fare" those who participate need not be members of the same family.

(more)

When riding BART using the Family Fare, the full-fare rider enters and exits as usual through the fare gate, while the free riders enter and exit through the station's service gate. Green and white signs will be posted to indicate those service gates that must be used by free riders. The group must stay together during the trip, entering and exiting together at the same station.

For addition travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 415/881-2663

August 20, 1987

FOR IMMEDIATE RELEASE

BART ISSUES FOOD, DRINK VENDOR PERMITS

Good news for food vendors. In March of 1987 the BART Board of Directors approved a proposal to allow the sale of food and beverages in its parking lots. On July 17 this policy was implemented and so far nearly 25 permits have been issued to hot dog stand and truck vendors who are now set up at various BART locations. Vendor fees are \$175 a month per hot dog stand for an a.m. or p.m. shift and \$250 a month per location for an a.m. or p.m. shift for vending trucks.

Several businesses from different East Bay cities have received permits, including "George's Catering" of Hayward, who is operating vending trucks at the Oakland West, Hayward, Fruitvale, San Leandro, South Hayward, Fremont and, Bay Fair BART stations. "Dog on Wheels," also of Hayward is at Lake Merritt, San Leandro, Oakland West and MacArthur stations, and Fremont's "Pacific Hot Dog" has its stands at the Coliseum and Hayward stations. There are also trucks and stands from different vendors at the El Cerrito Del Norte, Concord, Pleasant Hill, South Hayward and Fremont stations.

The vendors operate between Monday and Friday with some stands open for business at 6 a.m. and the last ones closing at 7 p.m. While they will be selling food and beverages in the BART parking lots, no food or drinks are allowed on the trains or inside of the stations.

-30-

Advisory: Attached is a partial list of permits issued as of August 20, 1987.

Food Vendor Permit List

<u>BART STATION</u>	<u>PERMIT HOLDER</u>	(Mon/Fri Unless noted otherwise) <u>HOURS TO OPERATE</u>	<u>EQUIPMENT TO BE OPERATED</u>	<u>FEE</u>	<u>CITY OF BUSINESS</u>
El Cerrito Del Norte	Super Big Hot Dogs	6a.m. to 7p.m.	Vendor Truck & Hot Dog Stand	\$700	Hayward
Oakland West	George's Catering	6a.m. to 8a.m.	Vendor Truck	\$250	Hayward
Coliseum	Pacific Hot Dog	10a.m. to 7p.m.	Hot Dog Stand	\$350	Fremont
Hayward	Pacific Hot Dog	10a.m. to 7p.m.	Hot Dog Stand	\$350	Fremont
Hayward	George's Catering	6a.m. to 7:30a.m.	Vendor Truck	\$250	Hayward
San Leandro	George's Catering	6a.m. to 8a.m.	Vendor Truck	\$250	Hayward
South Hayward	George's Catering	6a.m. to 8a.m.	Vendor Truck	\$250	Hayward
Lake Merritt	Dog On Wheels	9a.m. to 5p.m.	Hot Dog Stand	\$350	Hayward
San Leandro	Dog On Wheels	9a.m. to 5p.m.	Hot Dog Stand	\$350	Hayward
Oakland West	Dog On Wheels	9a.m. to 5p.m.	Hot Dog Stand	\$350	Hayward
MacArthur	Dog On Wheels	9a.m. to 5p.m.	Hot Dog Stand	\$350	Hayward
Fremont	George's Catering	6a.m. to 8a.m.	Vendor Truck	\$250	Hayward
Bay Fair	George's Catering	6a.m. to 8a.m.	Vendor Truck	\$250	Hayward
Concord	Jersey Hot Dog	7a.m. to 7p.m.	Vendor Truck	\$500	Concord
Pleasant Hill	CC's Catering	6a.m. to 12p.m.	Vendor Truck	\$250	Pleasant Hill
South Hayward	Bun On The Run	8a.m. to 7p.m.	Hot Dog Stand	\$350	Ceres

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-104

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

August 19, 1987

FOR IMMEDIATE RELEASE

GO WITH BART TO ACAPULCO

Take BART to Acapulco? Well, not exactly, but BART can help you get there if you happen to win our 15th Anniversary Celebration Drawing. The Winner will enjoy six nights for two in Acapulco via Mexicana Airlines and stay at the luxurious Villa Vera.

To enter the contest, find an entry form at any one of the BART stations. Coupons will be available starting Thursday, August 20. Just fill one out and mail it back to us at the address on the coupon or hand deliver to 800 Madison Street, First Floor, Passenger Service. A random drawing of all entries will be held on September 4, 1987. To be eligible entries must be received by 5 p.m., September 3, 1987.

Even if you don't win the grand prize, you can still come out for cake and refreshments at BART's 15th Anniversary Celebration on September 11, at 10 a.m. on the Plaza above the Lake Merritt BART Station.

Acapulco

BART'S 15TH ANNIVERSARY CONTEST

Enjoy six nights for two in Acapulco!
Fly Roundtrip via Mexicana Airlines
and luxuriate at Acapulco's Villa
Vera.

To enter the contest, simply mail your entry form back to us at the address on the coupon or hand deliver to 800 Madison Street, First Floor, Passenger Service.

A random drawing of all entries will be held on September 4, 1987. To be eligible entries must be received by 5 P.M. September 3, 1987.

Come join BART's 15th Anniversary Celebration on September 11, at 10 a.m. on the Plaza above the Lake Merritt BART Station. Cake and refreshments will be served.



Name _____
Address _____
City _____ Zip _____
Daytime phone _____

Mail to: BART Passenger Service
P.O. Box 12688
Oakland, CA 94604-2688

BART will be the sole judge of the validity of all entries. All entries submitted become the property of BART. The winner of the BART's 15th Anniversary Contest will be selected by the staff of BART whose decision will be final.

Contest entrants must be age 18 or older and must be California residents. Employees and families of BART and its promotion and advertising agencies are not eligible to participate.

All travel awards are limited to date and space availability and must be used within six months of award. BART reserves the right to substitute prizes of similar value. Prizes may not be transferred, assigned, substituted or converted to cash. Winners are solely responsible for all taxes on prizes won.

Trip donated by American Media Network
(Formerly Winston Network)



Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000
87-103

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 415/881-2663

August 18, 1987

FOR IMMEDIATE RELEASE

TAKE BART TO WEEKEND A's GAMES, CONCERTS

Oakland A's fans can enjoy riding BART to the Coliseum to cheer on their favorite team this week-end when the A's kick off their 3-day schedule against the New York Yankees beginning this Friday evening, August 21 at 7:35 p.m. The A's, who are making a run at first place in the American League, will take on the Yankees this Friday night and the following Saturday and Sunday afternoons at 1:05 p.m. BART will add extra cars to its trains for fans attending the game and additional trains will be standing by after the game to take people home. BART riders can take a Richmond-Fremont train directly to the Coliseum. Riders on the Concord-Daly City line can transfer to a Fremont train at the MacArthur Station and those coming from San Francisco can transfer to a Fremont train at the Oakland City Center - 12th Street Station.

Music lovers are also in for a full week-end starting Friday, August 21, with an Eddie Money concert at the Concord Pavillion at 8 p.m. BART riders can take the Concord train to the Concord Station and transfer to specially marked "Pavillion" buses.

The Concord Jazz Festival will wind up its week-long series of jazz concerts with a two-day, all-star spectacular at the Concord Pavillion on Saturday and Sunday afternoons, August 22 and 23, from 2 to 5 p.m. each day. BART trains will run on a regular schedule and concert goers can take BART to the Concord Station and transfer to special buses that go directly to the Pavillion.

-more-

For both the Eddie Money and Concord Jazz Festival concerts, specially marked buses will begin leaving BART's Concord Station to the Pavillion two hours before each show and will be waiting immediately after each show up until 30 minutes after the show to transport people back to the BART station. Cost of the trip will be \$1.00 each way.

After Saturday afternoon's activities, there will still be enough time to squeeze in a Spyro Gyra concert at Berkeley's Greek Theater Saturday night at 8:00 p.m. To get to the Greek Theater on BART, take the Concord line to the Rockridge Station, transfer to the #51 AC Transit bus, get off at College and Bancroft and walk over to the theater.

Have a great weekend of entertainment. Take BART for the fastest, easiest and safest way to get there and back!

NEWS RELEASE



87-102

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 415/881-2663

August 17, 1987

FOR IMMEDIATE RELEASE

ADVISORY: CANCELLATION OF BART BOARD COMMITTEE MEETING

On Friday, August 14, 1987, Director Arlo Hale Smith of San Francisco, Chairperson of BART's Board of Directors Public Affairs, Access and Legislation (PAAL) Committee, cancelled a previously scheduled meeting of his committee which was to be held on Tuesday, August 18, 1987.

On Thursday, August 20, 1987, two BART Board committee meetings will be held in the BART Board room located in the district's administration building, located at 800 Madison Street in downtown Oakland, which is located above the Lake Merritt BART Station.

The first of the two BART committee meetings will be the Administration Committee, chaired by BART Director Arthur Shartsis of San Francisco, which will begin at 9 a.m. Immediately following this meeting will be the Engineering and Operation committee meeting with a one item agenda, "A review of the Integrated Control System (ICS)," it was announced today by BART Director John Kirkwood of San Francisco, Committee Chairperson.

Please make a note of the cancelled Public Affairs, Access and Legislation Committee (PAAL) meeting.

Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE



87-100

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415/464-7120 or 415/881-2663

August 14, 1987

FOR IMMEDIATE RELEASE

BART MODIFIES BIKE PERMIT PROGRAM

Cyclists, beginning on Monday, August 17, 1987, will be able for the first time during the commute, to use BART through the Trans-bay Tube, but only in the non-commute directions. However, bicyclists will be prohibited from using the 12th Street/Oakland City Center and the 19th Street BART stations under the new rules.

The BART Board of Directors has approved a new set of rules governing the "Bikes on BART" program which began in 1974. Under the new rules the temporary permit will be issued for three weeks, but only one such temporary permit will be issued to an individual during a twelve month period. This is designed to assist tourists in the San Francisco Bay Area to gain immediate access to the BART system. There is no charge for the temporary permit. However, a search of the temporary permit file will be made to determine if this program is being abused.

A passenger bike permit is issued by BART for a fee of \$3. These permits may be secured either in person, by making an appointment, or by mail through BART's Passenger Service Office.

The new rules also permit bicycles to be taken into either end of the last car on the train. The cyclist must hold their bike at all times, with the kickstand up.

Since "Bikes on BART" program was started in 1974, more than 47,000 permits have been issued. Information about BART's bicycle program can be obtained by calling the Passenger Service Office at 415/464-7133.

JULY

Mike Healy, Dept. Mgr.
Public Affairs

87-100

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120

July 30, 1987

FOR IMMEDIATE RELEASE

NEW TICKET BOOTHS IN BART STATIONS NOW OPEN FOR BUSINESS

In order to make AC/BART PLUS and BART high value tickets more readily available to the public, new ticket selling booths at three of BART's San Francisco stations have now been opened.

The new ticket selling booths are located at the Montgomery, Embarcadero and Civic Center stations and will have available the AC/BART PLUS ticket and the high-value \$32 BART ticket, which is sold for \$30. A fourth booth is scheduled to open at the 12th Street/Oakland City Center BART Station on Wednesday, August 12, 1987.

During the first two weeks of operation, the ticket booths will be open Monday through Friday, between the hours of 6:30 a.m. and 9 a.m. and from 3:30 p.m. to 6 p.m.

Beginning August 3, 1987, the ticket booths will be operated during ten working days per month to coincide with the sale of AC/BART PLUS tickets. These booths will be open during the three working days before and the two working days following the first (1st) and the fifteenth (15th) of each month. The AC/BART Plus tickets are good for a semi-monthly period either from the first through the fifteenth, or the sixteenth through the end of each month, and are good in both BART and local AC Transit buses. Ticket purchases may be made with cash or check.

(more)

2-2-2-2 NEW TICKET BOOTHS IN BART STATIONS NOW OPEN FOR BUSINESS

BART officials stated that in-station ticket booths are designed to expand the transit ticket distribution network and generally making different kinds of tickets more accessible. Currently, there are more than 200 off-site ticket outlets where BART tickets may be purchased.

Funding for the ticket booth project comes from a special Multi-Operator Pass Project fund which was set up by the Metropolitan Transportation Commission to develop single ticket passes which can be used on more than one transit system.

The AC/BART Plus Program, which is still in the experimental stage, was recently extended through January 1988.

Cost of the booths was \$120,000.

NEWS RELEASE

87-099



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

SPECIAL TO MASS TRANSIT

July 27, 1987

BART SIMULATOR EASES DESIGN AND ENGINEERING ACTIVITY

How is the San Francisco Bay Area Rapid transit District (BART) able to make decisions--many of which are far-reaching and complicated--concerning the re-design of the block and wayside control system without the necessity of extensive computer calculation or making physical changes to the system, or employing many hours of staff time?

To accomplish this among other research tasks, BART turns to its Rapid Transit Simulator (RTS) that was developed as part of a "system performance study," which began in 1982. Participating in the study of the development of the RTS was SRI International of Menlo Park, CA, where a simulator had been developed, and it was this system that was modified to meet BART's requirement.

BART's RTS is a computer program that closely imitates the train movements and system status of the real BART system. It operates on data precisely describing the actual system, including the track network of blocks, grades and speed codes, the interlocking logic and other elements of the ATP (Automatic Train Protection), the ATO (Automatic Train Operation) logic, station stopping logic, central and actual train propulsion, braking and other performance parameters.

The position and status of every train is computed every half second (simulation time), taking into account any trains, platforms, or signals ahead, and the command speeds from the track signalling. Trains are dispatched from the yards and the ends of lines exactly as they are in the real system, following schedules and planned routes taken directly from the system. The simulator also models BART's SOR (Sequential Occupancy Release) system, and

handles the logic for making up and breaking up trains at the end of line stations.

The simulator also had the capability to be run in real time or in fast time (as fast as the computer is capable of making the computations). The track and trains are displayed in color on a graphics computer terminal if desired. All parameters and functional data can be modified or edited to provide analysis of performance under different conditions.

In 1980, BART embarked on a major capacity expansion program with a price tag of nearly half-a-billion dollars--\$491.3 million--that is designed to increase the passenger capacity of the BART system by 85 percent. By the beginning of the next century--that's only 13 years away--BART is expected to be carrying 300,000 passengers on an average weekday.

Nine major construction, system modification and purchasing projects make up BART's Capacity Expansion Program. Three of these projects are expected to substantially benefit from having the RTS available as a method of testing, checking concepts and designs before or during the time of development.

BART's new Integrated Control System (ICS) will permit the operation of up to 75 trains on the system at one time, while the present central control computer limits the number of on-line trains to 49. The present train control computers, those in Central Control, as well as those located on the wayside and in stations around the system, will be replaced by a more efficient ICS. The ICS will monitor the operation of trains, including scheduling and train identification, and will cost \$31,859,000.

The use of the RTS has been extremely helpful as work progressed on the ICS project by permitting the team of computer system designers to test various concepts with a very high degree of problem resolution.

Page 3. SPECIAL TO MASS TRANSIT

Also, the RTS will be used to instruct BART Train Controllers in Central Control using a very reliable model train system. Another of BART's capacity expansion projects which is making extensive use of the RTS is the wayside train control and system performance modification program. This project, which is part of BART's System Performance Study, provides for upgrades to wayside train control which are needed to reach two-minute, 45-second headways. The project is made up of several tasks, including:

- o Reconfiguration of train detection circuits in the area of the M-Line (San Francisco/Daly City line), the Oakland Wye, the K-Line (MacArthur Station to Oakland West Station), and some parts of the A-Line (Fremont to Lake Merritt Station), including modifications to the Sequential Occupancy Release System (SORS).
- o Resignalling of other portions of the M-Line and other selected locations.
- o Installation of station approach markers to allow faster berthing of trains at stations.
- o A study of common delay-causing events in preparation for a future delay reduction project.
- o Development of enhancements to the System Performance Study simulator.
- o Revise the brake rate algorithm with which signalling profiles are generated. (The actual fixes called for by this investigation will be determined later.)

The total cost of the project has been estimated to be \$14,929,000.

The RTS has the capability to test various components of the wayside train control project without the necessity of making actual changes to the physical plant.

Page 4. SPECIAL TO MASS TRANSIT

In order to upgrade BART's third rail power distribution plant, the RTS has proven to be time-saving. A new, more powerful electrification system will be required to meet the demands of an expanded BART train operating system. The new system will involve the installation of two new substations, three breaker stations, modification and upgrade of existing yard substations, and increase of yard feeder cable capacity. These improvements are planned for the Concord segment of the mainline and for all three yards, especially the Concord Yard.

The BART third rail electrification system is designed for Cam-controlled vehicles with constant power characteristics. A constant power load increases maximum motor current requirements by 30 percent and generally requires 30 percent closer substation spacing for equal headway; thus, to reduce headways, additional substations are needed.

BART is moving very rapidly towards the completion of its capacity expansion program. On March 3, 1986, the first of two of these projects was completed when a section of revenue track 1.5 miles long, known as the KE line which begins at a point just outside of the Oakland West Station, goes through a third subway from Washington Street in downtown Oakland to 23rd Street, which is south of MacArthur BART Station. The new line is being used as an alternate route throughout the downtown Oakland subway and is providing additional storage outside these subway stations. The project was constructed using 80 percent federal funds for the \$23,956,000 cost.

The second capacity expansion project is the fire hardening of the present fleet of BART transit vehicles. In October, 1981, BART completed the first element of this program by replacing all seats in the current fleet with a low-smoke, neoprene cushion cover in a 90% wool, 10% nylon material at a cost of

Page 5. SPECIAL TO MASS TRANSIT

approximately \$6 million. Completed on August 22, 1986 was a \$21 million fire hardening project that included extensive retrofitting of the BART car liners, installing fire-stops in the walls and ceilings, installing new floors (which have been tested to resist fire for 30 minutes), and reinforcing other points under the car where heat and fire might be generated, with fire-safe and fire-retarding materials. The materials used in the fire-hardening program are reflected in the C-Car fire safety specifications and meet or exceed UMTA guidelines.

Other projects which make up the BART capacity expansion program are the construction of a new \$150 million tail track and storage facility near the Daly City BART Station; \$228.3 million contract to purchase 150 new transit vehicles, which, in addition to increasing capacity will increase operational flexibility because the cars can serve as either a lead, trailing or mid-train car; and \$13.8 million to develop and purchase new on-board automatic train control (ATC) equipment, which will retrofit into the present fleet of A-Cars.

Described in its operator's manual as "a model railroad that behaves almost precisely like a real rapid transit system," BART's RTS can receive input commands, such as those used by BART train controllers, and graphically display the command results on its computer terminal screen. With this capability, the simulator was used by BART engineers to test system performance under various operating conditions. In addition to showing the movement of trains operating under optimum conditions, the simulator was used in studying train movement and system performance when delays--which varied in cause, frequency and duration--were introduced into the system.

William Chapin, BART's Project Engineer of the System Performance Study, pointed out other capabilities of the RTS. "With the simulator, we can make

Page 6. SPECIAL TO MASS TRANSIT

changes to the track circuits and train control system and test how those changes would affect train operations and system performance. The system capacity can therefore be evaluated against a variety of possible improvements," Chapin said, adding, "Without a simulator, any attempt to make these changes on the actual BART system would take months to complete--and there would be no assurance of success."

The RTS enabled BART engineers to zero in on known obstacles facing BART in its quest to reduce train headways and increase the number of trains operating on the system, and helped them to arrive at workable solutions to those problems.

Today, the usefulness of the RTS varies, depending on whether you are talking to a BART engineer or someone working in BART Central Operations. From an operations viewpoint, the RTS is seen as a great tool in testing and validating new train schedules before they are put to use in revenue operations. And both departments agree that the RTS will be of tremendous help in training and testing new train controllers.

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Mike Healy, Dept. Mgr.
Public Affairs

87-098

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

July 23, 1987

CONTACT: Sy Mouber, Manager
Public Information
(415 464-7120)

FOR IMMEDIATE RELEASE

BART TO OPERATE LONGER AND EXTRA STANDBY HOMEBOUND TRAINS FOR GRATEFUL DEAD CONCERT

In order to accommodate those attending the sold-out Grateful Dead Concert on Friday, July 24, 1987, at the Oakland Coliseum Stadium, BART will be operating longer trains on the Richmond/Fremont line in the early evening and will have seven trains on "standby" following the concert for homebound fans.

BART officials caution those planning to attend the concert that BART stations close at approximately midnight, or when the final train of regular service leaves a particular station.

Depending on the number of persons boarding at San Francisco stations or those on the Concord line, trains may be dispatched in direct service to these areas following the concert.

Those planning to use BART to get to the station should purchase round-trip tickets at their boarding station. This will reduce the time needed to board trains following the concert.

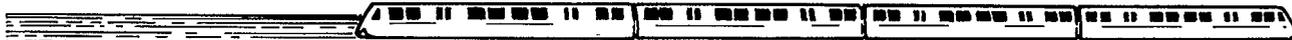
On Friday, BART will operate regular four-line service--Richmond/Fremont, Concord/Daly City, Fremont/Daly City and Richmond/Daly City, from 6 a.m. until 6 p.m. From 6 p.m. to midnight, two lines will be in service--Richmond/Fremont and Daly City/Concord.

BART train service information is available at (415) 465-BART or from other toll free telephone numbers listed in the local telephone directories.

The Coliseum Stadium is easily accessible from the Coliseum BART Station by a footbridge, aerial walkway.

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NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

July 17, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART FAMILY FARES PROGRAM CONTINUES THIS WEEKEND

Families and other groups of three planning to ride BART this weekend, July 18-19, will save on fares under BART's new Family Fare program, which allows up to three persons to ride BART for the price of only one full-fare ticket. This will be the third weekend the reduced fares program is offered.

Up to two persons under the age of 18 may enter and exit free when traveling with one rider paying full fare. Though the discount is called "Family Fare," those who participate need not be members of the same family.

No special ticket is needed by the person paying full fare, though BART will accept the handicapped, senior and youth discount BART tickets from those persons authorized to use them.

The program will be offered every weekend and holiday through September.

Weekend travelers are encouraged to pick up a copy of BART's new "Summer Festival" brochure available at any BART station. The colorful, new brochure lists a variety of special activities and attractions easily accessible by BART.

Additional travel information is available by calling 465-BART or one of BART's toll-free numbers found in local phone directories.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

July 15, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART CARRIES RECORD NUMBER TO COLISEUM

More people rode BART to last night's All-Star game than to any other baseball game held at the Oakland Coliseum Stadium.

About 31 percent of the 49,651 baseball fans or approximately 16,000 persons attending last night's All-Star game at the Coliseum rode BART, generating about 32,000 extra trips on the system. Nearly half of the those persons who rode BART to the game took advantage of the reduced fares BART offered from 10 a.m. to 4 p.m. in an effort to encourage early travel to the game, which started at 5:30 p.m.

Transit officials reported that BART's percentage of the attendance at last night's game more than doubled its previous record. That record was made in April of 1985 when BART carried 9,000 persons or about 15 percent of the paid attendance at the Oakland A's first home game of the season. Yesterday's total patronage on BART was approximately 225,000.

Of the 216,409 total BART trips made on Monday, July 13, about 11,000 were attributed to people who went to the All-Star work out and an estimated 6,000 trips were made by people attending the fireworks display at Lake Merritt.

All totaled, the All-Star game and related activities over a four day period generated nearly \$100,000 in extra revenue for BART, transit officials reported.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

July 13, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

WORK ON PLATFORM EDGE WARNING SYSTEM AT BART STATIONS BEGINS

On Monday, July 13, work began on a \$1.2 million contract with Unicon Construction Company of Oakland to install a platform edge warning system at BART stations. The work will begin at Richmond BART Station, but over the next six months all 34 stations are scheduled to have the new platform edge warning system installed.

The project involves installing bright yellow rubber tiles, interspersed with black tiles at the door positions, along the station's platform edges. Passengers who are blind will be alerted to the tiles by the change in platform texture. The yellow and black color combination of the tiles was selected because it offers the best contrast for those with limited vision.

The work is not expected to cause any disruptions in train service or impede passengers from entering and exiting trains.

ADVISORY:

A news release issued on Friday, July 10 stated that the work was scheduled to begin at Rockridge Station. The schedule has since been changed, and the work will now begin at Richmond Station. Most of Monday, July 13 will be spent cleaning and preparing the platform surface; the actual work of placing the tiles onto the platform is not scheduled to begin until about 1 p.m. on Tuesday, July 14.

Installation of this new platform edge warning is rather simple, requiring a two-step process of applying epoxy mastic to the platform and placing each square-foot tile in position. If you are interested in covering or photographing the start of this new safety project, please call Sy Moubert, Manager of Public Information, at 415/464-7120 during business hours or at 415/881-2663 at other times.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs.

July 10, 1987

CONTACT: Sy Moubér, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO START INSTALLING PLATFORM EDGE WARNING SYSTEM MONDAY, JULY 13

On Monday, July 13, beginning at about 10 a.m. BART will begin installing a new platform edge warning system at the Rockridge BART Station. The work is the start of a \$1.2 million contract with Unicon Construction Company of Oakland to install the edge warning system at all 34 BART stations over the next six months.

The project will involve installing bright yellow rubber tiles, interspersed with black tiles at the door positions, along the station's platform edges. The tiles' colors offer the best contrast for those with limited vision, while those passengers who are totally blind will be alerted to the tiles by the change in platform texture.

The work is not expected to cause any disruptions in train service or impede passengers from entering and exiting trains.

ADVISORY:

The installation of this new platform edge warning is rather simple, requiring a two-step process of applying epoxy mastic to the platform and placing each square-foot tile in position. If you are interested in covering or photographing the start of this new safety project, please call Sy Moubér, Manager of Public Information, at 415/464-7120 during business hours or at 415/881-2663 at other times.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

July 9, 1987

CONTACT: Sy Moubér, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

TAKE BART TO ALL THE ALL-STARS GAME EVENTS

BART will be operating longer trains during the three days of "All-Star Mania," which will culminate with the playing of the 1987 All Stars Game on Tuesday, July 14 when the best and the brightest stars of the American and National baseball leagues meet for their annual contest, for the first time in the Oakland Coliseum Stadium.

In addition to running longer trains, BART will reduce fares to the Coliseum from 10 a.m. to 4 p.m. on Tuesday, July 14, the day of the game. BART is offering the reduced fares in an effort to get baseball fans to the stadium before the start of its afternoon commute service, when trains are normally very crowded.

On Sunday, July 12, BART will operate longer trains on the Richmond-Fremont line in order to accommodate fans planning to attend the "Hall of Famers All-Star Game" at 12:05 p.m. and the game between the Oakland A's and Milwaukee Brewers, which starts at 2:05 p.m.. BART will have extra trains standing by to take passengers home following the game.

On Monday, July 13, at 1 p.m. the All Stars will be working out and a "Home-Run Baseball Skills" competition will be held. These activities are planned to last until about 4 p.m. Beginning at 5 p.m. the parking lot at the Oakland Coliseum Complex will be open to free parking for those planning to ride BART from the Coliseum to the fireworks display at 9:15 p.m. at Lake Merritt in downtown Oakland.

(more)

Here are some travel tips for those planning to take BART to the All-Star game fireworks:

- Leave early and enjoy the sunset at the Lake.
- Buy a round-trip BART ticket.
- Passengers from stations on the Concord, Richmond or San Francisco line should exit at 12th Street or 19th Street stations and walk over to Lake Merritt.
- Passengers from the Fremont line should exit at Lake Merritt Station and walk to the Lake.

BART officials note that with parking so limited and the large numbers of persons expected to attend, more than 100,000, the best and safest way to view the fireworks is to walk the few short blocks from BART in Oakland.

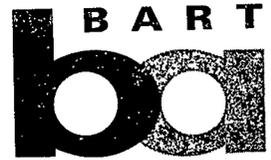
To help alleviate crowds at ticket vending machines, beginning at 6 p.m. on the night of the fireworks, staff from BART's treasury department will be at the Fremont, Concord, El Cerrito Del Norte and Coliseum BART stations to sell round-trip BART tickets to downtown Oakland. Tickets for the trip home will also be sold at downtown Oakland stations after the fireworks .

Limited AC Transit shuttle buses with handicapped lifts will be running clockwise around Lake Merritt with stops at 19th Street, 12th Street and Lake Merritt stations.

BART will operate trains on all four lines -- Richmond-Fremont, Richmond-San Francisco/Daly City, Concord-San Francisco/Daly City and Fremont-San Francisco/Daly City -- from 6 a.m. to about 12:30 a.m. in order to accommodate all those who will be in downtown Oakland to view the fireworks display.

Special All-Star Game flyers and brochures are available at all BART stations. First-time and infrequent BART riders are urged to pick up one of BART's weekday and weekend train schedules. Information about BART's "All-Star Game Mania" service is available from BART's information center by calling 465-BART or one of BART's toll-free numbers listed in local phone directories.

ALL-STAR FIREWORKS



Dear Passenger:

Here's some special information, tips and a map for attending the grand fireworks display at Oakland's Lake Merritt July 13, beginning at 9:15 p.m. We hope you'll find this useful.

Service:

BART will be providing full four-route service right up until midnight closing. That is, Direct/No-Transfer Service between Richmond/San Francisco, Concord/San Francisco, Fremont/San Francisco, and Richmond/Fremont. (Special train schedule is available in stations.)

Special Tips:

- Leave early and enjoy the sunset at the lake.
- Buy round-trip BART tickets.
- Passengers from the San Francisco line should exit at 12th or 19th Street Station and walk over to Lake Merritt.
- Passengers from the Concord and Richmond lines should exit at 19th or 12th Street Station and walk over to Lake Merritt.
- Passengers from the Fremont line should exit at Lake Merritt Station and walk over to Lake Merritt.

Best Way to Lake:

The best way to get to Lake Merritt to view the fireworks is walk the few short blocks from the BART stations.

Limited Shuttle Service:

AC Transit will be providing a limited amount of shuttle service with handicapped lifts running clockwise around Lake Merritt from BART's 19th Street, 12th Street and Lake Merritt stations. Bus transfers may be picked up upon exiting stations (30 cent bus fare with transfer). These buses are primarily for those who have difficulty walking to Lake Merritt. Since the shuttle service has a limited carrying capacity, we hope only those who physically need it will use it.

BART station bus stops for limited shuttle service are:
19th Street Station - Broadway at 20th by World Savings
12th Street Station - 14th St. next to Smith's
Lake Merritt Station - Oak St. near 8th St.

Have a great time at the fireworks!

BART

BART'S

SPECIAL NIGHT SERVICE



for



ALL STAR FIREWORKS

Ride BART to Lake Merritt, 12th or 19th Street Stations. Special AC shuttle buses with accommodations for the disabled will be operating from these stations to Lake Merritt. Fireworks start at 9:15 pm.

ALL STAR FIREWORKS SPECIAL NIGHT SERVICE

Concord - San Francisco — July 13, 1987 Only

CNCRD	P/HILL	W/CRK	LAFAY	ORINDA	ROCKR	MacAR	19 ST	12 ST	OAK/W	EMBAR	MONTG	POWELL	CIVIC	16 ST	24 ST	GLN/PK	BLBOA/PK	DALY
PM																		
5:48	5:54	5:57	6:02	6:07	6:13	6:17	6:20	6:22	6:26	6:34	6:35	6:37	6:39	6:41	6:44	6:47	6:50	6:55
6:04	6:10	6:13	6:18	6:23	6:29	6:33	6:36	6:38	6:42	6:49	6:51	6:53	6:54	6:57	6:59	7:02	7:05	7:10
6:09	6:15	6:18	6:23	6:28	6:34	6:38	6:41	6:43	6:47	6:54	6:56	6:58	6:59	7:02	7:04	7:07	7:10	7:15
6:19	6:25	6:28	6:33	6:38	6:44	6:48	6:51	6:53	6:57	7:04	7:06	7:08	7:09	7:12	7:14	7:17	7:20	7:25
6:24	6:30	6:33	6:38	6:43	6:49	6:53	6:56	6:58	7:02	7:09	7:11	7:13	7:14	7:17	7:19	7:22	7:25	7:30
6:34	6:40	6:43	6:48	6:53	6:59	7:03	7:06	7:08	7:12	7:19	7:21	7:23	7:24	7:27	7:29	7:32	7:35	7:40
6:39	6:45	6:48	6:53	6:58	7:04	7:08	7:11	7:13	7:17	7:24	7:26	7:28	7:29	7:32	7:34	7:37	7:40	7:45
6:49	6:55	6:58	7:03	7:08	7:14	7:18	7:21	7:23	7:27	7:34	7:36	7:38	7:39	7:42	7:44	7:47	7:50	7:55
6:54	7:00	7:03	7:08	7:13	7:19	7:23	7:26	7:28	7:32	7:39	7:41	7:43	7:44	7:47	7:49	7:52	7:55	8:00

THEN EVERY FIFTEEN MINUTES UNTIL ...

11:54	12:00	12:03	12:08	12:13	12:19	12:23	12:26	12:28	12:32	12:39	12:41	12:43	12:44	12:47	12:49	12:52	12:55	1:00
AM																		
12:09	12:15	12:18	12:23	12:28	12:34	12:52	12:55	12:57	1:01	1:08	1:10	1:11	1:13	1:15	1:18	1:21	1:24	1:28

San Francisco - Concord — July 13, 1987 Only

DALY	BLBOA/PK	GLN/PK	24 ST	16 ST	CIVIC	POWELL	MONTG	EMBAR	OAK/W	12 ST	19 ST	MacAR	ROCKR	ORINDA	LAFAY	W/CRK	P/HILL	CNCRD
PM																		
7:01	7:05	7:07	7:11	7:13	7:16	7:18	7:19	7:21	7:26	7:33	7:35	7:38	7:41	7:47	7:53	7:58	8:01	8:08
7:21	7:25	7:27	7:31	7:33	7:36	7:37	7:39	7:41	7:48	7:52	7:54	7:57	8:01	8:06	8:12	8:17	8:20	8:26

THEN EVERY FIFTEEN MINUTES UNTIL ...

11:51	11:55	11:57	12:01	12:03	12:06	12:07	12:09	12:11	12:18	12:22	12:24	12:27	12:31	12:36	12:42	12:47	12:50	12:56
AM																		
12:06	12:10	12:12	12:16	12:18	12:21	12:22	12:24	12:26	12:33	12:37	12:39	12:48	12:51	12:56	1:02	1:07	1:10	1:16

Fremont - San Francisco — July 13, 1987 Only

FREMNT	U/CITY	S/HAYD	HAYD	B/FAIR	SN/LNDRO	CLSNUM	FRTVLE	LK/MRT	OAK/W	EMBAR	MONTG	POWELL	CIVIC	16 ST	24 ST	GLN/PK	BLBOA/PK	DALY
PM																		
5:51	5:56	6:01	6:05	6:10	6:14	6:18	6:21	6:26	6:31	6:39	6:40	6:42	6:44	6:46	6:49	6:52	6:55	7:00
6:10	6:15	6:20	6:24	6:29	6:33	6:37	6:40	6:45	6:50	6:58	6:59	7:01	7:03	7:05	7:08	7:11	7:14	7:19
6:25	6:30	6:35	6:39	6:44	6:48	6:52	6:55	7:00	7:05	7:13	7:14	7:16	7:18	7:20	7:23	7:26	7:29	7:34
6:42	6:47	6:52	6:56	7:01	7:05	7:09	7:12	7:17	7:22	7:29	7:31	7:33	7:34	7:37	7:39	7:42	7:45	7:50

THEN EVERY FIFTEEN MINUTES UNTIL ...

11:57	12:02	12:07	12:11	12:16	12:20	12:24	12:27	12:32	12:37	12:44	12:46	12:48	12:49	12:52	12:54	12:57	1:00	1:05
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San Francisco - Fremont — July 13, 1987 Only

DALY	BLBOA/PK	GLN/PK	24 ST	16 ST	CIVIC	POWELL	MONTG	EMBAR	OAK/W	LK/MRT	FRTVLE	CLSNUM	SN/LNDRO	B/FAIR	HAYD	S/HAYD	U/CITY	FREMNT
PM																		
7:06	7:10	7:12	7:16	7:18	7:21	7:23	7:24	7:26	7:33	7:38	7:43	7:46	7:50	7:54	7:59	8:03	8:08	8:13
7:26	7:30	7:32	7:36	7:38	7:41	7:42	7:44	7:46	7:53	7:58	8:02	8:05	8:10	8:13	8:18	8:22	8:27	8:32

THEN EVERY FIFTEEN MINUTES UNTIL

11:56	12:00	12:02	12:06	12:08	12:11	12:12	12:14	12:16	12:23	12:28	12:32	12:35	12:40	12:43	12:48	12:52	12:57	1:02
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ALL STAR FIREWORKS SPECIAL NIGHT SERVICE

Richmond - Fremont — July 13, 1987 Only

RICH	DEL/NRTE	PLAZA	N/BRKLY	BRKLY	ASHBY	MacAR	19 ST	12 ST	LK/MRT	FRTVLE	CLSIUM	SN/LNDRO	B/FAIR	HAYD	S/HAYD	U/CITY	FREMNT
PM																	
5:48	5:52	5:55	5:59	6:01	6:04	6:08	6:11	6:13	6:16	6:21	6:24	6:28	6:32	6:37	6:41	6:46	6:51
6:06	6:11	6:14	6:18	6:20	6:23	6:27	6:30	6:32	6:35	6:39	6:42	6:47	6:51	6:55	*7:03	7:08	7:13
6:21	6:26	6:29	6:33	6:35	6:38	6:42	6:45	6:47	6:50	6:54	6:57	7:02	7:06	7:11	*7:18	7:23	7:28
6:36	6:41	6:44	6:48	6:50	6:53	6:57	7:00	7:02	7:05	7:09	7:12	7:17	7:21	7:25	*7:33	7:38	7:43
6:51	6:56	6:59	7:03	7:05	7:08	7:12	7:15	7:17	7:20	7:24	7:27	7:32	7:36	7:41	*7:48	7:53	7:58
7:06	7:11	7:14	7:18	7:20	7:23	7:27	7:30	7:32	7:35	7:39	7:42	7:47	7:51	7:55	7:59	8:04	8:09
7:22	7:26	7:30	7:33	7:36	7:39	7:43	7:46	7:48	7:51	7:55	7:58	8:03	8:06	8:11	8:15	8:20	8:25
THEN EVERY FIFTEEN MINUTES UNTIL ...																	
11:52	11:56	12:00	12:03	12:06	12:09	12:13	12:16	12:18	12:21	12:25	12:28	12:33	12:36	12:41	12:45	12:50	12:55
AM																	
12:07	12:11	12:15	12:18	12:21	12:24	12:28	12:31	12:33	12:36	1:00	1:03	1:08	1:12	1:16	1:20	1:25	1:30

*UNION CITY AND FREMONT PASSENGERS TRANSFER AT SOUTH HAYWARD TO FOLLOWING TRAIN AT TIMES SHOWN

Fremont - Richmond — July 13, 1987 Only

FREMNT	U/CITY	S/HAYD	HAYD	B/FAIR	SN/LNDRO	CLSIUM	FRTVLE	LK/MRT	12 ST	19 ST	MacAR	ASHBY	BRKLY	N/BRKLY	PLAZA	DEL/NRTE	RICH
PM																	
5:59	6:04	6:09	6:13	6:18	6:22	6:26	6:29	6:34	6:38	6:39	6:43	6:46	6:49	6:52	6:56	6:59	7:03
6:16	6:21	6:26	6:30	6:35	6:39	6:43	6:46	6:51	6:55	6:56	7:00	7:03	7:06	7:09	7:13	7:16	7:20
6:31	6:36	6:41	6:45	6:50	6:54	6:58	7:01	7:06	7:10	7:11	7:15	7:18	7:21	7:24	7:28	7:31	7:35
6:45	6:51	6:56	7:00	7:05	7:09	7:13	7:16	7:21	7:25	7:26	7:30	7:33	7:36	7:39	7:43	7:46	7:50
7:01	7:06	7:11	7:15	7:20	7:24	7:28	7:31	7:36	7:40	7:41	7:45	7:48	7:51	7:54	7:58	8:01	8:05
*7:12	7:17	*7:30	7:34	7:39	7:43	7:47	7:50	7:55	7:58	8:00	8:03	8:07	8:10	8:12	8:16	8:20	8:24
*7:27	7:32	*7:45	7:49	7:54	7:58	8:02	8:05	8:10	8:13	8:15	8:18	8:22	8:25	8:27	8:31	8:35	8:39
*7:42	7:47	*8:00	8:04	8:09	8:13	8:17	8:20	8:25	8:28	8:30	8:33	8:37	8:40	8:42	8:46	8:50	8:54
*7:57	8:02	*8:15	8:19	8:24	8:28	8:32	8:35	8:40	8:43	8:45	8:48	8:52	8:55	8:57	9:01	9:05	9:09
8:20	8:25	8:30	8:34	8:39	8:43	8:47	8:50	8:55	8:58	9:00	9:03	9:07	9:10	9:12	9:16	9:20	9:24
THEN EVERY FIFTEEN MINUTES UNTIL ...																	
11:50	11:55	12:00	12:04	12:09	12:13	12:17	12:20	12:25	12:28	12:30	12:33	12:37	12:40	12:42	12:46	12:50	12:54
AM																	
12:05	12:10	12:15	12:19	12:24	12:28	12:32	12:35	12:40	12:43	12:45	12:48	12:52	12:55	12:57	1:01	1:05	1:09

*FREMONT AND UNION CITY PASSENGERS BOARD THE SAN FRANCISCO TRAIN AND TRANSFER TO A RICHMOND TRAIN AT SOUTH HAYWARD OR ANY STATION THROUGH LAKE MERRITT.

Richmond - San Francisco — July 13, 1987 Only

RICH	DEL/NRTE	PLAZA	N/BRKLY	BRKLY	ASHBY	MacAR	19 ST	12 ST	OAK/W	EMBAR	MONTG	POWELL	CIVIC	16 ST	24 ST	GLN/PK	BLBOA/PK	DALY
PM																		
5:51	5:56	5:59	6:03	6:05	6:08	6:12	6:15	6:17	6:21	6:29	6:30	6:32	6:34	6:36	6:39	6:42	6:45	6:50
*UNTIL 7:12 PM RIDE THE FREMONT TRAIN TO MacARTHUR AND TRANSFER TO THE SAN FRANCISCO TRAIN																		
*6:06	6:11	6:14	6:18	6:20	6:23	*6:38	6:41	6:43	6:47	6:54	6:56	6:58	6:59	7:02	7:04	7:07	7:10	7:15
*6:22	6:26	6:30	6:33	6:36	6:39	*6:53	6:56	6:58	7:02	7:09	7:11	7:13	7:14	7:17	7:19	7:22	7:25	7:30
*6:37	6:41	6:45	6:48	6:51	6:54	*7:08	7:11	7:13	7:17	7:24	7:26	7:28	7:29	7:32	7:34	7:37	7:40	7:45
*6:52	6:56	7:00	7:03	7:06	7:09	*7:23	7:26	7:28	7:32	7:39	7:41	7:43	7:44	7:47	7:49	7:52	7:55	8:00
7:12	7:17	7:20	7:24	7:26	7:29	7:33	7:36	7:38	7:42	7:49	7:51	7:53	7:54	7:57	7:59	8:02	8:05	8:10
THEN EVERY FIFTEEN MINUTES UNTIL ...																		
AM																		
11:57	12:02	12:05	12:09	12:11	12:14	12:18	12:21	12:23	12:27	12:34	12:36	12:38	12:39	12:42	12:44	12:47	12:50	12:55

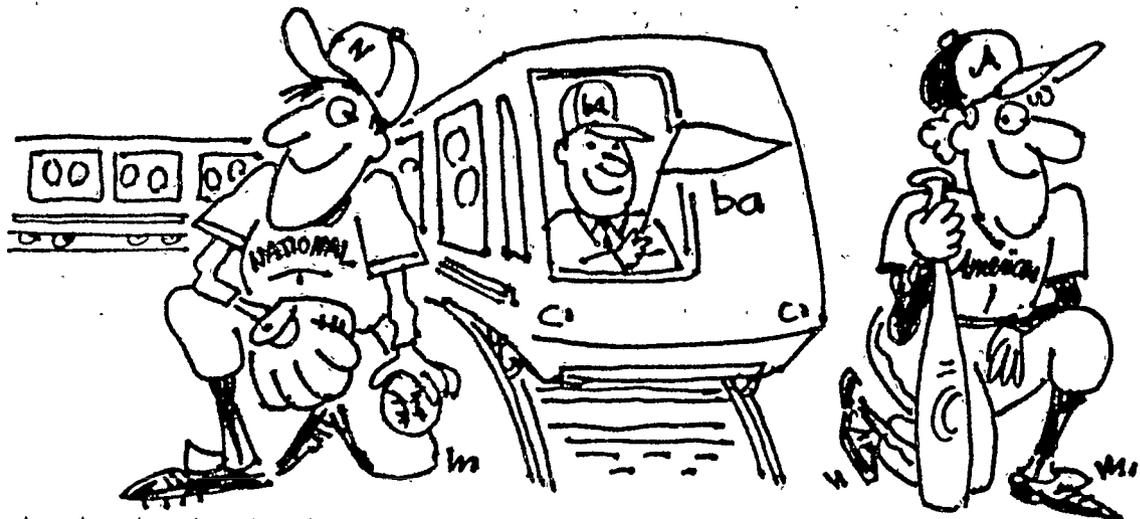
San Francisco - Richmond — July 13, 1987 Only

DALY	BLBOA/PK	GLN/PK	24 ST	16 ST	CIVIC	POWELL	MONTG	EMBAR	OAK/W	12 ST	19 ST	MacAR	ASHBY	BRKLY	N/BRKLY	PLAZA	DEL/NRTE	RICH
PM																		
6:56	7:00	7:02	7:06	7:08	7:11	7:13	7:14	7:16	7:23	7:28	7:30	7:33	7:37	7:40	7:42	7:46	7:50	7:54
7:16	7:20	7:22	7:26	7:28	7:31	7:32	7:34	7:36	7:43	7:47	7:49	7:52	7:56	7:59	8:01	8:05	8:09	8:13
THEN EVERY FIFTEEN MINUTES UNTIL ...																		
AM																		
12:01	12:05	12:07	12:11	12:13	12:16	12:17	12:19	12:21	12:28	12:32	12:34	12:37	12:41	12:44	12:46	12:50	12:54	12:58



ALL-STAR SPECIAL

Tuesday July 14th
between 10 am & 4 pm*



★ ★ ★ ★ ★ ★ ★ ★ ★ ★ **SPECIAL ALL-STAR** ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
MANIA FARES TO THE COLISEUM

(10 a.m.-4 p.m. Tuesday, July 14th only)

FROM	SPECIAL ONE-WAY FARE	ROUND TRIP (FULL FARE RETURN)	SAVINGS
Daly City	1.60	3.75	.55
Balboa Park	1.60	3.65	.45
Glen Park	1.55	3.60	.50
24th St.	1.50	3.45	.45
16th St.	1.50	3.45	.45
Civic Center	1.45	3.35	.45
Powell St.	1.45	3.35	.45
Montgomery St.	1.45	3.35	.45
Embarcadero	1.45	3.35	.45
Oakland West	.75	1.70	.20
Concord	1.45	3.45	.55
Pleasant Hill	1.35	3.15	.45
Walnut Creek	1.30	3.05	.45
Lafayette	1.20	2.75	.35
Orinda	1.05	2.45	.35
Rockridge	.75	1.75	.25
Richmond	1.15	2.70	.40

FROM	SPECIAL ONE-WAY FARE	ROUND TRIP (FULL FARE RETURN)	SAVINGS
El Cerrito Del Norte	1.10	2.55	.35
El Cerrito Plaza	1.05	2.40	.30
North Berkeley	.95	2.15	.25
Berkeley	.90	2.05	.25
Ashby	.85	1.90	.20
MacArthur	.75	1.70	.20
19th St.	.60	1.40	.20
12th St.	.60	1.40	.20
Lake Merritt	.60	1.40	.20
Fruitvale	.60	1.40	.20
San Leandro	.60	1.40	.20
Bay Fair	.60	1.40	.20
Hayward	.85	1.95	.25
South Hayward	1.05	2.40	.30
Union City	1.25	2.90	.40
Fremont	1.35	3.15	.45

* Note: You must exit at the Coliseum Station by 4:00 p.m. for reduced fares.
SEE REVERSE SIDE FOR LIST OF OTHER EVENTS.



BART to All★Star Mania



 **Hall of Famers All-Star Game, exit Coliseum Station**
Oakland Coliseum, Sunday, July 12th, 12:05 p.m.



 **All-Star Workout & Skills Contest, exit Coliseum Station**
Oakland Coliseum, Monday, July 13th, 1:00 p.m.



 **Fireworks Spectacular, exit Lake Merritt,
12th St. & 19th St. Stations**
Lake Merritt, Monday, July 13th, 9:15 p.m.
Special AC Transit Shuttle Buses with accommodations
for the disabled will be operating from these stations.



 **58th Annual All-Star Game, exit Coliseum Station**
Oakland Coliseum, Tuesday, July 14th,
Gates open at 2:00 p.m.



JUNE

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 30, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO OPERATE ON MODIFIED WEEKDAY SCHEDULE FRIDAY, JULY 3

On Friday, July 3, BART will slightly modify its regular weekday train schedule, reducing train frequency on the Concord and Fremont-San Francisco/Daly City lines to every 15 minutes during peak periods of the morning and afternoon commute.

There will be no changes to the lengths of trains in service during the day on Friday, however, in the evening BART will add cars to trains operating on the Richmond-Fremont line for the Oakland A's-Boston Red Sox game and "Pyrospectacular" at the Oakland Coliseum. Longer trains will be in service for the A's games on Saturday and Sunday.

Trains will operate on a regular weekend schedule over the July Fourth weekend.

BART administrative offices will be closed Friday, July 3. BART's Pass Office located at Lake Merritt Station in downtown Oakland, where bike permits and discount tickets are purchased, will be closed Friday, July 3 and Saturday, July 4.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

June 29, 1987

Mike Healy, Department Manager
Public Affairs

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART'S FAMILY FARE BEGINS JULY 4

Beginning July 4 and continuing every weekend and holiday through September 1987, BART will offer a special new "Family Fare" that offers substantial savings by allowing up to three persons to ride BART for the price of only one full-fare ticket.

Under the Family Fare plan, up to two persons under the age of 18 may enter and exit free when they are traveling with one rider paying full fare. "Full fare" includes all three BART tickets: **BLUE** (both high-value bonus tickets and regular); **RED** discount tickets used by children ages 5 through 12 or handicapped persons with proper identification; and **GREEN** discount tickets used by seniors ages 65 and older. MUNI Fast Passes and AC/BART Plus tickets will not qualify as full fare in the Family Fare promotion.

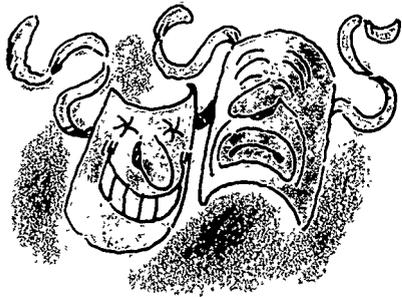
Groups of three meeting the Family Fare requirements can save up to \$12 off the regular round trip fare for the maximum ride on BART, a trip from Fremont to Daly City. The total round trip fare for an adult and two teenagers (under 18) traveling from Walnut Creek or South Hayward to Embarcadero Station is only \$4.80 on Family Fare weekends, compared to \$14.40 if the trip were made on a weekday.

Though the discount is called "Family Fare," those who participate need not be members of the same family.

(more)

When riding BART using the Family Fare, the full-fare rider enters and exits as usual through the fare gate, while the free riders enter and exit through the station's service gate. Green and white signs will be posted to indicate those service gates that must be used by free riders. The group must stay together during the trip, entering and exiting together at the same station.

For additional travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.



entertainment (con't)

- **Oakland Coliseum:** Concerts—Grateful Dead, Bob Dylan, July 24th. Boston, July 25th. Ringling Brothers Barnum & Bailey Circus, August 25th—September 1st. Coliseum/Airport Station.
- **Richmond:** Festival by the Bay at Richmond Marina Bay, Saturday, September 12 & Sunday September 13. Richmond BART & Short Shuttle.

Shopping

BART goes shopping, too! To more than 2000 stores around the Bay. And you won't find a better bargain. BART can save you approximately \$700 in out of pocket costs—tolls, gas and parking—on a typical 20 mile round trip to San Francisco from the East Bay.

What a way to shop:

- **Malls:** New Park Mall: Fremont Station: AC 29; Bay Fair Shopping Mall: Bay Fair Station; Sun Valley Shopping Mall: Concord Station: County Connection 108, 110, 114.
- **Downtown Stores:** San Francisco: Embarcadero & Powell St. Stations; Oakland: 12th St. BART, 19th St. Station.
- **Quaint Shops & Boutiques:** Union St.: Montgomery St. Station: MUNI 45 or Embarcadero Station: MUNI 41; 24th & Mission St. Station; Shopping Center: El Cerrito Plaza Station; Rockridge/College Avenue: Rockridge BART Station.

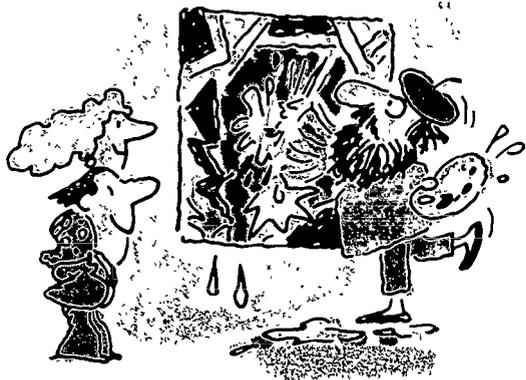


Museums

Summer Festival Fares help make a Saturday or Sunday afternoon at one of the Bay Area's many museums a perfect summer outing. The variety of exhibits is certain to satisfy even the widest range of interests, whether it's the hands-on science displays at the Exploratorium, the historical displays at the Oakland Museum, or the fine art found at the deYoung and San Francisco Museum of Modern Art.

Put your family in the picture:

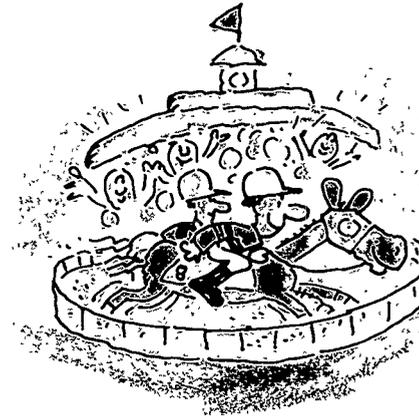
- **Henry J. Kaiser Convention Center:** African



museums (con't)

Culture Festival, July 11th. Lake Merritt Station: walk 2 blocks to Lake Shore Drive.

- **Oakland Museum:** Visit the California Exhibit. Lake Merritt Station: walk 1 block.
- **Lawrence Hall of Science:** Berkeley BART: AC 7 or Humphrey Go-BART.
- **San Francisco Museum of Modern Art:** A Quiet Revolution: British Sculpture till July 26th; Leland Rice: Photographs of the Berlin Wall, August 14—November 1. Civic Center Station: walk or take MUNI 5 to Van Ness & McAllister St.
- **Exploratorium:** Hands on science exhibitions and craft demonstrations, Wednesdays—Sundays. Montgomery St. Station: MUNI 30 at Kearny & Market.



Sports

Don't run into the rally ending double play of traffic hassles and expensive parking. After all, you're going to the game to enjoy yourself. So take BART to the ball park. We always come through in the clutch.

Ride one of the greats of the game:

- **Oakland Coliseum:** Oakland A's baseball. 58th Annual All-Star Game, July 14th. All-Star Workouts, July 13th. Special service planned for All-Star events. Coliseum/Airport Station.
- **Candlestick Park:** San Francisco Giants baseball. Willie Nelson & Family July 19 after Cubs vs. Giants. World Series teams, '62 Giants vs. '62 Yankees at the Equitable Old-Timers Game August 16th. Call MUNI for Ball game Express Service from BART.



Parks & Zoos

When it comes to parks, BART offers possibilities that run the gamut from A, for amusement, to Z, for zoo. What they all have in common is the ability to take us out of our daily urban routines and restore and renew our spirits.

parks & zoos (con't)

Something tells us it's all happening at the:

- **Fort Mason:** Hand Made in America, the Pacific States Crafts Fair, August 7th, 8th & 9th. Montgomery St. Station: MUNI 30 or Civic Center Station: MUNI 19, on Van Ness-42, 47, 49.
- **Tilden Regional Park:** Along with swimming, picnic & barbeque facilities, the Park offers an ongoing series of naturalist programs. Berkeley Station: Special Bus 9.
- **Great America:** San Jose Symphony, July 4th; Oak Ridge Boys, July 12; Kool & The Gang, August 4th. Fremont Station: Santa Clara County Transit 141.
- **Knowland Park:** Oakland Baby Zoo. Coliseum BART Station: AC 56.
- **Lake Merritt:** For sailing, picnicking & Childrens' Park: Lake Merritt Station.
- **San Francisco Zoo:** Glen Park BART: MUNI 10.



Special Favorites

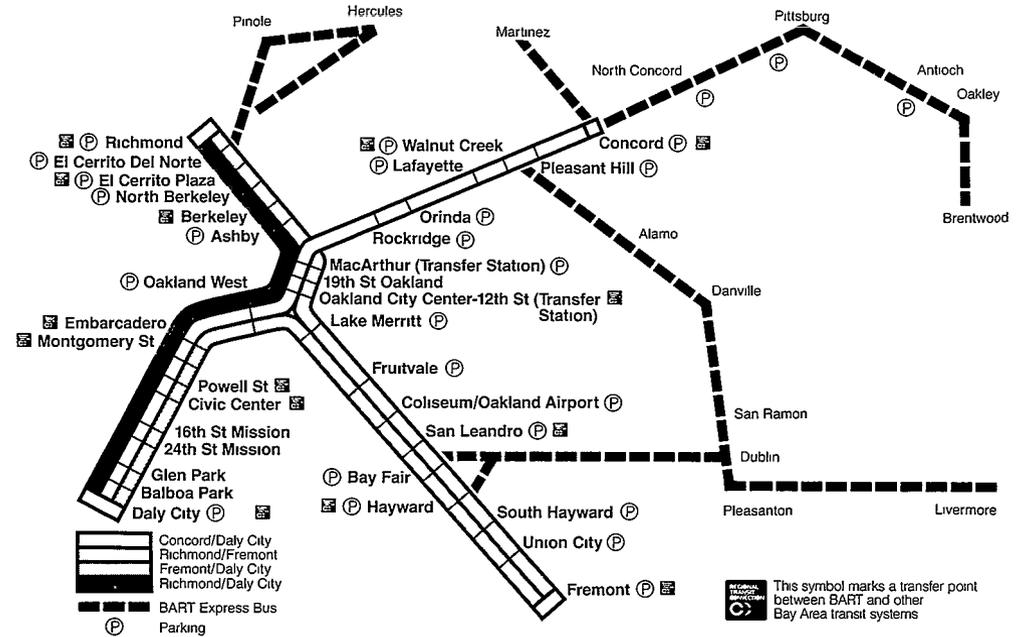
Remember when you want to visit those old favorites that fun really does go farther on BART!

- **Fisherman's Wharf:** There's something for everybody at this great tourist favorite. Civic Center Station: MUNI 19 or Embarcadero Station: Muni 32, 42, Montgomery 15, 30.
- **San Francisco's Chinatown:** World famous for its wonderful ethnic restaurants and shops. Montgomery St. Station: MUNI 15, 30.
- **Coit Tower on Telegraph Hill:** This tribute to the firemen who helped save San Francisco after the earthquake offers some of the Bay Area's best views. Montgomery St. Station: Muni 15 or 30 to Washington Square, Union & Columbus: MUNI 39.



Explore the Possibilities on BART!

For more information, remember to pick up a copy of your "Fun Goes Farther On Bart" brochure at your local BART station.



BART Service Information

Hours of Operation

6 a.m.-midnight—Monday-Saturday
9 a.m.-midnight—Sunday

Full four (4) route service

(Direct, no transfer, service between Concord, San Francisco/Daly City; between Richmond and San Francisco/Daly City, between Fremont and San Francisco/Daly City; and between Richmond and Fremont.)
6 a.m.-6 p.m.—Monday-Saturday

Two route service

(Direct service between Concord, San Francisco/Daly City; and between Richmond and Fremont. Train-to-Train transfers may be made at 12th Street, 19th Street or MacArthur Stations in Oakland.)
6 p.m.-midnight—Monday-Saturday and all day Sunday.

NOTE: Pick up a copy of BART's Weekday, and Weekend train schedules from any BART station

For further information call

Fremont/Union City area 793-BART
Hayward/San Leandro area 783-BART
Livermore/Pleasanton area 462-BART
Oakland/Berkeley/Orinda area 465-BART
Richmond/El Cerrito area 236-BART

San Francisco/Daly City area 788-BART
South San Francisco/San Bruno area 873-BART
Lafayette/Walnut Creek/Concord area 933-BART
Antioch/Pittsburg area 754-BART
TTY 839-2220

The times which are published in BART brochures do not anticipate service disruptions, but are approximations for a normal trip. BART cannot assume responsibility for inconvenience, expense or damage resulting from errors in time estimates, delayed trains, failure to make

connection or for changes in or shortage of equipment. Time schedule, equipment and fares shown in this document are subject to change without notice.



800 Madison Street
Oakland, CA 94607

BART to a Festival of Fun



A festival of possibilities. That's what BART gives you this summer. Thousands of possibilities all over the Bay Area. And BART's **Summer Festival Fares** make enjoying them easier—and more economical—than ever.

Here's just a small sampling. For more information—and details on how to get where you want to go—pick up BART's "Fun Goes Farther" brochure at a station near you.

Summer Weekend Family Fares

Every weekend from July 1st thru September 30th adults can take two children—up to 17 years of age—on BART free with one full adult ticket. That means three can ride for the price of one! It's our way of celebrating summer and all the great things there are to do around the Bay. So gather up the family and discover why **Summer Festival Fares** help fun go farther than ever on BART!

And remember, kids four and under, as always, ride free.



Entertainment

All the Bay's a stage and BART's your best ticket to see it. The summer season promises the best in theatre, music, dance and special extravaganzas like the circus.

Trains run seven days a week till midnight so you can comfortably stay in your seat till that last curtain call.

Highlight's in front of the footlights:

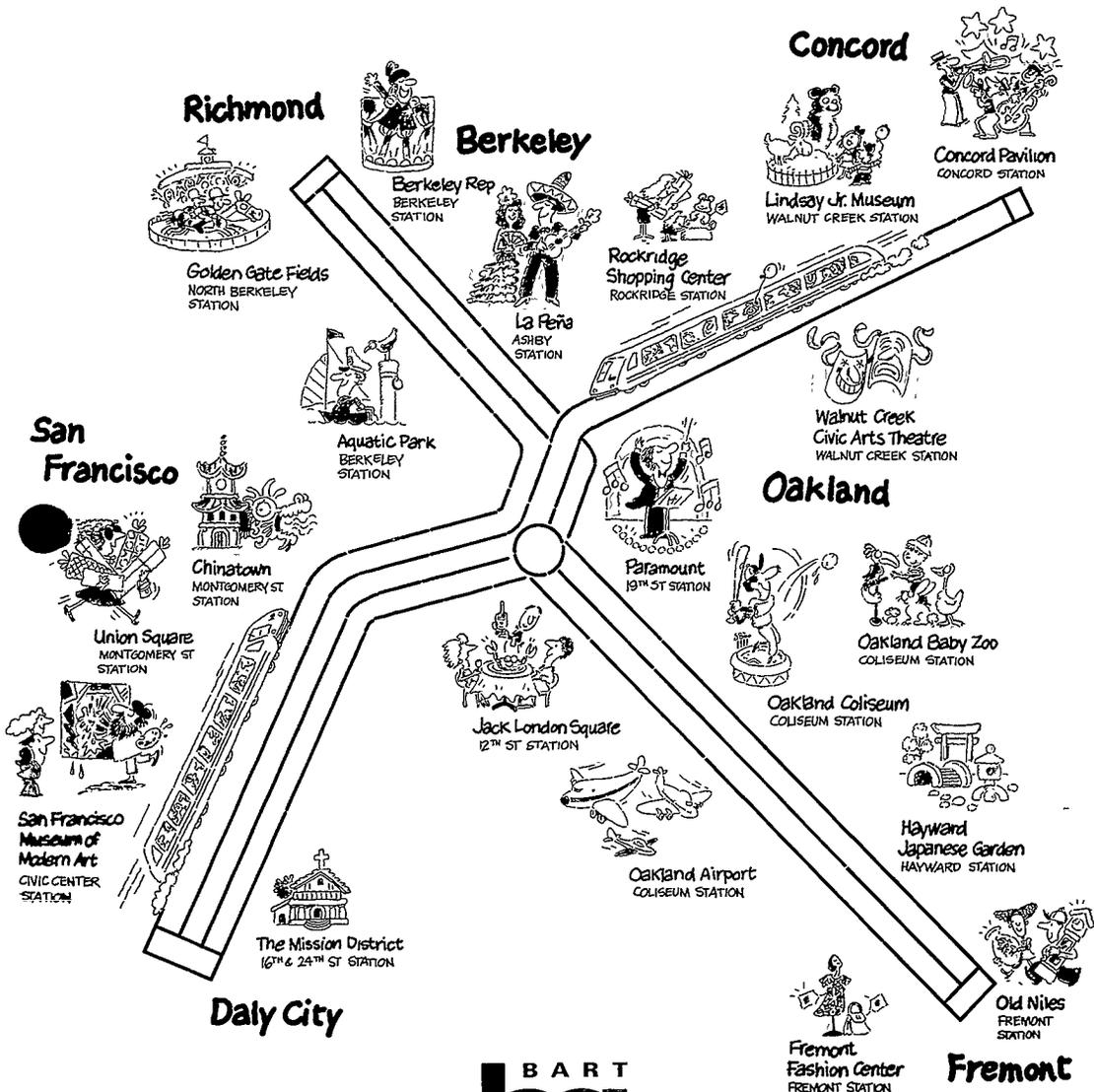
- **Concord Pavillion:** Rudolph Nureyev, August 13th; Alabama, August 15th; Liza Minelli, August 18th & 19th. Concord Station: County Connection Pavillion Shuttle.
- **Golden Gate Theatre:** Cabaret with Joel Grey, August 19th—September 6th. Powell St. Station: walk 2 blocks to Market & Taylor Sts.



BART:

A Summer Festival

SPECIAL WEEKEND FAMILY FARES



Effective July 1, 1987

BART PRESENTS

Special Weekend Family Fares

Dear Passenger:

Beginning July 4, and every weekend through September 1987, BART will introduce a special new "Family Fare" concept which will make weekend travel on BART a great bargain!

The family fare means that one full fare passenger and two children, ages 5 through 17, ride for the price of one -- or, in other words, three for the price of one.

How It Works:

On weekends and holidays only, the full fare passenger purchases a full fare ticket*. The full fare passenger enters through the regular fare gate and processes the ticket in the usual manner. The station agent on duty will direct the two children through a service gate. At your destination, the process is reversed. The full fare passenger uses their ticket in the fare gate and the two riding free exit via the service gate indicated by the agent. If the agent is not on duty, there will be green and white signs indicating the service gates that should be used by the children riding free. The group must stay together during the trip, entering and exiting together at the same station.

Remember, this special fare is only available on weekends and holidays!

We hope that this special fare package makes traveling on BART for you and your family more enjoyable. Be sure to pick-up a copy of our special "Summer Festival" brochure and our "Fun Goes Farther On BART" brochure to learn all the fun places and events that BART can take you to! You'll find them in all BART stations.

Office of Passenger Service

*High value, handicapped or senior tickets can be used by those eligible and are considered full fare.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 26, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART BOARD ADOPTS \$172 MILLION BUDGET FOR FISCAL YEAR 1987/88 STARTING JULY 1

The BART Board of Directors on Thursday, June 25, 1987, adopted a \$172 million operating budget for the coming 1987/88 fiscal year.

The adopted budget, which will become effective on July 1, 1987, represents a reduction from the present budget of about \$2.6 million. This will be the first year in which a BART operating budget will be lower than the previous one, according to BART General Manager Keith Bernard. However, Bernard noted the newly adopted budget shows a deficit totaling \$4.4 million.

"This deficit, we believe, can be overcome through aggressive fiscal management and strong promotion of both peak and off-peak service," Bernard said.

The budget includes implementation of proposed new service improvements in the coming year including the first of the new C-Cars, which will be in service by January, 1988 to provide more seats.

According to Bernard, BART's adopted budget directs resources to other projects designed to improve service, such as the Daly City Turnback. The Turnback, scheduled for completion by the end of the fiscal year, will enable BART to expand its passenger-carrying capacity.

He noted that while labor costs have been pegged at \$115.3 million and the BART Express Bus service and transfer payments to local bus agencies will cost

(more)

about \$15.4 million, a projected \$4 million savings in power costs and other savings will be realized in district operations.

The adopted BART operating budget for the coming year anticipates that the system will recover about 50 percent of its operating costs from fares.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 26, 1987

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART RECEIVES \$8 MILLION GRANT

BART's General Manager Keith Bernard today said the transit district has been notified that it will receive an \$8 million grant from the Urban Mass Transportation Administration for a planned new Wayside Train Control system.

The grant was announced yesterday by the office of U. S. Senator Pete Wilson.

Bernard said the project is one of the key elements of BART's overall service improvement and expansion program.

He said the "Wayside" train control comprises all of the command controls located along the tracks system-wide and also in BART stations. The wayside system's functions include speed codes, train acceleration and deceleration and braking rates.

The wayside project is expected to be completed around June, 1989, at a cost of \$14.9 million.

Other elements of BART's expansion program include 150 new C-Cars, a new Integrated Train Control (ICS) system, and a turnback and yard facility at Daly City, which is currently under construction.

The total cost of BART's service expansion program is estimated to be \$500 million. When the program is completed, BART will be able to operate up to 75 trains on the system at one time instead of the current limitation of 49 trains.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 23, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART REALIZES MAJOR SAVINGS ON NEW C-CAR

BART today announced a savings of more than \$50 million dollars on its contract to purchase 150 new cars. The announcement was made in a report given by BART's Executive Manager of Maintenance and Engineering, Richard Demko, to the BART Board's Engineering and Operations Committee chaired by BART Director John Kirkwood.

According to Demko, when the contract was first signed in October 1982, the final projected cost built into the contract was estimated to be \$279 million. In January 1976, Demko reported a cost underrun of \$37.5 million, and today added an additional \$13.9 million to that amount. The total cost of the contract is now expected to be \$228 million.

Two replacement prototype cars are expected to be delivered this coming August, followed by two in September. BART's new transit cars, called the C-Car, are being built by Soferval, a French company, and are being assembled at a plant in Union City. The replacement prototype cars have been completely re-done to meet all of BART's requirements and changes based on extensive testing of the first prototype cars.

The first two production cars are expected to be delivered in September also. Six more cars are scheduled for delivery in October, and eight in November. Delivery of all 150 cars is expected to be completed in March of 1989. Demko also reported that the contract was 22 months behind schedule.

87-085

BART

NEWS RELEASE

 **BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000**

Mike Healy, Department Manager
Public Affairs

June 23, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO PROVIDE EXPRESS BUS SERVICE TO ALAMEDA COUNTY FAIR

Beginning Saturday, June 27 BART will provide daily express bus service between the Hayward BART Station and the Alameda County Fair in Pleasanton.

The "Fairgrounds Special" will depart Hayward BART Station every 30 minutes weekdays, every 20 minutes the weekends of June 27-28 and July 11-12, and every 15 minutes over the July Fourth weekend. The shuttle will be in service from 9 a.m. to 8 p.m. every day of the fair.

As an added convenience, the shuttle service has been coordinated with BART train arrival times at Hayward Station.

The one-way bus fare is \$1.15 for adults and 30 cents for children ages five through 12, disabled persons, or senior citizens with proper identification. Transfers and flash passes will not be accepted on the Fairgrounds Special.

Schedules for the Fairgrounds Special are available at Hayward Station and on BART Express Buses operating from Hayward Station. Bus information may also be obtained by calling 465-BART or one of BART's toll-free numbers found in telephone directories.

In addition to the Fairgrounds Special BART will continue to provide bus service to and from Hayward Station and downtown Pleasanton on the "U" BART Express Bus.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 23, 1987

CONTACT: Sy Moubert, Manager
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415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

INVITATION TO BART'S JOINT VENTURE SYMPOSIUM EXTENDED
TO LOCAL POLITICAL LEADERS

Wilfred T. Ussery, BART Director from San Francisco, has extended an invitation to all of the Bay Area politicians to join him at BART's Public/Private Joint Symposium II, which will take place Thursday, June 25 and Friday, June 26, at the Oakland Hyatt Regency Hotel. Ussery's invitation noted that this symposium will provide the opportunity of applying the concepts involving private sector financial support to public project funding which were presented at BART's first public/private joint venture symposium held in April of this year.

In order to lay sound ground work for the community meetings called for in symposium work programs, Ussery felt that the participation of these political leaders would be extremely beneficial. It is anticipated that the findings and conclusions of the two symposiums will be presented by these community meetings, the dates of which will be announced shortly.

"I want to be very emphatic about addressing the concerns of some of my bay area colleagues. The symposium sessions are designed to be frank and open dialogues which will facilitate a better understanding of what BART is attempting to achieve. This current effort will be directed to completing the building of BART extensions within the District as well as exploring the possibilities of

(more)

building simultaneous extensions in several counties adjacent to the BART District," stated Ussery.

For additional information about participation, attendance and the scope of this second two-day symposium, contact Donna Pittman of BART's Joint Development staff, (415) 464-6112.

ADVISORY: Since most of the work of the Thursday, June 25 symposium will be accomplished in various "break-out" sessions, it is suggested that news media covering this symposium plan to attend the luncheon on Friday, June 26, when a summary of information and ideas gathered during the sessions will be presented. Please contact Sy Mober, BART's Manager of Public Information at (415) 464-7120, during business hours or (415) 881-2663 any other time to make special arrangements to meet your needs.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 23, 1987

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FOR IMMEDIATE RELEASE

INVITATION TO BART'S JOINT VENTURE SYMPOSIUM EXTENDED
TO LOCAL POLITICAL LEADERS

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(more)

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For additional information about participation, attendance and the scope of this second two-day symposium, contact Donna Pittman of BART's Joint Development staff, (415) 464-6112.

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NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 19, 1987

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415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO HOLD SECOND SYMPOSIUM ON PUBLIC/PRIVATE FINANCING OF EXTENSIONS

On Thursday, June 25, beginning at 9 a.m. BART will hold the second in a series of symposia at the Oakland Hyatt Regency Hotel designed to explore the opportunities for involving private financial backing to support the plans for extending BART within the three BART counties and around the San Francisco Bay.

The sessions will identify private/public joint venture financing for extensions to Pittsburg/Antioch/West Contra Costa County, Livermore/Pleasanton, the San Ramon Valley corridor, San Francisco Airport, and the Peninsula.

In addition to to discussion on public/private joint ventures for BART extensions, there will be discussion of joint ventures involving vendors, suppliers and manufacturers.

The public/private joint venture symposium conducted by BART in April was able to focus on the exploration of joint venture efforts undertaken in the United States, as well as in foreign countries. Twenty-three case studies were presented, which represented a variety of innovative techniques for raising capital to finance transit development.

The techniques developed and explored in the cases studied have, in general terms, been applied to the extensions BART has been studying for several years. At the two-day symposia (Thursday, June 25, and Friday, June 26) these public/private joint ventures concepts will again be reviewed and a comprehensive financial plan for financing BART extensions is expected to be presented to the BART Board of Directors early in 1988.

(MORE)

BART's principal advocate of the private/public joint venture concepts has been BART Director Wilfred Ussery of San Francisco. He has noted that the BART sponsored symposium will create a new era in funding BART extensions, acquisition of equipment and other business opportunities associated with expansion of BART around the Bay.

Ussery also pointed out that with the continual recording of financial support from the state and federal government, the symposium will also provide other public transit and transportation agencies with new and innovative financial thinking and planning.

The Thursday, June 25 symposium will be devoted almost exclusively to a series of individual working sessions, the work of which will be presented at a general session on Friday, June 26, 1987, beginning at 1:30 p.m. and lasting through 4:15 p.m.

For additional information concerning participation, attendance, and the scope of this second two-day symposium, contact Donna Pittman of BART's Joint Development Staff (415) 464-6112.

ADVISORY

Attached is the agenda for BART's Public/Private Joint Venture - Symposium II and the schedule and location of the "Break-out" session on Thursday, June 25. Please note that on Friday, June 26, at 10:30 a.m. there is a coffee break. News Media representatives will have an opportunity to speak with the principals of the symposium at this time. However, to better meet your needs, arrangements can be made for special interview times and location by calling Sy Moubert, BART's Manager of Public Information at (415) 464-7120 during business hours or (415) 881-2663 any other time.

(MORE)

BART AROUND THE BAY AREA: A PUBLIC/PRIVATE PARTNERSHIP

Thursday, June 25, 1987

8:30 - 9:00 COFFEE AND REGISTRATION

9:00 - 9:30 WELCOME, INTRODUCTION AND PROGRAM OVERVIEW Simmons Ballroom 1

9:30 - 10:30 CONCURRENT BREAKOUT SESSION 1: APPLICATION OF TECHNIQUES

- | | | |
|---|---|---|
| A. SF Airport/Peninsula/
SF Commitment
(Room: California 2) | B. Pittsburg/Antioch/West
Contra Costa
(Room: California 1) | C. Oakland Airport/Warm
Springs/Milpitas-SJ
(Room: Oakland 1) |
| D. Livermore/Pleasanton-
San Ramon Valley
(Room: Oakland 2) | E. Vendors/Suppliers/
Manufacturers
(Room: Simmons) | |

10:30 - 10:45 COFFEE BREAK

Oakland/California Foyer

10:45 - 12:00 CONCURRENT BREAKOUT SESSION 2: APPLICATION OF TECHNIQUES

- | | | |
|---|---|---|
| A. SF Airport/Peninsula/
SF Commitment
(Room: California 2) | B. Pittsburg/Antioch/West
Contra Costa
(Room: California 1) | C. Oakland Airport/Warm
Springs/Milpitas-SJ
(Room: Oakland 1) |
| D. Livermore/Pleasanton-
San Ramon Valley
(Room: Oakland 2) | E. Vendors/Suppliers/
Manufacturers
(Room: Simmons) | |

12:00 - 1:30 LUNCH

1:30 - 3:00 CONCURRENT BREAKOUT SESSION 3: APPLICATION OF TECHNIQUES

- | | | |
|---|---|---|
| A. SF Airport/Peninsula/
SF Commitment
(Room: California 2) | B. Pittsburg/Antioch/West
Contra Costa
(Room: California 1) | C. Oakland Airport/Warm
Springs/Milpitas-SJ
(Room: Oakland 1) |
| D. Livermore/Pleasanton-
San Ramon Valley
(Room: Oakland 2) | E. Vendors/Suppliers/
Manufacturers
(Room: Simmons) | |

3:00 - 3:30 COFFEE BREAK

Oakland/California Foyer

3:30 - 5:00 CONCURRENT BREAKOUT SESSION 4: APPLICATION OF TECHNIQUES

- | | | |
|---|---|---|
| A. SF Airport/Peninsula/
SF Commitment
(Room: California 2) | B. Pittsburg/Antioch/West
Contra Costa
(Room: California 1) | C. Oakland Airport/Warm
Springs/Milpitas-SJ
(Room: Oakland 1) |
| D. Livermore/Pleasanton-
San Ramon Valley
(Room: Oakland 2) | E. Vendors/Suppliers/
Manufacturers
(Room: Simmons) | |

(MORE)

BART AROUND THE BAY AREA: A PUBLIC/PRIVATE JOINT VENTURE

Friday, June 26, 1987

8:30 -10:30 Systemwide Application

10:30 -10:45 Coffee

8:30 -12:00 Presentation Preparation

12:00 - 1:30 Lunch

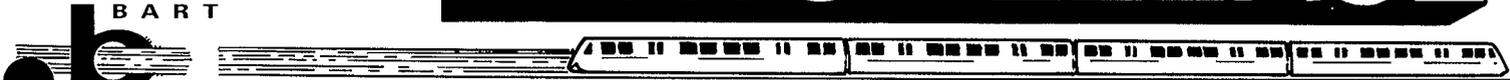
Conference Presentation:

1:30 - 1:45	Welcome	Margaret K. Pryor, BART Board President
	Keynote Address	Wilfred T. Ussery, BART Director
1:45 - 2:00	Symposia Purpose and Organization	
2:00 - 2:30	Overview of Extensions Program	
2:30 - 2:45	Break	
2:45 - 3:15	Summary of Public-Private Partnership Techniques	
3:15 - 3:45	Application to Extensions	
3:45 - 4:00	Summary of Findings, Conclusions and Recommendations	
4:00 - 4:15	Closing Comments	C. Keith Bernard, BART General Manager

87-082

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 18, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO HOLD MEETINGS ON MODIFICATIONS TO BART EXPRESS BUS SERVICE IN THE I-580 CORRIDOR

BART will hold a community meeting beginning at 7 p.m. Tuesday, July 14, at Pleasanton City Hall, 200 Old Bernal Avenue in Pleasanton, to discuss proposed modifications to the BART Express Bus service which operates between the Bay Fair BART Station and Pleasanton and Livermore.

Comments received at this community meeting will be incorporated into a formal public hearing to be held on July 20, where additional public comment will be received. The July 20 public hearing will start at 10 a.m. and will be held in the 5th Floor Conference Room, BART Headquarters, 800 Madison Street, in downtown Oakland.

BART staff have identified two segments of existing Express Bus service in the Interstate 580 Corridor that generates low patronage and are duplicated by other existing bus services. These service segments are:

(1) A portion of the UP route in north Pleasanton, which is duplicated by a Hacienda Business Park shuttle, and

(2) The midday schedules of that portion of the UL route between downtown Livermore and the Lawrence Livermore Laboratory, which is duplicated by Rideo/LAVTA bus service.

(more)

The proposed modification of existing South Corridor Express Bus service involves the following changes:

- (1) Modification of the existing UP Express Bus Route to service the current Dublin Boulevard and Golden Gate Avenue transfer point and a location park/ride lot located near Hopyard Road and Interstate 580. Current UP service on Foothill Road, Stoneridge Road and a portion of Hopyard Road between Stoneridge Road and Owens Drive will be discontinued. This service modification will enable BART to develop more efficient transfers between the BART DX1, U, UP and UL Express Bus routes at the Dublin Boulevard-Golden Gate Avenue transfer point.
- (2) Elimination of mid-day (9 a.m. - 3 p.m.) UL Express Bus service along East Avenue between downtown Livermore and the Lawrence Livermore Laboratory.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 18, 1987

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FOR IMMEDIATE RELEASE

ADVISORY: SHUTTLES FROM DALY CITY BART TO U.S. OPEN

WILL INCREASE FREQUENCY BEGINNING THURSDAY, JUNE 17

The SamTrans shuttle buses from BART's Daly City Station to the U.S. Open golf tournament at the Olympic Club will increase in frequency beginning Thursday, June 18.

Shuttles will arrive every 15 minutes from 7 a.m. to 6 p.m. and every 30 minutes between noon and 1:30 p.m. for the remaining days of the tournament.

Regular BART service will be in effect on Sunday, June 21. Though train service to Daly City Station will not begin until 9 a.m., SamTrans shuttle service will be available beginning at 7 a.m.

NEWS RELEASE

BART

**BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000**

Mike Healy, Department Manager
Public Affairs

June 18, 1987

CONTACT: Sy Mober, Manager
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415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART EXPRESS BUS ROUTES IN RICHMOND/HERCULES/PINOLE AREA TO CHANGE

Beginning Monday, June 22, there will be some notable changes in the BART Express Bus routes Q and J, which operate out of the El Cerrito Del Norte BART Station with service to the Richmond/San Pablo/Pinole/Hercules/Rodeo area.

Service on the Q line will be available only during peak commute hours, 5:30 a.m. to 9 a.m. and 2:30 p.m. to 7 p.m., Monday through Friday. There will be no midday, late night or weekend service on the Q line. The Q line's route, bus stops and service frequency, which is every 30 minutes during the stated hours, will remain unchanged.

Service on the J line will now operate all day, Monday through Saturday, including late night service. Route changes on the J line have been made so as to provide service on San Pablo Avenue between Hilltop Drive and Tennent Avenue, instead of operating on Interstate 80. The present J line service on Parker Avenue, Rodeo Avenue, and Pacific Avenue in Rodeo will be terminated; however, service in that area will be provided by the WEST-CAT/AC Transit 70A line.

The combination of J and Q buses running on San Pablo Avenue in Pinole and along Hilltop Drive in Richmond will provide one bus in each direction every ten to twenty minutes during peak periods.

Beginning July 1, WEST-CAT will provide local fixed route service during the midday and on Saturday, which will connect with the new J route service at the transfer stop located at the WEST-CAT transfer terminal in Hercules at the

(more)

intersection of San Pablo Avenue and Tennent Avenue in Pinole.

During the day between 5:30 a.m. and 7:30 p.m. buses will arrive every 30 minutes on the J line. Between 7:30 p.m. and midnight, Monday through Friday and all day on Saturday, J line buses will arrive every 40 minutes.

The new bus schedules and route maps are available at the El Cerrito Del Norte BART station and on the BART Express Buses. For additional information call 465-BART or other toll-free BART information telephone numbers listed in local telephone directories.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 18, 1987

CONTACT: Sy Mober, Manager
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FOR IMMEDIATE RELEASE

BART TO STREAMLINE EXPRESS BUS SERVICE IN PITTSBURG-ANTIOCH CORRIDOR

BART Director Nello Bianco announced that beginning September 1 the second phase of streamlining for Highway 4 Express Bus service between Concord BART and the Hillcrest Park/Ride lot in Antioch will go into effect. The streamlining will provide more frequent, high-speed freeway service on weekdays, while retaining a somewhat reduced level of weekday Express Bus service on local streets. Tri-Delta Transit will simultaneously implement a new route in Pittsburg and Antioch, so that there will be no significant reduction in local bus service. BART will not change its night and weekend local service.

BART and Tri-Delta Transit have developed a coordinated bus plan for improved freeway and local bus service. Under the new plan BART will operate two weekday Express Bus routes. The PE route will run both directions approximately every 15 minutes during peak periods (6 a.m. to 9 a.m. and 4 p.m. to 7 p.m.) and every 30 minutes during midday (9 a.m. to 4 p.m.) on the freeway routing between Hillcrest Avenue Park/Ride and Concord BART Station, with stops in the vicinity of Railroad Avenue and Highway 4, and at the Bailey Road and North Concord-Martinez Park/Ride lots.

The PE1 route will run hourly in both directions from 6 a.m. to 8 p.m. between Brentwood and Concord BART via Highway 4 and Lone Tree Way in Antioch; Delta Fair Boulevard, Leland Road, and Railroad Avenue in Pittsburg; and then back on Highway 4 again, with stops at the Bailey Road and North Concord-Martinez Park/Ride lots.

(more)

In addition to the BART Express Bus service changes, Tri-Delta Transit will operate new local service every 30 minutes in both directions between the Hillcrest Park/Ride and the Pittsburg City Hall area, via Lone Tree Way, Delta Fair Boulevard, Leland Road, and Railroad Avenue.

The approved plans are a significant modification of an earlier proposal, as result of input provided by the public at various community meetings.

Existing evening and weekend BART P2X service will not change as part of this plan.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000
 Mike Healy, Department Manager
 Public Affairs

June 12, 1987

CONTACT: Sy Mouber, Manager
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 415/464-7120 or 415/881-2663

FOR IMMEDIATE RELEASE**ADVISORY: FOR US OPEN GOLF TOURNAMENT, BART WILL OPERATE LONGER TRAINS**

To accommodate the golf fans planning to attend the U.S. Open Golf tournament which will be played at the Olympic Club golf course beginning on Monday, June 15 and will continue through Sunday, June 21, BART will be operating longer trains all week long. While BART service starts at 6:00 a.m., Monday through Saturday, on Sunday service does not begin until 9:00 a.m.

Sam Trans shuttles buses will operate from the Daly City BART Station to the Skyline Entrance of the Golf course. These buses will operate about every 30 minutes between the hours of 7:00 a.m. and 6:00 p.m. during the first three days of the tournament when practice rounds are being played. There will be no bus service from 12:00 noon to 1:30 p.m. during those first three days.

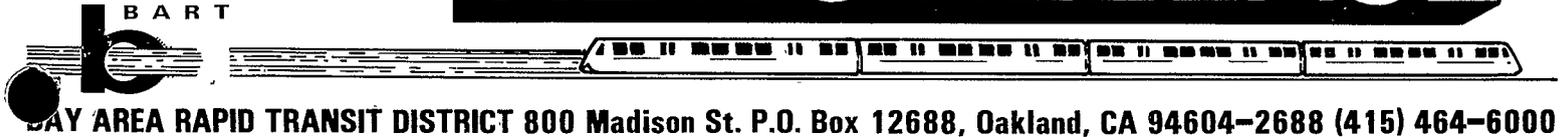
When regular tournament play begins on Thursday, June 18 and continuing through Sunday, June 21, the bus service will be doubled and buses will arrive at the Daly City BART Station every 15 minutes. During the noon hour on these days, buses will arrive 30 minutes a part.

The bus stop for the shuttle to the U.S. Open will be marked by special signs at Daly City BART Station. The fare will be 50 cents for adults, 25 cents for children and 15 cents for senior and handicapped persons.

BART's weekday and weekend train schedules are available at all BART stations. For addition information about the Sam Trans bus service call 761-7000. For additional BART travel information, call BART's telephone information center at (415) 465-BART or the toll-free BART information number listed in local telephone directories.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 11, 1987

CONTACT: Sy Mouber, Manager
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415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO OFFER "FAMILY FARE" ON WEEKENDS AND HOLIDAYS

Barclay Simpson, BART Vice-President, today announced that beginning July 1 BART will embark on a three-month test program called the "Family Fare Plan," which will allow a family of three to ride BART on weekends and holidays for the price of only one full-fare ticket.

"I am very pleased to make this announcement," said Simpson, "and I commend my colleagues on the BART Board of Directors for their action at the Board meeting on Thursday, June 11.

BART's Family Fare Plan will be offered only on weekends and holidays for the next three months. BART defines a "family" as consisting of one full-fare-paying patron and two children between the ages of five and seventeen. The full-fare patron will pay an adult fare and the two children will ride free. The full fare ticket may be purchased from ticket vending machines in stations. High value tickets, handicapped or senior tickets which are available from many off-site ticket outlets, are also considered full fare. The person paying full fare will enter through the fare gate while the other two patrons will be allowed entry through the emergency exit gate.

Simpson noted that since no special ticket is needed for the Family Fare, the decision to use BART for family trips on weekends does not necessarily require advance planning.

(more)

When riding BART on "Family Fare" days, Simpson points out a few very important things to remember:

- The group must stay together during the trip, entering and exiting together at the same station.
- Care should be taken that very young children do not play near the edge of the train platform.
- Three unrelated young persons may use the Family Fare, so long as one of the group uses a full fare ticket.
- Special care should be taken when traveling on BART to special events, where large crowds are anticipated.

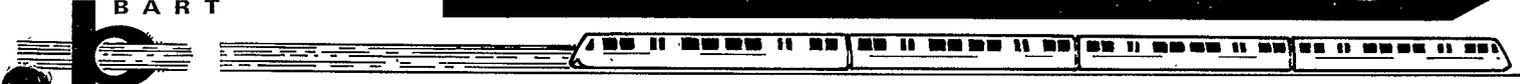
"The best rule to make using the Family Fare plan enjoyable, is to stay together -- remember, the family that rides together stays together," says Simpson.

A special bulletin outlining the means of using the BART new "Family Fare" program will be available at all BART stations sometime within the next week or ten days. Also, BART has available at all BART stations a new weekend train schedule and other information such as BART and Buses, which describes how and where BART and the bus system operate in the three BART counties.

For additional information call BART's telephone information center, 465-BART or the toll free telephone number show in local telephone directories.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 11, 1987

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FOR IMMEDIATE RELEASE

BART TO PURCHASE ADDITIONAL ACREAGE FOR FUTURE STATION IN WARM SPRINGS

John Glenn, BART Director from Fremont, today announced that the BART Board of Directors has approved the purchase of an additional 10.9 acres of land at the site of the future Warm Springs BART Station.

The land, adjacent to 23.4 acres BART purchased in 1986 for a future Warm Springs station, has been offered to the District at a price of \$4.4 million. At their meeting today (Thursday, June 11) BART directors allocated \$3 million from the District's System Improvement Reserve to purchase the additional land. The remaining \$1.4 million will come from the District's Capital Interest Fund.

This decision by the BART Board allows the District to enter into an official purchase agreement with the sellers for the additional Warm Springs land.

Director John Glenn, who represents the Fremont area on the BART Board, said today's action brings the District another step closer to extending rail beyond the Fremont Station.

"I am very pleased to announce this latest action of the BART directors, which will assure that a site will be available for extension of the BART rail system south of Fremont.

"With the actions taken some time ago by the BART directors in acquiring land at the site of the future Irvington Station, we are continuing to make steady progress in extending BART into one of the fastest growing areas in California," Glenn said.

(more)

The proposed 5.4-mile extension of BART's rail system from the Fremont BART Station to Warm Springs is included within the first phase of the District's adopted extension staging policy.

NEWS RELEASE

BART



BART AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 9, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO ADD CARS FOR TRAIN SERVICE TO U. S. OPEN GOLF TOURNAMENT IN DALY CITY

Beginning Monday, June 15 and continuing through Sunday, June 21, BART will put additional cars in service to accommodate those persons planning to attend the U.S. Open golf tournament which will be held at the Olympic Club Country Club in Daly City. Shuttle buses will operate from the Daly City BART Station to the golf club.

During the first three days of the tournament when the practice rounds are under way, the shuttle buses will operate about 30 minutes apart between 7 a.m. and 6 p.m. When regular tournament play begins on Thursday, June 18, and continuing through Sunday, June 21, the bus service will be doubled and buses will arrive at the Daly City BART Station every 15 minutes.

The bus stop for the shuttle to the U.S. Open will be marked by special signs at Daly City BART Station. The fare will be 50 cents for adults, 25 cents for children and 15 cents for seniors and handicapped persons.

BART's weekday and weekend train schedules are available at all BART stations.

For additional travel information, call BART's telephone information center at (415) 465-BART or the toll-free BART information number listed in local telephone directories.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 4, 1987

CONTACT: Sy Mober, Manager
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415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

TWO OUTDOOR FAIRS ARE A NEAR AS YOUR BART STATION THIS WEEKEND

This weekend, June 5-7, there are two different fairs in the east bay that are very near BART stations. One is the seventh annual Arts and Crafts Fair in downtown Hayward, the other is the annual Festival at the Lake in Oakland.

Ride BART to Lake Merritt or 19th Street Station and hop on a free shuttle to the Festival at the Lake in Oakland on Saturday and Sunday. The event will take place on the northeastern shore of the Lake from 11 a.m. to 7 p.m. For Festival bus information, call: 893-2882. For information on What's Going On At the Festival call: 893-0677.

The Arts and Crafts Fair will take place on B Street, between Foothill and Mission boulevards, which is located just a few blocks north of the downtown Hayward BART Station. Local artisans will show and sell their works from 8 a.m. to 5 p.m. on Saturday and Sunday (June 6-7).

On Saturdays, BART trains operate on all four lines (Fremont-, Concord-, and Richmond-San Francisco/Daly and Fremont-Richmond), from 6 a.m. to 6 p.m. After 6 p.m. and on Sundays, trains operate on two lines only (Concord-San Francisco/Daly City and Richmond-Fremont) until midnight. For additional BART information call 465-BART or the toll free number listed in the telephone directory.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

June 2, 1987

CONTACT: Sy Mober, Manager
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FOR IMMEDIATE RELEASE

BART BUDGET PAMPHLETS AVAILABLE TO PUBLIC FOR JUNE 11 HEARING

Pamphlets detailing BART's proposed \$174.2 million budget for the 1987-88 fiscal year which begins July 1, are available to the public.

The pamphlets are available in BART's Public Information Office, 800 Madison St., above the Lake Merritt BART Station in Oakland. They may be ordered by phone by calling 464-7115. The pamphlets are also available in city libraries..

Though the proposed \$174.2 million budget is about \$200,000 less than BART's current budget, it reflects an operating deficit of \$6.3 million for the coming year.

However, BART's preliminary operating budget which will be the subject of the public hearing on June 11, proposes new service enhancements for the coming fiscal year as follows:

- o Starting in January, 1988: The addition of new cars, where train lengths permit, to provide more seats to passengers during peak commute hours.
- o Aggressive promotion of both off-peak and peak period services.
- o At end of the fiscal year: The start-up of the new Daly City Turnback Facility, a key part in the District's plans for future service improvements.

(more)

In his cover memorandum transmitting the tentative budget to the BART Board Administration Committee, General Manager Keith Bernard noted BART faces a number of challenges in the coming year which include passenger revenues that are continuing below forecast; lower interest earnings and new tax law limitations that hinder BART's ability to issue sales tax anticipations notes; sales tax receipts that are not keeping pace with previous years; and severe reductions in State Transportation Assistance funding.

A public hearing on the budget will be held June 11 at 9 a.m. in the BART Board Room, 800 Madison St., Oakland. The public will be invited to comment on the budget at that meeting.

NEWS RELEASE

BART



BART AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

June 1, 1987

FOR IMMEDIATE RELEASE

RIDE BART TO FESTIVAL AT THE LAKE

If you're looking for a quick and easy way to get to Oakland's Festival at the Lake this weekend (June 5-7), ride BART to 19th Street or Lake Merritt Station in Oakland and transfer to a free shuttle bus that will take you right to the Festival entrance gate on the northeastern side of Lake Merritt.

Oakland's Festival at the Lake will take place June 5 through June 7, from 11 a.m. to 7 p.m. in the park area at Grand and Bellevue avenues near Lake Merritt.

Festival at the Lake is an outdoor urban fair featuring a wide assortment of music, sports, games, arts, crafts, clowns, theater, storytelling and international foods.

Admission is \$2. Children under 12 are free and senior citizens 65 years and older will be admitted free on Friday, June 5.

The free shuttles to the Festival will run every 15 minutes daily during the Festival hours. The buses may be boarded on Broadway outside BART's 19th Street Station or at Eighth and Oak streets, outside BART's Lake Merritt Station.

Some of the Festival shuttle buses will be equipped to handle persons in wheelchairs. For information on shuttle bus schedules, call the Festival general information number, 839-0677.

In addition to the free Festival shuttles, AC Transit buses #12 and #18 go to the Festival gate. The #12 and #18 buses may be boarded on Franklin Street, one block east of BART's 12th Street and 19th Street stations in downtown Oakland. Call 839-2882 for AC Transit bus information. Call 465-BART for BART travel information.

RIDE BART TO FESTIVAL AT THE LAKE

FESTIVAL



AT THE LAKE

Where Summer Begins
June 5, 6 & 7 11 am - 7 pm
Lake Merritt, Oakland

Down by the shimmering shore of Lake Merritt, Festival at the Lake will rock your soul and dazzle you with performances by the area's best gospel, blues, jazz and classical musicians. Maybe you just want some good "down-home" cooking and a shady place to relax with friends. Or, follow the kids to the Kaleidoscope where storytellers, animals and computers are waiting. Then, scoot over to the sports stage, or

stroll down the "street scene" filled with fine crafts and educational exhibits. After a stop at the international food bazaar, you'll want to see what's cooking on the four entertainment stages. Ask anyone who lives in Oakland. They wouldn't miss the fifth Festival at the Lake.

Admission \$2, children under 12 free, seniors free on Friday. Ride a bike, bus or BART. Shuttles from 19th Street and Lake Merritt stations. Bus schedules: 839-2882. Festival information: 893-0677.

A presentation of the First District Agricultural Association and the City of Oakland.



See reverse side for transportation map.

Take the free shuttle from BART to the Festival.

Festival at the Lake

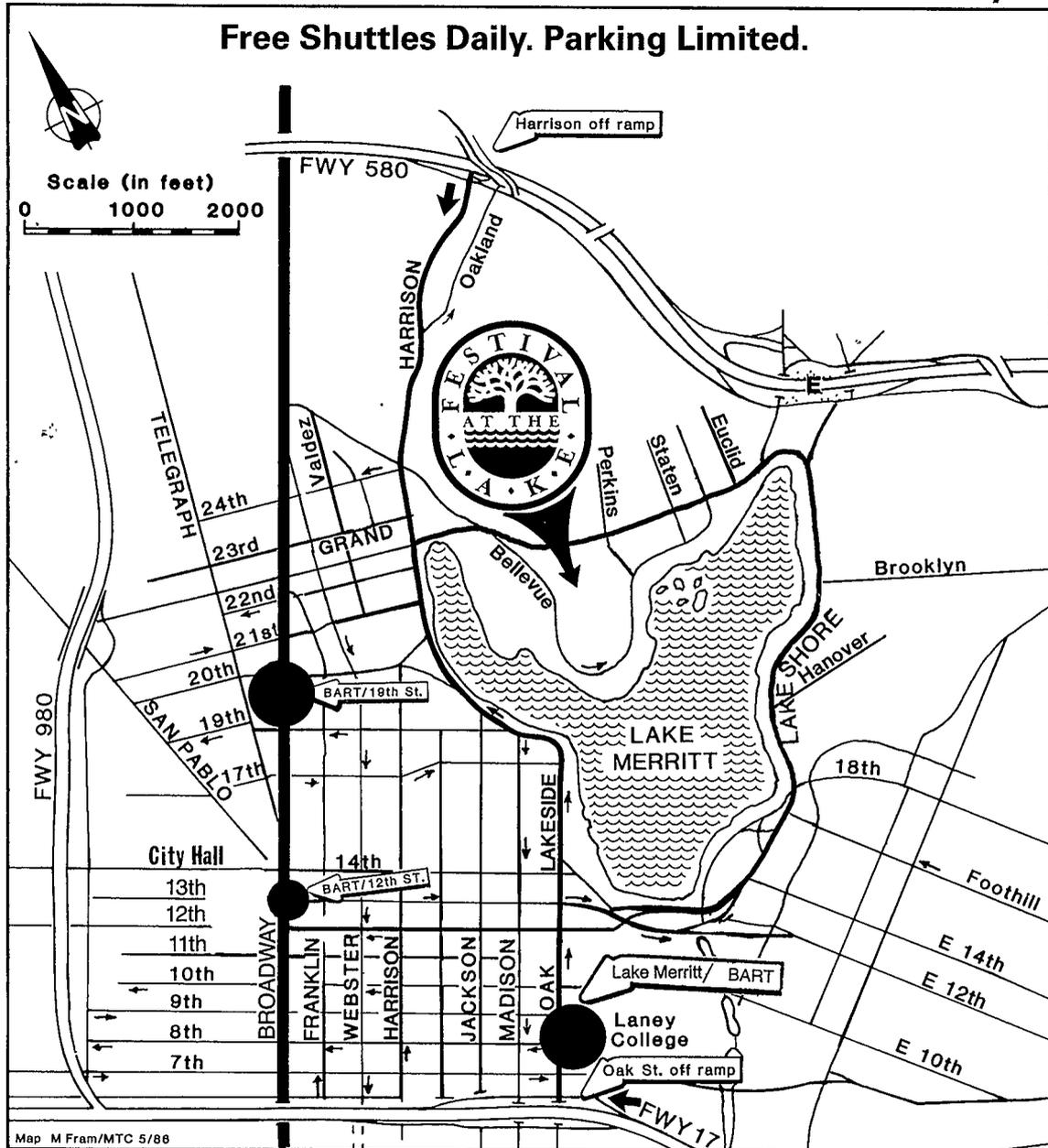
Where Summer Begins

June 5, 6 & 7 1987

Lake Merritt, Oakland

(Grand and Bellevue Avenues)

Admission \$2. Children under 12 Free. Seniors Free on Friday.



Ride to Festival at the Lake

BART:

19th Street Station, board shuttle at 19th and Broadway.

Lake Merritt Station, board at 8th and Oak Streets.

Shuttles run every 15 minutes from 11 a.m. to 7 p.m.

Wheelchair accessible buses run from both stations.

BUS:

AC Transit buses 12 and 18 lines direct to Festival gate. For schedule information call: 839-2882.

BIKE:

Free bicycle parking lot located inside the Festival gate.

NO BOTTLES, CANS, ALCOHOL, DOGS, SKATES, SKATEBOARDS

Presented by the First District Agricultural Association and the City of Oakland

MAY

NEWS RELEASE

BART

 
87-071
BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

May 21, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

ADVISORY: BART REQUESTS NEWS MEDIA'S ASSISTANCE IN ALERTING
PUBLIC OF BART'S SERVICE FOR SUNDAY'S BRIDGE WALK

There have been published and broadcasted reports that contain erroneous or misleading information about BART's service on Sunday. Special service to San Francisco before 9 a.m. will be available only from BART's Rockridge, MacArthur and Oakland West stations. Those three stations will open at 3 a.m. for train service to Embarcadero Station in San Francisco. All other stations will be closed until 9 a.m.

Train frequency from the three stations opening early on Sunday will be every 15 minutes.

At 9 a.m. when all other BART stations open, direct trains to and from San Francisco will arrive at stations on the Concord, Richmond and Fremont lines every 20 minutes the entire day, until stations close at midnight.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

May 22, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

ADVISORY: BART TO OPERATE ON A SATURDAY SCHEDULE ON MEMORIAL DAY HOLIDAY

BART trains will operate on a Saturday schedule on Monday, May 25, the Memorial Day holiday.

All four lines (Concord-, Richmond- and Fremont-San Francisco/Daly City and Richmond-Fremont) will be in service beginning at 6 a.m., with 20-minute service frequency on each line.

Regular evening service will be in effect, with two lines in service -- Richmond-Fremont and Concord-San Francisco/Daly City -- from 6 p.m. until midnight.

BART administrative offices will be closed on Memorial Day.

NEWS RELEASE

B.A.R.T.



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

May 21, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

ADVISORY: ONLY THREE EAST BAY BART STATIONS WILL OPEN EARLY FOR BRIDGE WALK

BART is asking the news media's assistance in getting the word out that only three east bay BART stations -- Rockridge, MacArthur and Oakland West -- will be open at 3 a.m. for train service to Embarcadero Station in San Francisco for the sunrise Golden Gate Bridge walk on Sunday. Other BART stations will not open until 9 a.m.

Train frequency from the three stations opening early on Sunday will be every 15 minutes.

At 9 a.m. when all other BART stations open, direct trains to and from San Francisco will arrive at stations on the Concord, Richmond and Fremont lines every 20 minutes the entire day, until stations close at midnight.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

May 21, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART BOARD RECEIVES RECOMMENDATIONS ON NEW TRAIN CONTROL COMPUTER SYSTEM

Today, the Engineering and Operations Committee of the BART Board of Directors received a recommendation from BART General Manager Keith Bernard that the contract for the development of a new Integrated Control System (ICS), now held by the Logica Company of England, be extended and that an additional \$9 million be made available to cover added costs and contingencies. The BART Board committee, after extensive discussion, recommended to the full BART Board of Directors that they approve the proposed contract changes at the next meeting of the BART Directors which is scheduled for Thursday, May 28, 1987.

The new train control computer system will have the capacity to operate 75 trains compared to the present system which is limited to 49 trains. Also, the new ICS will have the capability for expansion to a capacity of 115 trains to handle expected BART extensions in the future.

In January of this year the BART Board of Directors was told that the ICS project would require \$2-5 million in additional funding beyond what had been budgeted and would not be ready for dual operations until May, 1989. At that time, Bernard was instructed to explore alternatives to the present firm for continuing work on the ICS.

In his report to the BART Board today, Bernard noted that several major firms had been contacted on a confidential basis to explore their interest should BART

(MORE)

decide to go to bid for the completion of the project. He noted that there were several firms, in which BART could have great confidence, that might be willing to submit proposals.

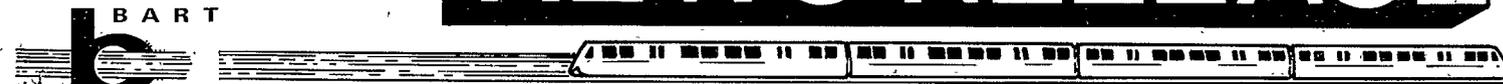
However, Bernard went on to point out that the price from these companies would likely exceed the proposed budget targets under which Logica would be working on an incentive/penalty basis. Also, that introducing a new company into the project would necessitate upwards of 10 months to one year additional time to complete the project beyond the expected completion date of May, 1989. This is the target date that the ICS will be running in dual operation with BART's present train control computer system for a period of at least six months to ensure the reliability of the new system.

The new target price of the entire ICS project is now confirmed at \$36.2 million, which is \$4.3 million higher than the previous budget. Bernard said that the project has been plagued with increasing costs to design and produce software, which has been partially offset by decreasing requirements and costs of computer hardware. System design and software costs estimated to be some \$8 million in 1985, are now estimated to be approximately \$14.5 million.

Funding required beyond the project's previous budget will come from projected savings in BART's new transit vehicle procurement contract and from interest earned on capital project funds, stated Bernard.

NEWS RELEASE

BART



AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

May 20, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART BOARD SELECTS NEW GENERAL COUNSEL

BART Board President Margaret K. Pryor today announced the appointment of the District's Associate General Counsel, Sherwood Wakeman, to fill the post of General Counsel.

President Pryor said: "I am pleased that Sherwood Wakeman has been named BART's General Counsel. His predecessor had assembled an excellent legal staff, and Sherwood was his second-in-command."

"His 14 years of legal experience within our system will benefit the BART District as he assumes the top legal post."

Wakeman, 40, joined BART in 1973. He received a Bachelor of Arts degree from the University of California, Berkeley, and was elected to Phi Beta Kappa upon graduation in 1969. He received his degree of Juris Doctor from Boalt Hall, University of California Law School in 1972.

Prior to being named to his new post, Wakeman had been acting General Counsel since the recent departure of BART's former General Counsel Malcolm Barrett. Mr. Barrett left the District to enter the private sector.

The BART Board will set the new General Counsel's salary at a future board meeting.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

May 18, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO PROVIDE SPECIAL TRAIN SERVICE TO SAN FRANCISCO
FROM THREE STATIONS FOR GOLDEN GATE BRIDGE WALKERS

BART's very early morning train service to Embarcadero Station for the Golden Gate Bridge walk will now be available from Rockridge Station as well as from MacArthur and Oakland West stations.

The first train to San Francisco will leave Rockridge Station at 3:06 a.m., stopping at MacArthur Station at 3:10 a.m., Oakland West at 3:18 a.m. and arriving at Embarcadero Station at 3:29 a.m. Trains will leave each of the three stations every 15 minutes thereafter, until the last special train leaves Rockridge at 7:56 a.m. After that, trains will begin arriving at the three stations according to BART's published Saturday schedule, which is about every 20 minutes.

Only Rockridge, MacArthur and Oakland West stations will have the special early morning train service to Embarcadero Station. All other BART stations will be closed until 9 a.m.

Once all stations are open, trains will arrive every 20 minutes on all four lines (Concord-, Fremont-, and Richmond-San Francisco/Daly City and Richmond-Fremont). Trains will continue operating on all four lines throughout the entire day until midnight, when stations close.

San Francisco MUNI will provide special shuttle buses to the Golden Gate Bridge and related activities. From 3 a.m. to 9 a.m. the shuttle buses will depart from

(more)

Drumm and Market streets near the Hyatt Regency Hotel, which is outside BART's Embarcadero Station. After 9 a.m. the shuttle buses will leave from Sansome and Market streets, which is outside BART's Montgomery Street Station. Train operators will make announcements as to which station to disembark to catch the special MUNI shuttle buses. Once passengers have disembarked in San Francisco, they should look for special directional signs that point the way to the MUNI shuttle buses.

Regular fares will be in effect on both BART and MUNI. Adults planning to ride the shuttle buses should purchase a round-trip BART/MUNI transfer, available for 75 cents inside the paid area of San Francisco stations.

Those planning to ride BART to the Golden Gate Bridge activities are advised to purchase a round trip ticket in advance.

Schedules for the special train service from Rockridge, MacArthur and Oakland West stations are available in all BART stations.

Information is also available by calling 465-BART or one of BART's toll-free numbers found in telephone directories. The San Francisco MUNI information number is 673-6864.

BART BULLETIN

News of Special Interest to BART'S Riders

PSB - 244
May 18, 1987

B.A.R.T. TO THE CELEBRATION!

EARLY MORNING TRAIN SHUTTLE - GOLDEN GATE BRIDGE WALK SUNDAY, MAY 24

Dear Passengers:

On Sunday, May 24, BART will be operating a four station train shuttle beginning at 3 a.m. from the ROCKRIDGE, MACARTHUR and OAKLAND WEST stations, with the first train arriving at the EMBARCADERO BART Station at approximately 3:30 a.m. This early morning train shuttle is being operated in order to provide train service for those persons going to San Francisco from the East Bay who are planning to participate in the sunrise walk across the Golden Gate Bridge.

Up until 9 a.m., those planning to make the walk across the Golden Gate Bridge can catch the Special MUNI "A" and "B" shuttles at the corner of Market and Drumm Streets, which is next to the Hyatt Regency Hotel. After 9 a.m. the special shuttle can be boarded at the corner of Market and Sansome, near the Crown-Zellerbach Building. BART passengers should exit the west end of the Montgomery Street Station. The special MUNI shuttles will have signs displayed which read "Express - Golden Gate Bridge" and will arrive every eight minutes from about 3:30 a.m. through 4:15 a.m., after which they will arrive every three to four minutes. The fare on MUNI's shuttle bus will be the regular MUNI fare of 75¢ for adults. The San Francisco BART/MUNI Fast Pass will be honored on the special buses as well as BART/MUNI bus transfers available in the paid area of the BART stations.

The early train shuttle will be available for service on the return trip to the East Bay OAKLAND WEST, MACARTHUR and ROCKRIDGE Stations. There will be no service to other BART stations until regular service begins at 9 a.m.

* * * * *EARLY MORNING TRAIN SCHEDULE ON REVERSE SIDE* * * * *

Office of Passenger Service



BAY AREA RAPID TRANSIT DISTRICT
Headquarters: 800 Madison Street
Oakland, California 94607
Telephone: (415) 464-7134

EAST BAY TO SAN FRANCISCOSAN FRANCISCO TO EAST BAY

<u>LEAVE ROCKRIDGE</u>	<u>LEAVE MACARTHUR</u>	<u>LEAVE OAK.WEST</u>	<u>ARRIVE EMBARCADERO</u>	<u>LEAVE EMBARCADERO</u>	<u>ARRIVE OAK.WEST</u>	<u>ARRIVE MACARTHUR</u>	<u>ARRIVE ROCKRIDGE</u>
3:06 a.m.	3:10 a.m.	3:18 a.m.	3:29 a.m.	3:40 a.m.	3:50 a.m.	3:59 a.m.	4:02 a.m.
3:26	3:30	3:37	3:45	4:00	4:07	4:15	4:18
3:41	3:45	3:52	4:00	4:15	4:22	4:30	4:33
3:56	4:00	4:07	4:15	4:30	4:37	4:45	4:48
4:11	4:15	4:22	4:30	4:45	4:52	5:00	5:03
4:26	4:30	4:37	4:45	5:00	5:07	5:15	5:18
4:41	4:45	4:52	5:00	5:15	5:22	5:30	5:33
4:56	5:00	5:07	5:15	5:30	5:37	5:45	5:48
5:11	5:15	5:22	5:30	5:45	5:52	6:00	6:03
5:26	5:30	5:37	5:45	6:00	6:07	6:15	6:18
5:41	5:45	5:52	6:00	6:15	6:22	6:30	6:33
5:56	6:00	6:07	6:15	6:30	6:37	6:45	6:48
6:11	6:15	6:22	6:30	6:45	6:52	7:00	7:03
6:26	6:30	6:37	6:45	7:00	7:07	7:15	7:18
6:41	6:45	6:52	7:00	7:15	7:22	7:30	7:33
6:56	7:00	7:07	7:15	7:30	7:37	7:45	7:48
7:11	7:15	7:22	7:30	7:45	7:52	8:00	8:03
7:26	7:30	7:37	7:45	8:00	8:07	8:15	8:18
7:41	7:45	7:52	8:00	8:15	8:22	8:30	8:33
7:56	8:00	8:07	8:15	8:24	8:34	8:43	8:46
--	8:17	8:27	8:35	8:49	8:56	9:05	9:08
8:19	8:22	8:32	8:40	9:09	9:16	9:25	9:28
--	8:36	8:45	8:53				
8:40	8:43	8:52	9:00				
--	8:56	9:05	9:13				
9:00	9:03	9:12	9:20				

WE SUGGEST THAT YOU PURCHASE YOUR ROUND-TRIP TICKETS IN ADVANCE TO SAVE YOURSELVES TIME -- REMEMBER, PURCHASE YOUR BART/MUNI BUS TRANSFER PRIOR TO EXITING THE PAID AREA.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

May 15, 1987

FOR IMMEDIATE RELEASE

BART PROJECTS 10,000 WILL RIDE SPECIAL TRAINS TO 'BAY-TO-BREAKERS' SUNDAY

BART is expecting to carry more than 10,000 riders on its special early morning trains to the Bay-to-Breakers race this Sunday, May 17.

Last year about 9,000 runners took advantage of BART's special train service to the race. This year BART has added two stations -- Rockridge and Walnut Creek -- to the stations that will open three and one-half hours earlier than usual for the special service.

In all, 12 stations will be open beginning at about 5:30 a.m. for BART's special train service to Embarcadero Station. In addition to Rockridge and Walnut Creek, the 10 other stations that will open early are: Pleasant Hill, Lafayette, MacArthur, Oakland West, Daly City, Glen Park, El Cerrito Del Norte, North Berkeley, Fremont and Hayward. All other BART stations will be closed until 9 a.m. when regular train service begins.

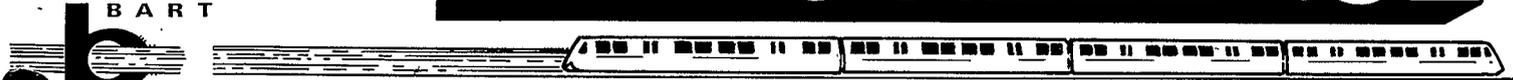
Trains will arrive every 15 minutes between 6 a.m. and 7 a.m. at 10 of the 12 stations. MacArthur and Oakland West stations will have more frequent service because trains from different lines merge through them. When the last train leaves, stations will close until the start of regular train service at 9 a.m.

BART has advised those planning to ride the special trains to purchase their ticket in advance to avoid long lines at ticket vending machines on race day. Regular BART fares will be in effect.

Additional schedule and fare information is available in stations or by calling 465-BART or one of BART's toll-free numbers found in telephone directories.

NEWS RELEASE

BART



DAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

May 8, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART DAY AT GOLDEN GATE FIELDS RACES

On Wednesday, May 13, 1987, riders bound for Golden Gate Fields can take advantage of riding the Pony Express, a shuttle bus service operated by Golden Gate Fields. Riders will receive a \$2 BART ticket in celebration of their participation of BART Day At The Races.

The principal race of the day will be the fifth race, which will be called the BART Express. Margaret K. Pryor, President of the Board of Directors will be on hand in the winner's circle to present an award to the winning jockey.

The Pony Express will be operating between the North Berkeley BART Station and Golden Gate Fields starting at 11 a.m. The last bus leaves the racetrack at 5:45 p.m., or 15 minutes after the last race, to return to the North Berkeley BART Station. The Pony Express buses do not operate on a fixed time between buses, but leave the North Berkeley BART Station and the track when the buses are full. Fare is \$1.00 each way.

NEWS RELEASE

BART



AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

May 6, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO OPERATE A VERY EARLY MORNING THREE STATION TRAIN SHUTTLE ON SUNDAY, MAY 24

On Sunday, May 24, BART will be operating a three station train shuttle beginning at 3 a.m., with the first train arriving at the Embarcadero BART Station at about 3:30 a.m. This very early morning train shuttle is being operated in order to provide train service for those persons coming to San Francisco from the east bay who are planning to participate in the sunrise walk across the Golden Gate Bridge in celebration of the 50th Anniversary of the bridge.

Up until 9 am, those planning to make the walk across the Golden Gate Bridge can catch a special shuttle operated by San Francisco MUNI at the corner of Market and Drumm Streets, which is next to the Hyatt Regency Hotel. After 9 a.m. the special shuttle can be boarded at the corner of Market and Sansome, near the Crown-Zellerbach Building. BART passengers should exit the western exit of the Montgomery Street BART Station. The signs on the special MUNI shuttles will read, "Express-Golden Gate Bridge" and will arrive every eight minutes from about 3:30 a.m. through 4:15 a.m., after which they will arrive every three to four minutes.

BART service on Sunday, May 24 will begin at 3 a.m. with a three station train shuttle operating between Embarcadero, MacArthur, and Oakland West BART stations. MacArthur and Oakland West BART stations will open at approximately 3:00 a.m., with the first train departing MacArthur Station at 3:10 a.m. and Oakland West station

(more)

at 3:19 a.m. Thereafter trains will depart those two stations every 15 minutes until 9 a.m. when all BART stations will open and regular service will begin.

When the other stations open, trains will be operating on a Saturday schedule, with service on four lines: Richmond-, Concord- and Fremont-San Francisco/Daly City and Richmond-Fremont. The four-line service schedule, with ten cars in Transbay service, will remain in operation until the end of service, which is 12 midnight.

Those planning to use the very early morning three station train shuttle, should, if possible, purchase their tickets in advance. The one-way fare to Embarcadero Station is \$1.60 from MacArthur Station and \$1.40 from Oakland West Station. Fare on MUNI's shuttle bus will be the regular MUNI fare, which is 75 cents for adults. The San Francisco BART/MUNI Fast Pass will be honored on the special shuttles as well as BART/MUNI bus transfers, available in the paid area of Embarcadero BART Station.

The very early train shuttle will be available for service on their return trip to the Oakland West and MacArthur BART Stations. There will be no service beyond Embarcadero Station in San Francisco. In the east bay, only the MacArthur and Oakland West stations will be open for this early morning train shuttle. There will be no service to other BART stations until regular service begins at 9 a.m.

Available at all BART Stations are special passenger bulletins which contain the time table for the very "early morning three station shuttle." Those planning to use BART on Sunday, May 24 should also pick up BART's "Weekend Train Schedule" brochure for information about service and times.

For more information, call BART's telephone information center at 415/465-BART or other toll-free BART information numbers listed in local telephone directories.

MUNI will operate added service beginning at 9 a.m. from near the Montgomery BART Station. Information about this or other MUNI service is available by calling (415) 673-MUNI.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

May 4, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

ADVISORY: BART TO HOLD CINCO DE MAYO EVENT

On Tuesday, May 5 BART will hold its annual Cinco de Mayo celebration from 10:30 to 2 p.m. on the plaza above the Lake Merritt BART Station, 800 Madison St., Oakland. The public is invited.

A flag raising ceremony conducted by the San Francisco Presidio Color Guard and accompanied by the U.S. Sixth Army Band will start the event, which is hosted by BART and the BART Employees Cinco de Mayo Committee.

This year's special guests will include: Roberto Rodriguez, Deputy Counsel General, Mexican Consulate; Felix Galaviz, Puente Project Coordinator; Milt Waalkens, President, United Public Employees, Local 790; and Hank White, President, Amalgamated Transit Union, Local 1555. The activities will also feature mariachi music, dancing and refreshments.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

May 1, 1987

Mike Healy, Department Manager
Public Affairs

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

"AC/BART PLUS" TICKETS FOR MAY 1-15 AND MAY 16-31 NOW ON SALE

AC/BART PLUS tickets for the month of May are now on sale at nine transit ticket outlets in the East Bay and San Francisco.

Two separate tickets -- one covering the period of May 1-15, the other covering May 16-31 -- will be sold weekdays, May 1 and May 4.

The AC/BART PLUS tickets covering the last half of May will also be sold later in the month, from May 12-18. Tickets are sold at the following outlets:

BERKELEY

ASUC Box Office
Student Union Bldg.
Bancroft & Telegraph

Berkeley TRIP
2033 Center Street

R & T Twells 800 Inc.
800-445-BART (Credit
card sales by mail -- There
is a small service charge)

OAKLAND

BART Pass Office
800 Madison St.

AC Transit
508 - 16th St.

Scribbles, Too
World Savings Center
1901 Harrison St.
835-4200

SAN FRANCISCO

AC Transit Ticket Office
Transbay Terminal
First & Fremont

Civic Center Pharmacy
1198 Market St.

We Cash Checks, Inc.
898 Market St.
(Inside Woolworths)

People who ride both BART and AC Transit can save between 13 percent and 25 percent off their travel expenses by using the AC/BART PLUS ticket in place of paying separate fares for both systems. Because one ticket is used for riding both systems, transferring from AC Transit buses to BART is more convenient with the AC/BART PLUS ticket.

Businesses and organizations interested in selling AC/BART PLUS tickets should contact BART Passenger Service representative Starla Bahem at 415/464-7137.

APRIL

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 29, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO CONDUCT PASSENGER SURVEY BEGINNING MONDAY, MAY 4

Beginning Monday, May 4 more than twenty-five surveyors will be conducting BART's biennial passenger profile survey which will develop information about the "average" BART patron and passenger's use of BART service.

This will be the tenth passenger profile survey conducted by BART; however, this year surveyors will be riding the trains and assisting passengers with the completion of the survey forms. The survey form requires less than five minutes to complete and will be picked up by survey takers before the passenger leaves the train.

In previous years BART's passenger profile surveys were self-administered at stations. This year the survey will be based on information collected from passengers riding trains during peak and off-peak hours.

The purpose of the survey, which is being conducted by Phase III Market Research, a San Jose firm, is to gather data about use of the transit system, which BART will utilize in planning service improvements and other programs. Such data will provide information about how passengers get to and from BART stations, where they are coming from, where they are going, the purpose of their trip, and general demographic information.

The passenger profile surveyors will be riding BART over the next two weeks, distributing between 12,000 and 15,000 survey forms. This year's survey will cost about \$30,000. BART conducted its last passenger profile survey in 1985.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 24, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

ADVISORY: BART POLICE TO ISSUE PARKING CITATIONS AT LAFAYETTE STATION

On Monday, April 27, BART will begin issuing parking tickets to violators of the new parking control system at the Lafayette BART Station.

The new system requires the use of a daily parking permit for cars parked at that station. Failure to comply with posted parking regulations will result in a \$15 parking citation.

The parking control program at the Lafayette BART Station is aimed at discouraging car poolers from parking their cars at the station and taking up badly needed spaces for BART riders. The program is in effect during all hours of BART service, except weekends and holidays.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 24, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

PITTSBURGH/ANTIOCH CORRIDOR STUDY BOARD OF CONTROL TO REVIEW ALTERNATIVES

Nello Bianco, BART Director and Chairperson of the Pittsburg/Antioch Study Board of Control has announced that a public meeting of the Board of Control will be held on Thursday, April 30, 1987 beginning at 5:30 p.m. to review a list of eleven transportation alternatives which have been studied by the Technical Advisory Committee (TAC) of the study. From this list, seven alternatives have been recommended by the technical committee for continued study. The meeting will be held in the City Council Chambers of the Pittsburg City Hall, located at 65 Civic Avenue, Pittsburg, CA.

Bianco noted that the transportation alternatives analysis now underway in the Pittsburg/Antioch corridor must be completed before the proposed extension of the BART rail service can be considered for funding by the U.S. Urban Mass Transportation Administration. He further noted that various alternatives and combinations of alternatives for public transit are included in the study, some of which are: BART Express Bus Improvements, Busway/High Occupancy Vehicle (HOV) lanes, Light Rail Transit and the BART rail extension. Also, the study will include the federal Draft Environmental Impact Statement and the state Draft Environmental Impact Report. Total cost of the study is estimated to be \$1.2 million.

(more)

Serving on the project Board of Control with Chairperson Bianco, are Board of Control Vice Chairperson, Supervisor Tom Torlakson, Contra Costa County; Mayor Ron Mullin, Concord; Mayor Mike Menesini, Martinez; Mayor Taylor Davis, Pittsburg; Mayor Joel Keller, Antioch; Councilwoman Barbara Guise, Brentwood; Board member Barney Parsons, Tri-Delta Transit; Deputy District IV Director George Gray, Caltrans; and Commissioner Steve Weir, Metropolitan Transportation Commission.

According to Alan Lee, BART's Project Manager, the study should be completed and a preferred-alternative alignment will be selected by May, 1988. Additional information on the study is available from Alan Lee at 415/464-6169.

NEWS RELEASE



BART AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 28, 1987

CONTACT: Sy Mober, Manager
Public Information
415/464-7120 or 415/881-2663

FOR IMMEDIATE RELEASE

BART BOARD SOLICITS PUBLIC COMMENT ON FIVE YEAR PLAN

As the first step in its annual review of the District's Five Year Plan, the BART Board of Directors announced that copies of the draft version of the plan are now available at all public libraries in the District as well as the main public libraries of San Mateo and Santa Clara counties.

BART's Five Year Plan is an important planning document which presents the District's strategy for improving service through a program of strict performance standards and expansion of the capacity of the system. It is expected that the final version of the plan will come before the full BART Board in June, 1987 for adoption. Prior to this action, written comments on the Five Year Plan may be submitted to the BART Board of Directors by May 28, 1987. Additionally, an opportunity for public comment on the Five Year Plan will be available at a meeting of the BART Board which is tentatively set for May 28, 1987.

Draft operating objectives for FY 87/88 through FY 91/92, are contained in the plan together with the updated Capacity Expansion Program, and the associated financial plan, including five-year operating and capital budgets. The document is presented in two volumes - one each for the operating and capital plans - which are bound together in this draft. The plan contains an evaluation of progress toward current objectives and other issues affecting provision of future service levels.

(more)

Also the plan notes that growth of both peak and off peak ridership over the past year has been below expectations. However, an upward growth trend is developing and the long run outlook for continued growth appears favorable. Based on this and other related factors, the document confirms the need for the District's Capacity Expansion Program. Anticipated peak period/peak direction ridership growth is projected to follow service expansion and access improvement. This additional ridership is expected to require that all new C-Cars now in production be utilized for service by 1992 to maintain current load factors.

Keith Bernard, BART General Manager, in his letter which accompanied the distribution of the Five Year Plan to various officials in the region noted:

"Patronage projections for the planning period are lower than those in last year's plan. As a result, passenger revenue estimates have been reduced. Operating expense projections are somewhat lower than the previous forecast. However, financial assistance projections have been revised downward in line with recent experience and projected lower economic growth rates. As a result, significant operating deficits are forecast throughout the planning period.

"BART's financial outlook is not unique. Other operators in the Bay Area face similar conditions. In view of the critical financial situation facing transit, all operators must make service more attractive and reduce expenses, while seeking new sources of financial assistance in an effort to avoid undesirable fare increases. This draft plan is a first step in identifying the magnitude of the problem. Its resolution will require much additional work in the year ahead."

BART's Five Year Plan contains a financial plan which identifies funding sources and amounts for both operations and capital development. Beginning with

(more)

the tentative operating budget for the fiscal year which begins on July 1, 1987, BART anticipates substantial unfunded deficits over the next five years.

Beginning in the fiscal year 1987/88 and through 1991/92, the forecast estimates unfunded operating deficits will total between about \$6 million and \$30 million.

While copies of the draft version of BART's 1987-1992 Five Year Plan are available at libraries, copies may also be requested by contacting BART's Office of Research, P.O. Box 12688, Oakland, CA 94604-2688 or by calling 415/464-6137.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 24, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

ADVISORY: BART TO ADD CARS TO TRAINS FOR A'S GAMES AND ACTIVISTS' MARCH

Beginning with tonight's game (Friday, April 24), BART will add one car to all trains operating on the Richmond-Fremont line for the next six home games of the Oakland A's.

In addition to the longer trains in service on the Richmond-Fremont line for Saturday's baseball game, all other lines (Fremont-, Concord- and Richmond-San Francisco/Daly City) will have added cars to accommodate those going to the "Mobilization for Peace, Jobs & Justice" march in San Francisco on Saturday.

BART will also have an extra train on standby to take baseball fans home from Friday evening's A's-Seattle game and Sunday afternoon's A's-Boston game.

87-055

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

April 24, 1987

FOR IMMEDIATE RELEASE

TWO BART STATIONS ADDED TO BAY-TO-BREAKERS SERVICE

BART BAY-TO-BREAKERS SPECIAL TRAINS TO OPERATE FROM 12 STATIONS THIS YEAR

For what has become a springtime and Bay-to-Breakers tradition, BART for the sixth year will operate special early Sunday morning train service for Bay-to-Breakers runners and rooters.

People looking for a fast, convenient way to get to downtown San Francisco for the race on Sunday, May 17, can ride one of 16 trains BART will have in special service. The trains will be 10 cars long and will arrive at Embarcadero Station between 6:42 a.m. and 7:37 a.m., in plenty of time to hear the starting gun go off. Embarcadero Station is just a three-block jog from Spear and Howard streets, the race's starting point.

Ten East Bay BART stations --that's two more than last year -- and two BART stations on the San Francisco line will have special train departures. They are: Daly City, Glen Park, Fremont, Hayward, Oakland West, El Cerrito Del Norte, North Berkeley, MacArthur, Pleasant Hill, Walnut Creek, Lafayette and Rockridge.

From about 6 a.m. to 7 a.m. a 10-car train will arrive every 15 minutes at 10 of the 12 stations. The other two stations, MacArthur and Oakland West, will have more frequent service because trains from different lines merge through them. After the last special train leaves, stations will close until 9 a.m. when regular train service begins on Sunday.

In addition to BART's service, MUNI will operate Metro trains nonstop from the MUNI-Metro Van Ness Station to Embarcadero Station. Embarcadero Station will

(more)

remain open to let MUNI patrons exit the station but there will be no BART train service from the Embarcadero Station until the start of regular Sunday service.

Though the 12 BART stations will open about an hour before the first special train leaves, BART encourages people to purchase their ticket ahead of time to avoid the long lines at ticket vending machines on race day. If a round-trip ticket is purchased, care should be taken to keep the ticket dry because BART fare gates will not accept wet tickets.

Passengers with tickets should arrive at their station 10 minutes before their train leaves. Riders who plan to buy a ticket at the station on race day should allow 30 minutes for doing so. To help ease the crowds at ticket-vending equipment, BART staff will be on hand at the MacArthur, Fremont and Daly City stations to sell single-value tickets.

After the race, San Francisco MUNI will be operating extra buses to shuttle runners and spectators from the finish line back to downtown BART stations. These extra buses will be in service from 9:15 a.m. to approximately 12:30 p.m.

Information about BART's special Bay to Breakers train service and schedule is available from station agents at all BART stations.

For additional BART fare and travel time, call 465-BART or one of BART's toll-free numbers listed in local telephone directories. For San Francisco MUNI Bay-to-Breakers service, call (415) 673-6864.

Last year more than 19,000 persons took advantage of the special early morning train service to participate in or watch the world's greatest foot race or, as it is sometimes described, "the world's longest block party."



BART to Bay-to-Breakers SUNDAY • MAY 17

On race day BART will operate special early morning trains from 12 stations to Embarcadero Station for "Bay-to-Breakers" runners and rooters. Embarcadero Station is just three blocks from Spear and Howard streets, the race's starting point.



BART 'BREAKERS SPECIAL' — A.M. ONLY!

CONCORD LINE

Pleasant Hill	Walnut Creek	Lafayette	Rockridge	MacArthur	Oakland West	Embarcadero
Lv 6:02	Lv 6:06	Lv 6:11	Lv 6:22	Lv 6:26	Lv 6:35	Ar. 6:42
Lv 6:17	Lv 6:21	Lv 6:26	Lv 6:37	Lv 6:41	Lv 6:50	Ar. 6:57
Lv 6:32	Lv 6:36	Lv 6:41	Lv 6:52	Lv 6:56	Lv 7:05	Ar. 7:12
Lv 6:47	Lv 6:51	Lv 6:56	Lv 7:07	Lv 7:11	Lv 7:20	Ar. 7:27

SAN FRANCISCO LINE

Daly City	Glen Park	Embarcadero
Lv 6:29	Lv 6:36	Ar. 6:45
Lv 6:44	Lv 6:51	Ar. 7:00
Lv 6:59	Lv 7:06	Ar. 7:15
Lv 7:14	Lv 7:21	Ar. 7:30

RICHMOND LINE

El Cerrito Del Norte	North Berkeley	MacArthur	Oakland West	Embarcadero
Lv 6:16	Lv 6:23	Lv 6:31	Lv 6:40	Ar. 6:47
Lv 6:31	Lv 6:38	Lv 6:46	Lv 6:55	Ar. 7:02
Lv 6:46	Lv 6:53	Lv 7:01	Lv 7:10	Ar. 7:17
Lv 7:01	Lv 7:08	Lv 7:16	Lv 7:25	Ar. 7:32

FREMONT LINE

Fremont	Hayward	Oakland West	Embarcadero
Lv 6:06	Lv 6:21	Lv 6:45	Ar. 6:52
Lv 6:21	Lv 6:36	Lv 7:00	Ar. 7:07
Lv 6:36	Lv 6:51	Lv 7:15	Ar. 7:22
Lv 6:51	Lv 7:06	Lv 7:30	Ar. 7:37

STATIONS NOT LISTED ON THE SCHEDULE WILL HAVE NO SPECIAL TRAIN SERVICE AND WILL OPEN AT 9 A.M.

... REMEMBER THESE TRAVEL TIPS ...

Be at your station at least 10 minutes prior to your train's departure **if you bought a ticket in advance**. Otherwise, allow 30 minutes for buying your ticket at the station. BART staff will sell single-value tickets at MacArthur, Fremont and Daly City stations to help ease crowds at ticket vending equipment.

One-way tickets are recommended. If you purchase a round-trip ticket, **keep it dry** during the race — fare gates will not accept wet tickets.

Bring change with you. Station agents do not have change. Change machines will accept only coins and \$1 bills. Ticket vending machines won't accept bills larger than \$5.

Each rider must have his/her own ticket.

Restrooms are limited at Embarcadero Station. Portable facilities will be set up along The Embarcadero. There are no clothing or parcel checking facilities at Embarcadero Station.

For your safety, footwear must be worn — No bare feet on trains or in stations.

Bicycles will only be permitted on regularly scheduled trains in service after 9 a.m.

Following the departure of the last "Breakers Special," the station will close until 9 a.m., the start of regular Sunday service. There will be no special trains from Embarcadero Station.

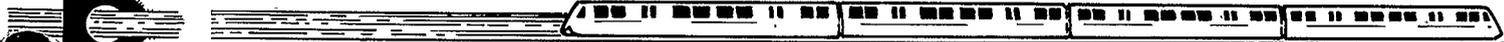
For additional BART travel information call 465-BART or one of BART's toll-free numbers found in telephone directories.

ONE-WAY FARE TO EMBARCADERO STATION	
Pleasant Hill . . .	\$2.45
Walnut Creek . . .	\$2.40
Lafayette	\$2.25
Rockridge	\$1.75
MacArthur	\$1.60
Oakland West . . .	\$1.40
Daly City	\$1.45
Glen Park	\$.80
Fremont	\$2.80
Hayward	\$2.30
El Cerrito Del Norte	\$2.00
North Berkeley . .	\$1.85

For SF Muni "Bay-to-Breakers" Service From the End of Race Call: (415) 673-6864

87-054
Mike Healy, Dept. Mgr.
Public Affairs

NEWS RELEASE


BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Manager
Public Information
415\464-7120 or 415\881-2663

April 24, 1987

FOR IMMEDIATE RELEASE

CINCO DE MAYO CELEBRATION TO BE HELD AT BART HEADQUARTERS MAY 5

On Tuesday, May 5, the usually tranquil plaza above BART's Lake Merritt Station in Oakland will come alive with lively music, song and dance when BART holds its annual Cinco de Mayo celebration. BART invites the public to come and join in the festivities from 10:30 a.m. to 1:30 p.m., 800 Madison St., Oakland.

BART Board President Margaret Pryor will preside at the occasion which will include brief remarks by BART General Manager Keith Bernard and a host of special guests including: Roberto Rodriguez, Deputy Counsel General, Mexican Consulate; Felix Galaviz, Puente Project Coordinator; Milt Waalkens, President, United Public Employees, Local 790; Hank White, President, Amalgamated Transit Union, Local 1555; and representatives of the BART Employees Cinco de Mayo Committee, sponsors of the event.

The day's activities will include a flag raising ceremony conducted by the San Francisco Presidio Color Guard, accompanied with music performed by the U.S. Sixth Army Band.

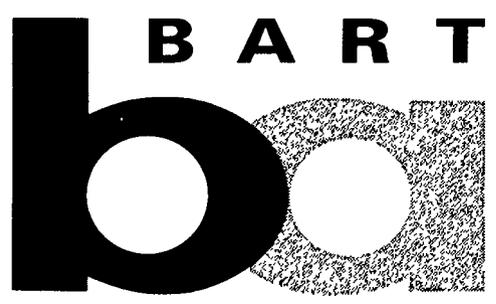
For the fifth consecutive year the Bay Area's talented "Ballet Folklorico" will return to perform ethnic dances to the tune of lively Mariachi music. Along with the entertainment, celebrants will be treated to Mexican pastries, coffee and fruit punch.

On Friday, May 1, a banquet will be held at the Greek Orthodox Community Center, 4700 Lincoln Ave., Oakland. Ticket information for the banquet is available by calling Linda Vasquez at 464-6738 or Gus De La Torre at 464-6106.

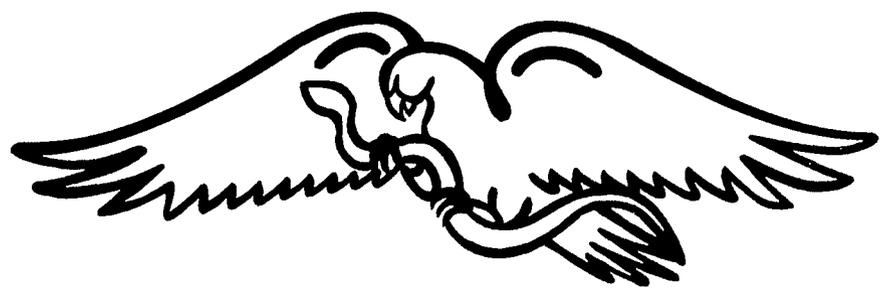
In addition to BART's Cinco de Mayo festivities, there are a number of other Cinco de Mayo activities that will be easily accessible by BART. Flyers detailing the times and locations of the events are now available at all BART stations.

#

CINCO DE MAYO



BART SALUTES HISPANIC YOUTH MOVING FORWARD 1987



RIDE BART TO THESE EVENTS

CONCORD

PLEASANT HILL STATION • MON., MAY 4 • 7pm
Diablo Valley College
Free film showing "El Norte" in the College Forum
For information call: 685-1230

Take the county connection 108, 110 or 114 buses.

CONCORD INN • FRI. MAY 8 • 7pm-1am
1401 Willow Pass Rd., Concord
MACA Scholarship Banquet & Dance
For ticket information call: Gloria Iglesias 687-MACA

Take the county connection 108 bus.

OAKLAND

LAKE MERRITT STATION/BART PLAZA
TUE. MAY 5 • 10:30-1:30pm
BART Employees' Cinco de Mayo Celebration
Public is welcomed to enjoy free mariachi music •
ballet folklorico • refreshments
For information call: 464-7110

LANEY COLLEGE CAMPUS • TUE. MAY 5
Cinco de Mayo
Free cultural entertainment including
Grupo Sumpul • Grup Maiz • Aztec Dancers •
Centro Infantil • Ballet Folklorico •
Mariachi and Salsacion, and Exhibits
For information call: 464-3199

LANEY COLLEGE LIBRARY • WED. MAY 6
12 noon
Latino Artists Reception
Free concert featuring Lichi Fuentes and Rafael
Manriquez.

LANEY COLLEGE LIBRARY • THUR. MAY 7
12noon-1pm
Classical guitarist, Pedro Zamora,
and poetry reading.
*Laney College is one block from the Lake Merritt BART Station.
For information call: 464-3199

FRUITVALE STATION • FRI. MAY 1 • 6pm-1am
BART Employees' Cinco de Mayo
Fifth Annual Awards Banquet
Greek Orthodox Community Center
Mariachi • dancing • door prizes
For information call Oakland: 464-6106

Take the AC 53 bus to MacArthur & Fruitvale Ave., transfer to AC 15

BERKELEY

BERKELEY STATION • SUN. MAY 3 • 11am-7pm
M.L. King Park/Veterans Memorial Hall
(Two blocks from Berkeley Station)
FREE ENTERTAINMENT
Flaco Jimenez • Conjunto Cespedez Xitali • Salsa
Caliente • Mariachi • Ballet Folklorico • Children's
games • Community booths and exhibits
For information call: 549-0232

HAYWARD

HAYWARD STATION • TUE. MAY 5 • 11am-1pm
Chabot College Cinco de Mayo
Music by Pete Escovedo • Mexican food sale
For information call: Rachel Maldonado 786-6724
Take the AC 92 bus from the Hayward Station to 25555 Hesperian
Blvd, Hayward

SAN FRANCISCO

16TH STREET STATION • SUN. MAY 3
5-7:30pm
Mission High School, 18th & Dolores
Comite Patriotico Civico Mexicano
Cinco de Mayo Celebration with mariachi, ballet,
folklorico and music.
Take the MUNI 33 bus from 18th Street and Mission
24TH STREET STATION • SAT. MAY 2 • 12 noon
Latin American Parade starts at 20th & Mission
Streets to 24th & Mission to 24th & Utah Streets
For information call: 826-1401

POTRERO DEL SOL-RAZA PARK
SAT. & SUN., MAY 2 & 3 • 11am-6pm
Cultural Festival
25th Street & Potrero Avenue
For information call: 826-1401
Take the MUNI 48 bus

MISSION DISTRICT • SUN. MAY 3
Razathon — a 3.5-mile run around the Mission
District, sponsored by Razathon Committee to benefit
Instituto Familiar De La Raza.
Registration at 8am at Raza Park, 25th & Potrero.
For information call: 647-4141

Take the MUNI 48 bus to Potrero/Army

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 16, 1987

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Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO HOST PUBLIC/PRIVATE INVESTMENT SYMPOSIA

On Tuesday, April 21, beginning at 9 a.m., BART will host the first of two symposia to investigate the feasibility of raising private capital through public-private joint ventures to supplement the funds public transit agencies would normally expect to receive from federal, state and local sources. The symposia will be conducted in the Calvin Simmons room of the Hyatt Regency, Oakland.

The first symposium will identify a number of public/private joint venture approaches which have been successful around the world. The second symposium will examine these and determine their applicability to the Bay Area. The agenda includes the following topics: Negotiated Capital Investments; Lease or Sale of Property Development Rights; Transit Impact Fees and Assessments; Private Development, Financing and Operations.

BART Director Wilfred Ussery of San Francisco in June, 1986, was the principal architect of BART's program to develop public-private joint venture participation in rapid rail extension programs.

According to Ussery, "BART will be bringing together some of the best financial planners and entrepreneurs in the country. These are the people who

- more -

2-2-2-2 BART TO HOST PUBLIC/PRIVATE INVESTMENT SYMPOSIA

are major participants in the creation of unique partnerships between public entities and the private sector throughout this country and abroad. We hope to clarify through these two symposia how BART can attract private sector partners to explore means of acquiring rights-of-way, construction, wayside equipment and signaling, rolling stock, telecommunications and fiber optics, power, automatic fare equipment, and any other business opportunities associated with an expansion of BART around the bay.

"I believe many companies are now willing to compete against each other, not only on the basis of a competitive contract price, but also be prepared to tap their access to capital markets and offer a part of the capitalization for the bid activity they would be engaged to perform, should they be chosen for the project. These joint venture contract opportunities may be large enough to suggest a complete redesign of the bid process of BART's extension program," said Ussery.

"Also, we have extended invitations to those public transit and transportation officials who are facing the continual eroding financial support from the state and federal government," Ussery said.

Ussery went on to point out that he hoped by creating an atmosphere in which major vendors associated with different aspects of building rail systems and private financial institutions can become a partner with public transit agencies, accomplishments might be achieved greater than that which has been achieved in Hong Kong, in Istanbul, Turkey, and, in some limited ways, in New York City, Southern California and Washington D.C.

Appearing before the symposia will be Victor So of Hong Kong Mass Transit

3-3-3-3 BART TO HOST PUBLIC/PRIVATE INVESTMENT SYMPOSIA

Agency; Juri Pill, planning director, Toronto Transit, Canada; Richard Miller, manager of joint development, Washington Metropolitan Transportation Authority; Najeeb Halaby, manager of the Dulles Area Rapid Transit, Washington, D.C.; Ann Odel, Sr., staff member of Southern California Rapid Transit District; and David Coughtrie of Singapore Metropolitan Rail Transport.

The symposia will last for three days, through Thursday, April 23.

A second symposia is tentatively scheduled for later this year and will identify and recommend a set of joint venture strategies for funding the Extensions Program.

Information concerning participation and scope of these symposia is available through Donna Pittman of BART's Joint Development staff, (415) 464-6112.

ADVISORY:

As noted above, the opening ceremony will start at 9 a.m. on Tuesday, April 21, 1987. At 10 a.m. there will be a "coffee break" for about 30 minutes. News media representatives will have the opportunity to speak with the principals of the symposia at that time.

Please contact Sy Moubert, BART's Public Information Manager, at (415) 464-7120 during business hours, or (415) 881-2663 any other time to make special arrangements.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 14, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

PARKING PROJECT TO BEGIN AT FREMONT BART STATION

On Monday, April 20, work will begin on a parking lot reconstruction project at Fremont Station that will create 391 additional parking spaces.

The project will involve redesigning the station's existing parking lots and access roads by removing some the landscaping and restriping the parking lots. In addition to the 391 spaces to be gained through the redesign, traffic flow within the parking area will be improved.

Because it will be necessary to close some parking areas while the reconstruction work is being done, Fremont BART patrons are encouraged to park in the new lot off Mowry Avenue.

When the work is completed, which is expected to be in about six weeks, Fremont Station will have 2,374 parking spaces, making it the largest parking facility in the BART District.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 13, 1987

CONTACT: Sy Mober, Manager
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415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TRAINS WILL OPERATE ON REGULAR WEEKDAY SCHEDULE GOOD FRIDAY

BART trains will operate on normal schedules throughout the Easter weekend, beginning Friday, April 17.

Because traditionally the afternoon commute period begins earlier than usual on Good Friday, BART will begin dispatching longer trains during the midday. BART's train departure schedule will, however, remain unchanged on Good Friday.

There also will be no changes in BART's regular Saturday and Sunday train schedules over the Easter weekend. However, BART will add cars to trains operating on the Richmond-Fremont line during the evening for the Luther Vandross concert at the Coliseum on Saturday, and for the Warriors-Los Angeles Clippers basketball game at the Coliseum on Sunday.

87-50

Mike Healy, Dept. Mgr.

Public Affairs

BART

NEWS RELEASE



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CONTACT: Sy Mouber, Manager
Public Information
415\464-7120 or 415\881-2663

April 14, 1987

FOR IMMEDIATE RELEASE

BART RIDERSHIP BOOSTED BY BASEBALL

The three-game series between the Oakland A's and California Angels this past Friday, Saturday and Sunday (April 10-12) boosted BART's ridership by some 29,000 trips, transit officials said.

With 15,000 trips recorded this past Friday, April 10, the day was BART's highest patronage day in 1987. BART officials estimated that about 7,200 people used BART Friday to get to the A's opening home game with the California Angels. This represents about 17 percent of the paid attendance at the game. Friday's patronage also represents an approximately 7 percent increase over BART's usual Friday ridership, which has been averaging 200,000 trips.

BART's weekend patronage was also considerably higher, with 85,325 trips made on Saturday, April 11 and 53,085 trips made on Sunday, April 12. Normally BART patronage is about 78,000 on Saturdays and about 46,000 on Sundays. BART officials estimate that nearly 3,000 of Saturday's BART trips and about 4,300 of Sunday's trips were made by persons who went to the A's games. Combined, the figures translate into about 13 percent of the A's paid attendance over the weekend.

BART adds cars to trains operating on the Richmond-Fremont line for A's home games and dispatches extra trains to take baseball fans home from the game.

A handicapped-accessible aerial walkway provides direct access to the Coliseum Stadium from BART's Coliseum Station. For additional fare and travel information call 465-BART or one of BART's toll-free numbers found in telephone directories.

NEWS RELEASE

BART



AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 8, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

IRS REPS TO OFFER ASSISTANCE AT TWO BART STATIONS

As THAT day April 15, 1987, draws closer and for those who are still in need of assistance, representatives of the U.S. Internal Revenue Service (IRS) will make available information and forms at two BART Stations.

On Friday, April 10 and Tuesday, April 14, from 7:00 a.m. to 9:00 a.m. and then again from 4:00 p.m. to 6:00 p.m. representatives from the IRS will be at the Montgomery BART Station. Representatives will also be available at the Embarcadero BART Station on Monday, April 13 and Wednesday, April 15 from 7:00 a.m. to 9:00 a.m. and from 4:00 p.m. to 6:00 p.m.

The IRS representatives will make available general information about the income tax filing procedures and will assist with other information and will provide literature about the proper and timely filing of an individual's 1986 Income Tax returns.

For additional information and assistance the IRS maintains a "hot line" for inquires about tax filing requirements and procedures at 800-242-1040.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 8, 1987

CONTACT: Sy Moubert, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

BART TO EXPAND PARK/RIDE FACILITIES IN THE PITTSBURG-ANTIOCH AREA

Nello Bianco, BART Director and Joel Keller, a member of Tri-Delta Transit Board of Directors, today issued a joint statement announcing that the U.S. Urban Mass Transportation Administration (UMTA) has awarded BART \$2,475,792 in federal funds for a park and ride lot along Highway 4 near Sommersville Road. The grant covers the cost of land purchase along with the construction of approximately 250 parking spaces as well as an access road. The funds require a 20 percent local match which will be provided by BART.

Bianco noted that ridership on BART Express Buses is expected to increase since the new facility, which will be called the "Sommersville Park/Ride", is designed to relieve some of the parking congestion now being experienced at the Concord BART Station. Keller pointed out that since the new park/ride facility will also be used by the Tri-Delta buses, ridership in Eastern Contra Costa is expected to increase.

The newest Highway 4 park/ride facility will be served by the same BART Express Routes now serving the other park/ride facility in the area. These routes are the PE, PEX, PE1, serving Brentwood, Antioch, Pittsburg, West Pittsburg, and connects with the BART rail system at the Concord Station.

(more)

With this additional parking facility, BART continues to express its commitment of providing increased service and parking capacity to its patrons. The park/ride lot will be the fourth such express lot in the Eastern Contra Costa County, with an additional lot planned for Railroad Avenue in Pittsburg. BART currently has park and ride lots being served by Express Bus Service every 10 to 15 minutes in Concord, Pittsburg, and Antioch.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 13, 1987

CONTACT: Sy Mober, Manager
Public Information
415\464-7120 or 415\881-2663

FOR IMMEDIATE RELEASE

PARKING CONTROL PROGRAM AT LAFAYETTE BART STATIONS STARTS MONDAY, APRIL 20

On Monday, April 20, BART will begin enforcing a new parking control system at the Lafayette BART Station which will require the use of a daily parking permit for cars parked at that station. Failure to comply with posted parking regulations may result in a \$15 parking citation.

The parking control program at the Lafayette BART Station will be aimed at deterring car poolers from parking their cars at the station and taking up badly needed spaces for BART riders. The program will be in effect during all hours of BART service, except weekends and holidays.

All parking spaces at Lafayette Station, including those at the gravel lot, have been numbered. Before leaving their car, BART patrons should take note of their parking space number. After entering the fare gate, they should proceed to the parking control boxes, located on the west wall of the station's paid area.

Using a free metal token found in trays at the control boxes, patrons must deposit the token into the slot corresponding with their parking stall number. Since both the parking control boxes and parking permit tokens are located in the paid area of the station, a BART ticket will be required to enter through the fare gate.

Signs with instructions on the parking control system have been posted throughout the station's parking lots. Violators of the parking control system may be subject to a \$15 citation for each offense.

(more)

A similar parking control program in effect at Orinda BART Station since June, 1986, has reduced the number of casual carpoolers to less than 25 at any given time, according to BART Police. Prior to the parking control program, said BART Police, it was not unusual to have 600 or more car poolers using Orinda Station as a pick up point for rides in the morning. For the last several weeks, an average 26 citations -- down from an average 50 when the system first began -- are issued daily to parking control violators at Orinda Station.

The decision to implement the parking control program at Lafayette Station was approved by BART's board of directors last December following surveys conducted by BART Police which indicated that over the past several months casual car poolers have used about 50 percent of the total 1,130 parking spaces at Lafayette Station. This translates into a fare revenue loss of about \$330,000 annually.

The annual cost of the parking control program at Lafayette Station has been placed at about \$29,000, including the cost of the BART Police cadet assigned to survey the parking lots and issue citations.

According to William Fleisher, BART's Chief Transportation Officer, "The situation at Orinda Station is now in hand and we believe we will see the same improvement at Lafayette Station once we get under way."

BART regulations governing the use of the District's station parking lots were enacted June 24, 1976, and read as follows:

"No person other than a District patron shall park in any District parking facility. A District patron is defined as a person who parks a vehicle in a District parking facility adjacent to a District Station and who thereafter directly proceeds to enter the paid area of the adjacent District station.

"No person shall park or leave standing any vehicle in a District parking facility for a period longer than 72 consecutive hours or in parking space in any such facility for a period in excess of any time limitation or restriction indicated by posted signs or other marking."

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 3, 1987

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART GENERAL COUNSEL ANNOUNCES DEPARTURE FROM DISTRICT

BART General Counsel Malcolm Barrett today, Friday, April 3, announced that he plans to leave the transit district next month. Following a 29-year association with BART, he plans to return to the private sector.

Barrett, who has been BART's chief counsel for 18 years, reports directly to the system's Board of Directors.

Prior to becoming BART's general counsel in 1969, he served as associate general counsel, while associated with the law firm of Pillsbury, Madison and Sutro beginning in February 1958.

BART Board President Margaret K. Pryor praised Barrett as an outstanding general counsel who had served the BART Board well. "Malcolm's departure will create a major vacancy in the District's top echelon. He will be hard to replace," she said.

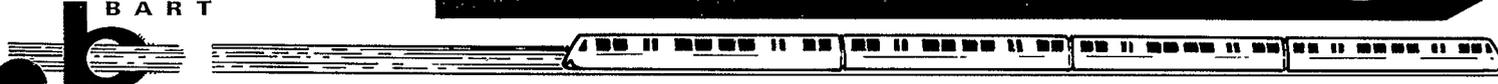
Keith Bernard, the transit district's general manager, said that Barrett had contributed enormously to the system's development, seeing it evolve from a fledgling plan through many tough years to a major operating transit system. "His counsel will be missed," Bernard said.

Barrett, who makes his home in San Francisco with his wife Helen, also an attorney, plans to depart the District on May 4.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

April 2, 1987

CONTACT: Sy Mouber
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART BUDGET FOR COMING YEAR LOWER THAN CURRENT BUDGET

For the first time since 1972 when BART began regular passenger service, a tentative budget lower than the year previous was presented to the Administration Committee of the BART Board of Directors for review and discussion on Thursday, April 2.

For the coming fiscal year of 1987/88, which begins on July 1, 1987, BART General Manager Keith Bernard proposed a tentative budget of \$173.5 million, which is about \$1 million or about one-half of one percent less than the current adopted budget of \$174.5 million. However, the proposed lower budget reflects an operating deficit of \$6 million for the coming year.

Bernard told the Administration Committee that staff would endeavor to make up this deficit during the coming year through a combination of stringent cost control efforts, stimulation of additional ridership beyond forecasts and seeking a share of discretionary funding sources available to BART.

In his cover memorandum transmitting the tentative budget to the BART Board committee, Bernard noted that challenges to be faced by BART in the coming year include: patronage and passenger revenues continuing below forecast; lower interest earnings and new tax law limitations on BART's ability to issue sales tax anticipations notes; sales tax receipts not keeping pace with previous years; and severe reductions in State Transportation Assistance funding.

(more)

Bernard said that because of BART's commitment to good service, the tentative budget directs resources to continued service improvements. As an example, he stated that the new Daly City Turnback facility is scheduled for completion by the end of the next fiscal year and with it will come an expansion of BART passenger carrying capacity.

Bernard also pointed out that power costs are expected to decrease by \$2.8 million for the coming year. While there will be seven full-time operating staff added to the present staff, net labor costs will increase only 1.7 percent. Other non-labor costs will be down by 2.9 percent.

A potential means of reducing operating costs may be found in the federal Urban Mass Transportation Administration (UMTA) mandated "privatization" program which suggests that cost savings could be achieved through competitive bidding of BART Express Bus service.

The fiscal year 1987/88 BART budget calls for a full time staff of 2361 positions, of which the equivalent of 158 are capitalized under various service programs.

BART Director Arthur J. Shartsis of Oakland, who chairs BART's Administration Committee which will review the District's proposed 1987/88 budget, has scheduled it for further discussion on Thursday, April 23 before submitting it to the full BART Board for consideration. It is anticipated that the BART Board of Directors will review the tentative budget

(more)

during its regular meeting on Thursday, April 30. On May 14, the BART Board will consider setting a date for a public hearing to receive public comment on the proposed budget. On or before May 29, the Preliminary Budget Pamphlet will be made available and the required notices announcing the public hearing on the budget will be published.

The BART Board of Directors is expected to hold the public hearing on the budget in mid-June, following which the budget will come before them for final adoption, which is expected occur prior to June 30, 1987, the end of the current fiscal year.

MARCH

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 30, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

RIDE BART TO OAKLAND A'S EXHIBITION GAME ON SUNDAY, APRIL 5

Make a home run on BART to the Oakland A's-San Francisco Giants exhibition game this Sunday, April 4, at the Coliseum Stadium.

To accommodate baseball fans riding BART to the 1 p.m. game, longer trains will be in service on the Fremont-Richmond line. BART will also have extra trains on standby to take people home following the game.

Fans coming from stations on the Concord line or San Francisco line should transfer to a Fremont-bound train at either the MacArthur or 12th Street/City Center BART station in downtown Oakland. The Coliseum Stadium is just a short walk from the Coliseum/Oakland Air BART Station by way of an aerial walkway. The walkway is accessible to persons in wheel chairs.

On Sundays, BART trains run every 20 minutes from 9 a.m. to midnight. For additional travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 31, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

WHOLE LIFE EXPO DISCOUNT TICKETS AVAILABLE AT BART STATIONS

Flyers with discount tickets worth \$2 off the regular admission price to the Whole Life Expo at Moscone Center in San Francisco are now available at all BART stations.

The Whole Life Expo, which features exhibits and programs on healthful living, will run from Friday, April 17 through Sunday, April 19 at Moscone Center. Moscone Center is located just a short walk from BART's Montgomery or Powell Street Station in San Francisco.

The Expo hours are: noon to 11 p.m., Friday April 17; 9 a.m. to 11 p.m., Saturday, April 18; and 9 a.m. to 9 p.m., Sunday, April 19.

Direct service to Montgomery Street Station is available weekdays and Saturdays from 6 a.m. to 6 p.m. After 6 p.m. and on Sundays, passengers traveling to San Francisco from stations on the Fremont or Richmond line must transfer to a San Francisco train in downtown Oakland. BART stations are open until midnight, seven days a week.

TAKE BART TO:

America's Leading Showcase For Health, Success, And Positive Living
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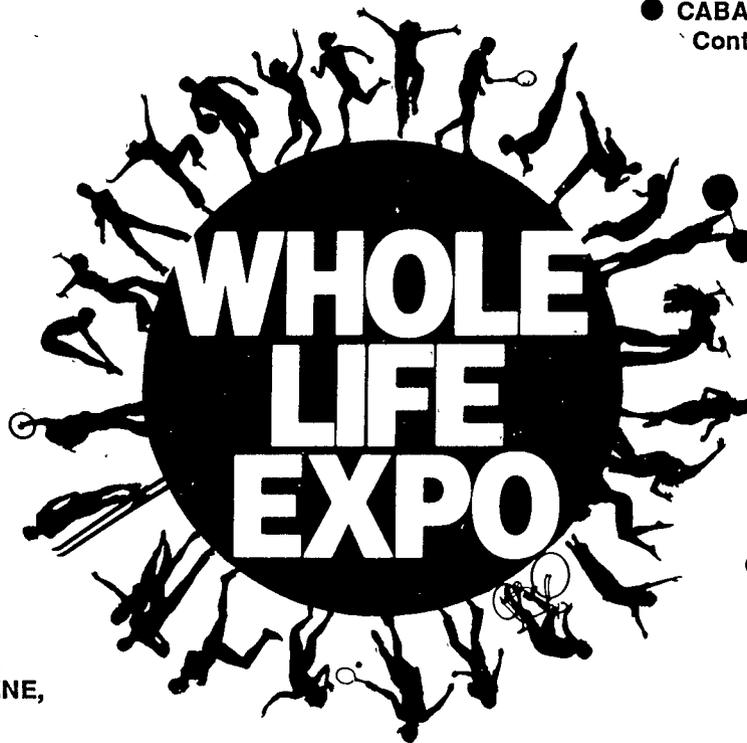
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Sylvia Brown
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Christopher Hills PhD
Barbara Marx Hubbard



Dick Gregory



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Terry Cole-Whittaker

Bernard Jensen, DC
Emmett Miller MD
Durk Pearson & Sandy Shaw
Ken R. Pelletier, PhD
Joseph Petulla
Jim Polidora, PhD
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Whole Life Pre-expo Party
Join This Joyous Celebration!
Musical Dance Entertainment
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Evening 7-10:30, \$10.

General Admission Hours:
Fri. April 17, NOON - 11pm
Sat. April 18, 9am - 11pm
Sun. April 19, 9am - 9pm

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FOR TICKET OR EXHIBIT INFORMATION CALL 454-2932

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

27 March 1987

CONTACT: Sy Mouber
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO SEEK FROM CALTRANS \$12 MILLION GRANT FOR PLEASANT HILL STATION PARKING

On Thursday, March 26, 1987, the BART Board of Directors authorized BART General Manager Keith Bernard to execute an agreement with the California Department of Transportation (Caltrans) to make available to BART \$12.7 million in Federal Aid Interstate (FAI) support to be used in funding a 1200-space parking expansion project at Pleasant Hill BART Station.

BART will be required to provide \$1.2 million in local matching funds, slightly over the \$1 million in bond funds which the BART Board had previously approved.

BART has been planning a major expansion of patron parking at Pleasant Hill Station for over a decade. In 1977 the Federal Highway Administration (FHWA) found the proposed project eligible for Federal Aid Interstate funding. In 1980 the California Transportation Commission placed into the State Transportation Improvement Program allocation of funds for this project.

Caltrans has developed a proposed Cooperative Agreement with BART to authorize and control partial funding of the project using federal interstate rehabilitation monies. The federal government, through the state, will fund approximately 91.5 percent of the \$13,870,137 cost of the project up to a maximum of \$12,677,000. The BART Board, which had previously approved \$1,075,020 in bond funds as the local match for this project, increased its funding commitment to \$1.2 million, the amount required.

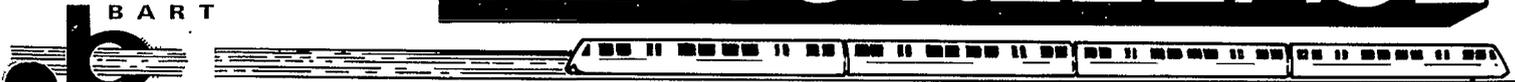
(more)

The Cooperative Agreement provides that the project facility shall be made available for use as a park and ride lot for carpoolers. While contrary to existing Board policy regarding the use of District patron parking facilities, this is required to make the project eligible for FAI funding.

BART staff believes that work on the expansion of the Pleasant Hill Station parking facility could begin as early as mid-1988 and will be completed in about two years.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 27, 1987

CONTACT: Sy Mouber
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART DIRECTORS ADOPT DUBLIN-PLEASANTON PARK/RIDE PROJECT

On Thursday, March 26, 1987, the BART Board of Directors took two actions which brought the proposed Dublin-Pleasanton Park/Ride Project closer to realization. By unanimous vote the BART Directors approved a 1,400-space park/ride lot which will be located on both sides of Interstate 580 near the Interstate 680 interchange. The two lots will be connected by a pedestrian bridge.

The new park/ride facility will cost between \$16.5 and \$17.9 million. Most of the funding will be provided from the BART Revenue Bond Construction Fund. The actions taken authorize BART's District Secretary to file the required notices concerning the adoption of a Negative Declaration of environmental impacts and to approve the project for design and construction. The Dublin-Pleasanton Park/Ride lot is expected to be complete by late 1988.

BART engineers will now begin designing the proposed project which will provide convenient parking for BART patrons residing in Dublin, Pleasanton, Livermore, and points eastward, who ride BART express buses to Walnut Creek, Bayfair or Hayward stations. The project would be served by the U, UP, UL, D, and DX1 Express Bus routes, as well as buses from the Livermore/Amador Valley Transit Authority (LAVTA). The project would also aid in reducing congestion and parking problems in the Hayward and Bay Fair BART station environs.

Patronage projections for the project indicate that over the coming years a steady rise in parking demand will require an eventual need for approximately 1,400

(more)

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 27, 1987

CONTACT: Sy Moubert
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART BOARD APPROVES PARKING LOT EXPANSION PROJECTS AT ORINDA AND LAFAYETTE STATIONS

The BART Board of Directors on Thursday, March 26 authorized BART staff to advertise for bids on parking lot expansion and improvement projects at Orinda and Lafayette BART stations.

By resurfacing and redesigning the stations' parking lots, 232 new spaces will be created at Orinda Station and 313 spaces will be added at Lafayette Station. Of these, 162 spaces will be created by paving and striping the existing gravel lot at Lafayette Station.

The parking lot improvement and expansion projects will be covered under one contract and BART will soon advertise for bids on the work. It is estimated that the total project will cost between \$1 million and \$1.5 million, approximately \$375,000 of which will be provided through federal, state and local funds. The remainder will come from BART's Sales Tax Revenue Bond Construction Fund, established in 1985.

The work is expected to begin in June and be completed by October, 1987.

parking spaces. The proposed project has been designed to complement freeway-oriented BART Express Bus service proposed for the I-580 and I-680 corridors and to alleviate existing transportation problems in the area. These problems include the impact of BART Express Bus patron parking on the Dublin business community and Stoneridge Mall area, unmet transit needs, and anticipated population and employment growth which will further exacerbate these current problems.

The project consists of two project sites separated by I-580 and locations west of the I-680 interchange in eastern Alameda County. One site of approximately 7.25 acres is located at the southern end of Golden Gate Drive in Dublin. The other site, approximately 9 acres, is on Stoneridge Mall Road in Pleasanton. The Dublin-Pleasanton Park/Ride location is compatible with a future rail station site.

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NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 26, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

"AC/BART PLUS" TICKETS FOR APRIL 1-15 AND 15-30 ON SALE

AC/BART PLUS tickets for the month of April will go on sale beginning Friday, March 27 at nine transit ticket outlets.

Two separate tickets -- one covering the period of April 1-15, the other covering April 16-30 -- will be sold weekdays, from March 27 through April 2.

AC/BART PLUS tickets for the last half of April will also be sold later in the month, from April 13-17. Tickets are sold at the following outlets:

<u>BERKELEY</u>	<u>OAKLAND</u>	<u>SAN FRANCISCO</u>
ASUC Box Office Student Union Bldg. Bancroft & Telegraph	BART Pass Office 800 Madison St.	AC Transit Ticket Office Transbay Terminal First & Fremont
Berkeley TRIP 1834 University Ave.	AC Transit 508 - 16th St.	Civic Center Pharmacy 1198 Market St.
R & T Twells 800 Inc. 800-445-BART (Credit card sales by mail -- There is a small service charge)	Scribbles, Too World Savings Center 1901 Harrison St.	We Cash Checks, Inc. 898 Market St. (Inside Woolworths)

People who ride both BART and AC Transit can save between 13 percent and 25 percent off their travel expenses by using the AC/BART PLUS ticket in place of paying separate fares for both systems. Because one ticket is used for riding both systems, transferring from AC Transit buses to BART is more convenient with the AC/BART PLUS ticket.

Businesses and organizations interested in selling AC/BART PLUS tickets should contact BART Passenger Service representative Starla Bahem at 415/464-7137.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 26, 1987

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO HOLD PUBLIC HEARING ON HANDICAPPED ACCESS TO EXPRESS BUSES

BART will hold a public hearing on Tuesday, May 5, 1987, at 10 a.m. in order to receive public comment on a report which details how the system addresses the public transportation needs for handicapped persons as it relates to BART Express Bus and shuttle services.

New regulations adopted by the U.S. Department of Transportation in May, 1986, require that those public transit agencies receiving federal funds and provide bus service to the general public must submit a program describing the level of service provided to handicapped persons.

A 60-day period has been set aside from March 15, 1987 to May 15, 1987, in which to receive public comment. Also, a public hearing is set for May 5, 1987, beginning at 10 a.m.

All interested persons, agencies and groups are encouraged to participate in the public review process. Copies of BART's compliance program are available from Harley Goldstrom of BART's Planning Department by calling (415) 464-6194.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 19, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART COMMITTEE TO CONSIDER OF "NEGATIVE DECLARATION"

FOR PROPOSED PARK/RIDE LOT IN DUBLIN-PLEASANTON

The BART Board Engineering and Operations Committee at its scheduled meeting on Tuesday, March 24, will consider the adoption of a "Negative Declaration" for the transit district's proposed Dublin-Pleasanton Park-and-Ride Lot. The meeting will begin at 9 a.m. in the BART Board Room, 800 Madison St., above the Lake Merritt BART Station, Oakland.

The Negative Declaration for the proposed project is based on a study which determined that the project will not have a significant effect on the environment and that measures to address potentially significant impacts have been included in the project.

BART is proposing to build a 1,400 space park-ride facility just west of the Interstate 580/680 interchange. The 16.25 acre facility will be split into two separate lots, one on the Pleasanton side of I-580, just west of I-680, the other on the Dublin side of I-580. A pedestrian bridge over I-580 would connect the two lots. BART express buses will provide service between the lots and BART's Hayward, Bay Fair and Walnut Creek stations. Buses operated by the Livermore-Amador Valley Transit Authority will also make stops at the park-ride lot.

A Negative Declaration was previously scheduled to be considered by the BART Board of Directors in early February. Additional analysis has been completed on

(more)

the proposed project and the Engineering and Operations Committee will now review the revised Negative Declaration. If accepted by the Committee, the Negative Declaration will be recommended for adoption by the BART Board of Directors at its meeting at 9 a.m. on Thursday, March 26.

The public will be given an opportunity to comment on the document at both the Committee and Board meetings. Copies of the revised Negative Declaration for the proposed Dublin-Pleasanton Park/Ride Project are available for review at the Dublin Library, 7606 Amador Valley Blvd, the Pleasanton Library, 4333 Black Ave., and at the City of Livermore Library, 100 So. Livermore Ave. For additional information about the project, call Marianne Payne, Project Coordinator, 464-6173.



BAY AREA RAPID TRANSIT DISTRICT
800 Madison Street
P.O. Box 12688
Oakland, CA 94604-2688
Telephone (415) 464-6000

MARGARET K. PRYOR
PRESIDENT

BARCLAY SIMPSON
VICE-PRESIDENT

KEITH BERNARD
GENERAL MANAGER

DIRECTORS

BARCLAY SIMPSON
1ST DISTRICT

NELLO BIANCO
2ND DISTRICT

ARTHUR J. SHARTSIS
3RD DISTRICT

MARGARET K. PRYOR
4TH DISTRICT

ROBERT S. ALLEN
5TH DISTRICT

JOHN GLENN
6TH DISTRICT

WILFRED T. USSERY
7TH DISTRICT

ARLO HALE SMITH
8TH DISTRICT

JOHN H. KIRKWOOD
9TH DISTRICT

Dear Cyclist:

Enclosed is information about obtaining a BART Bike Permit. Please read the program carefully, especially the sections on "Transport Procedures" and "Rules and Regulation."

To obtain a bike permit, you must complete the enclosed application, including a signed Release of Liability and Indemnification. Enclose a personal check, money order, or cashier's check (please print name and address on it) for \$3.00 and return it to:

Office of Passenger Service
Bay Area Rapid Transit District
800 Madison Street
Oakland, CA 94607

Bike permits are valid for three years and are non-transferable. Bike permits may be used only by the person whose name appears on the permit.

If you are interested in obtaining a bike permit in person, you may do so by appointment only. Bike permits are issued Tuesday through Saturday, from 9:00a.m. to 3:00p.m. To make an appointment or for further information, call 464-7133.

Yours truly,

Starla Bahem
Passenger Service Representative

attachment:

BIKES ON BART PROGRAM

ADMINISTRATION

1. Monitoring Committee: A Committee comprised of representatives from Passenger Service; Field Service; BART Police; Insurance; Safety; Planning; the East Bay Bicycle Coalition (2 members) and the San Francisco Bicycle Coalition (2 members) will monitor the use of bicycles on the trains and review any complaints to determine if a permit should be revoked.
2. Hours of Use: (At any time, line personnel may refuse entrance due to crowded trains, platforms or unsafe conditions.)

Non-Commute Hours: Bicycles will be allowed on the trains before 6:30 a.m. and from 9:00 a.m. to 3:30 p.m. and after 6:30 p.m., Monday through Friday

Commute Hours: Reverse Commute: *Six-Month Trial Period

Between 6:30 and 9:00 a.m. Monday through Friday
Embarcadero/Richmond, Concord and Fremont

Between 3:30 and 6:30 p.m. Monday through Friday
Richmond, Concord and Fremont to Embarcadero

NOTE: Do not onboard or offboard at 12th and 19th Street Stations

* The trial period will be from August 1, 1987 to January 31, 1988. During that period the staff will evaluate the program and return to the Board with a recommendation to make it permanent, or discontinue the program.

There will be no hourly restrictions for bicycles on Saturdays, Sundays, and holidays.

3. Policy: Currently, folding bikes or bicycles that are disassembled i.e. front wheel removed, handlebars turned around and fit in a suitable carrying case are permitted on the system at all times, and no permit is necessary. All other bicycles must have a permit.
4. Registration: A permit system will be established for control purposes and to limit participation to those who meet the permit requirements. The number of permits issued will be related to capacity of the system to accommodate bicyclists.
5. Permits: Permits will be issued to those who are age 14 and above and to those who are under 14 if accompanied by an adult (18 years or older) at the time of usage. If under 14 when using BART, they must have one adult per two children. Permits will be valid for approximately three years and expire on the holder's birthday. It is the responsibility of the bike permit holder to renew his/her permit within sufficient time of the expiration date. One permit per person.

6. Fees: The fee will be three dollars (\$3.00) per bicycle, non-refundable and is due at the time the permit is issued. Lost permits will be replaced; the fee for a lost permit will be \$.50.
7. Liability; A waiver, indemnifying and releasing the District from specified liabilities, will be given to each person and must be signed at the time of issuing a permit. Persons under the age of eighteen (18) must have their waiver signed by a parent or guardian. Permits are non-transferable.
8. Revocation of Permit: A list of rules is attached. If a person is observed breaking rules, an Unusual Occurrence Report will be written by Transportation personnel or a Police Report by Police Services. The report will list the person's name and permit number. Violations will be reviewed by the Monitoring Committee. If justifiable, a letter will be sent to the violator to revoke the permit. Revoked permits will be listed by number and circulated to agents. Agents will be instructed to refuse entrance to those who are listed. On the line, Police Services may confiscate a permit.

TRANSPORT PROCEDURES

1. Vertical Circulation; Bicyclists should gain access to concourse and platform levels by means of stairs or elevators. Under no circumstances will escalators be used.
2. Ticketing: Entrance and exit must be via primary station agent in multi-booth stations. Cyclists should park bike near the service gate, show agent his/her permit, process own ticket through gate, pass through service gate, and return with bike through service gate. Bicycles are not to be lifted and carried over ticket gate.
3. Boarding Train: The last car (see diagram) will be designated for cyclists. All patrons will be advised by means of train destination signs that bicyclists are to board last car only. No more than seven bicycles are allowed on each train. Cyclists must wait to board until exiting patrons/cyclists have cleared the doorway. While riding, either seated or standing, cyclists must hold onto bike and leave kick stand up. If designated area is fully occupied, either with patrons or bicycles, cyclists on platform must wait for next available train.
4. Bike Pass: Shall be shown to any BART employee upon request.

RULES AND REGULATIONS
PERTAINING TO BICYCLES ON BART

1. Only bicycles that are no longer than 80 inches and no higher than 48 inches and two-seat tandems that are no longer than 96 inches and no higher than 48 inches are allowed on BART No motor powered bikes allowed.
2. Bicycles must be kept clean and free of dirt and grease.
3. Bike permits must be shown to station agent when entering station.
4. HOURS: At any time, line personnel may refuse entrance due to crowded trains, platforms or unsafe conditions.

Non-Commute Hours: Bicycles will be allowed on the trains before 6:30 a.m. from 9:00 a.m. to 3:30 p.m. and after 6:30 p.m., Monday through Friday.

Commute Hours: Reverse Commute: *Six-Month Trial Period

Between 6:30 and 9:00 a.m. Monday through Friday
Embarcadero/Richmond, Concord and Fremont

Between 3:30 and 6:30 p.m. Monday through Friday
Richmond, Concord and Fremont to Embarcadero

NOTE: Do not onboard or offboard at 12th and 19th
Street Stations.

* The trial period will be from August 1, 1987 to January 31, 1988. During that period the staff will evaluate the program and return to the Board with a recommendation to make it permanent, or discontinue the program. No hourly restrictions on weekends and holidays.

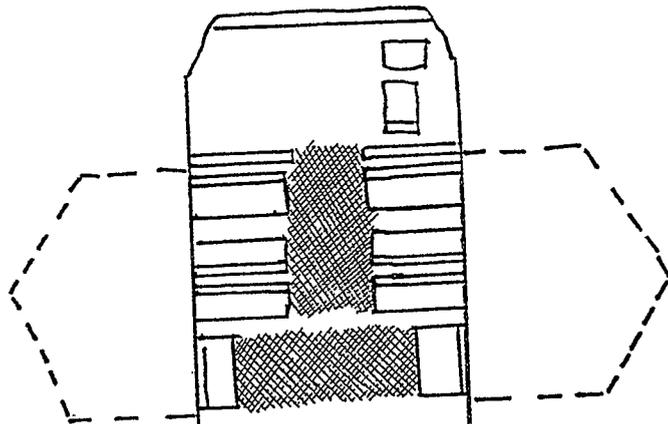
5. Use only stairs and elevators. Absolutely no bicycles on the escalators.
6. Always walk bicycle in stations.
7. Except with entering and exiting the paid area, never leave bicycle unattended.
8. Wait towards the rear of the platform for trains.
9. Before boarding train, allow other persons to enter and exit.
10. Bicycles are only allowed in the last car of a train (see diagram in BIKES ON BART PROGRAM).
11. Bicycles must be held at all times while on the train. The kickstand of the bicycle must remain up.

12. Bicycles must at no time block any portion of the train doors.
13. In case of an emergency and evacuation is necessary, please leave the bike on train.
14. Do not chain bicycles to poles, light fixtures, pillars, etc. inside the BART station. All bicycles are to be parked outside the station in the free area in either the bicycle racks or lockers. For locker information, please call 464-7133.
15. Expired bike permits will be confiscated by station agents or BART Police.
16. If under age 14, child must be accompanied by an adult.

VIOLATION OF ANY OF THE ABOVE RULES IS CAUSE FOR REVOCATION OF PERMIT BY THE MONITORING COMMITTEE.

BIKE AREA *

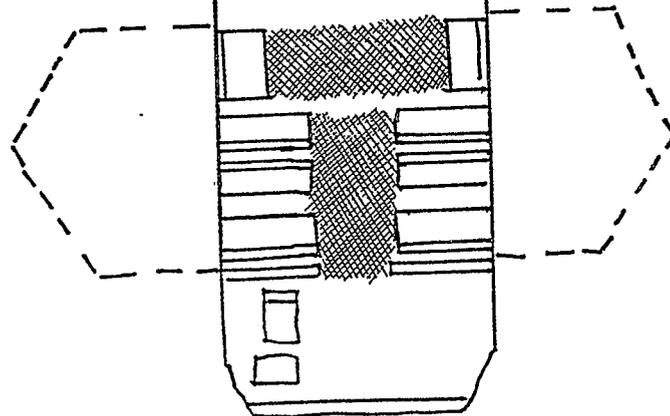
BIKE AREA *



* INDICATES
BIKE AREA

BIKE AREA *

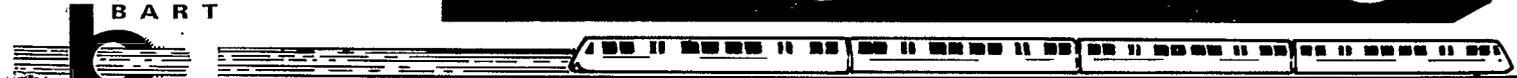
BIKE AREA *



87-037

Mike Healy, Manager
Public Affairs
BART

NEWS RELEASE



ALY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Sy Mouber, Public Information
(415) 464-7120

March 18, 1987

NELLO BIANCO APPOINTED TO THE BOARD OF DIRECTORS OF PINOLE'S DOCTORS HOSPITAL

Nello Bianco, a former Weedite, prominent El Sobrante businessman, and the most senior of the BART Directors, will serve as a member of the Board of Directors of Doctors Hospital in Pinole, CA. Bianco was appointed to a three-year term as Doctors Hospital Director in January of this year.

Bianco was born in Weed, CA, and graduated from Weed High School. His family moved to Richmond, CA, where he joined them in 1946. He served in the U.S. Army during the Korean War. In 1970, Bianco was elected to the Richmond City Council, where he served four years.

In 1969, Bianco was appointed to the BART Board of Directors and has successfully been elected to this office four times. He served as President of the BART Board of Directors in 1974, 1980, and 1986. Bianco is a member of the Board of Directors of the American Public Transit Association (APTA). APTA is the national trade association for the public transit industry and serves as this industry's legislative representative in Washington, D.C.

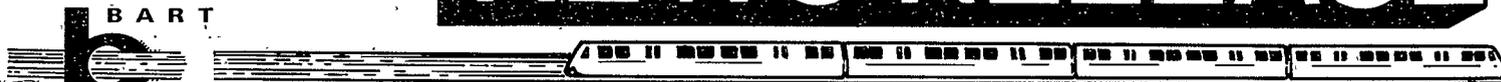
Doctors Hospital is today the primary medical emergency facility in western Contra Costa County. Since opening its doors twenty years ago in 1967, the hospital has expanded four times and today has an application before the state for an 18,000 square-foot expansion. The hospital also conducts a variety of special programs, including fitness evaluation, weight management, and nutrition classes, as well as sessions for diabetics.

Bianco returns to Weed several times each year to visit with his many friends and relatives who still reside there.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 16, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

ADVISORY: BART COMMITTEE TO DISCUSS FARES MARCH 19

The public is encouraged to attend the March 19 meeting of the BART Board's Administration Committee when BART fares will be discussed. The meeting will begin at 7 p.m. in the first floor Board Room at BART headquarters, 800 Madison St., above the Lake Merritt Station, Oakland.

A report on BART fares and ridership will be reviewed by the Committee, which is headed by director Arthur Shartsis of Oakland. The other two committee members are San Francisco BART director Wil Ussery (vice-chairman), and John Glenn, BART director from Fremont.

At the meeting, the public will be given an opportunity to comment on BART fares.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 12, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

ADVISORY: "FREE WEEK" FOR BART EXPRESS RIDERS BEGINS MARCH 15

Beginning March 15, BART will provide one week of free one-way trips on BART Express Buses from three park and ride lots in eastern Contra Costa County.

The "Free Week" is scheduled for the week of March 15-21 on BART Express Buses using the "P" route, which serve BART's Concord Station and Park & Ride lots located at Bailey Road and Highway 4 in Pittsburg, Hillcrest Avenue and Highway 4 in Antioch, and North Chicago Highway and Sunview Terrace in Concord.

Passengers who board BART Express Buses at any of these Park & Ride lots during "Free Week" will not have to pay the regular \$1.15 from Zone 2 (Hillcrest and Bailey Road lots) or 75 cent fare from Zone 1 (North Concord/Martinez lot).

Return trips from BART require a transfer available inside the Concord Station. They are good for a free trip within Zone 1, but trips beyond Zone 1 will cost 40 cents with the transfer.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 11, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO OAKLAND'S UNITY DAY AND SAN FRANCISCO'S ST. PATRICK'S PARADES

For passengers attending the Unity Day and St. Patrick's Day parades in Oakland and San Francisco this weekend (March 14-15), BART is only a few steps away. The parade routes are right above BART's 12th and 19th street stations in Oakland, and above the Embarcadero, Montgomery, Powell and Civic Center stations in San Francisco.

Beginning at noon on Saturday, March 14, Oakland's Unity Day parade starts at 10th and Broadway and will proceed along Broadway to 22nd Street. Traditional bagpipe bands and the Marine Corps Drill and Bugle Corps, along with units in native costumes representing a number of ethnic groups, will be among those participating.

San Francisco's St. Patrick's Day parade begins at 12:30 p.m. on Sunday, March 15, at 2nd and Market streets, near BART's Embarcadero Station. It will proceed along Market Street to San Francisco Civic Center. The San Francisco Sheriff's Posse, Budweiser's mounted unit of Clydesdale horses, and bands from civic, service and ethnic organizations will be among the 270 units participating in the parade.

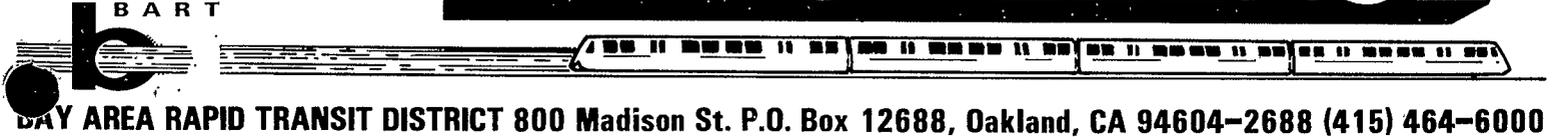
BART will add cars to Concord-San Francisco/Daly City trains on Sunday, March 15 to accommodate those traveling to the St. Patrick's Day parade in San Francisco.

On Saturdays, BART trains operate on all four lines (Fremont-, Concord-, and Richmond-San Francisco/Daly and Fremont-Richmond), from 6 a.m. to 6 p.m. After 6 p.m. and on Sundays, trains operate on two lines only (Concord-San Francisco/Daly City and Richmond-Fremont) until midnight.

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NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 11, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

WORKSHOPS ON TRANSPORTATION ALTERNATIVES FOR PITTSBURG-ANTIOCH CORRIDOR SCHEDULED

The public is invited to attend community workshops on transportation alternatives for the Pittsburg-Antioch Corridor March 18 and March 19 in Concord and Antioch.

At the workshops, BART staff and project consultants will present an update on the Pittsburg-Antioch Corridor Transportation Alternatives Study. The study, which is sponsored by BART and the Urban Mass Transportation Administration, defines various alternatives to improve transportation in the corridor between Concord and Antioch.

The first workshop will be held at 7:30 p.m. on March 18 in the Multi-Use Room of Concord High School, 4200 Concord Blvd. A similar workshop will be held in Antioch the following evening (March 19) at 7:30 p.m. in the Mission Elementary School Multi-Purpose Room, 1711 Mission Drive.

In addition to the two community workshops, local leaders and officials have been invited to attend a similar workshop on Thursday, March 26. That workshop will be held at 7:30 p.m. at the Mission Elementary School.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 10, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO HOLD COMMUNITY MEETING ON PROPOSED EXPRESS BUS ROUTE CHANGES

On Wednesday, March 18, 1987, BART will hold a community meeting in conjunction with Western Contra Costa Transit Authority's (WestCat) monthly board meeting to discuss proposed changes to BART Express Bus service between El Cerrito Del Norte BART Station and Hercules. The meeting is scheduled for 6:30 p.m. in the Pinole City Council Chambers, 2131 Pear Street.

At the meeting, the public will be invited to comment on proposed modifications to the J and Q Express Bus routes which operate from El Cerrito Del Norte BART Station to Pinole, Hercules and Rodeo.

Service on the J Express Bus route, which currently operates during weekday commute periods only, will change to an all-day route, six days a week, including Saturdays. Buses will operate every 30 minutes Monday through Friday, and every 40 minutes to 60 minutes on Saturdays.

To eliminate the heavily congested I-80 corridor portion of the J route (between Hilltop Shopping Center and Pinole Valley Road), BART proposes to re-route the J line along San Pablo Avenue just north of Hilltop Drive. This will help improve Express Bus schedules to Pinole and Hercules, which have been difficult to maintain due to traffic congestion on I-80. Express Bus service on the J route to Rodeo will be discontinued due to low patronage and availability of alternative bus service provided by WestCat in that area.

(more)

Buses on the Q route, which currently operate Monday through Saturday throughout the day, will operate during weekday commute periods only. The new Q route will provide peak-period service along San Pablo Avenue every 30-minutes from 6 a.m. to 8 a.m., and 4 p.m. to 7 p.m.

A public hearing on the proposed changes is scheduled to take place on Monday, April 6, 1987, at BART Headquarters, 800 Madison Street, Oakland, 5th floor, Conference Rooms 1 and 2.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 10, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

QUARTERLY "FAST PASS" FOR BART EXPRESS BUSES ON SALE

The BART Express Bus quarterly "Fast Pass" for the period April 1 through June 30, is now available by mail order or in person from BART's Passenger Service Office.

Two denominations of the quarterly fast pass are available. One costs \$45 for a Zone 1 Fast Pass; the other sells for \$93 for a Zone 2 Fast Pass.

For full value, the pass should be purchased in the month prior to the beginning of the quarter; however, passes purchased during the quarter will be pro-rated monthly, depending on the number of months remaining in the quarter. This translates into two-thirds of the cost for two months remaining in the quarter and one-third of the cost for one month remaining in the quarter.

Quarterly fast passes are good to and from BART stations for unlimited rides during a three-month period, expiring at the end of the quarter. For return trips, passengers should pick up a free transfer from the white transfer machine at their BART station.

BART's Pass Office is located above Lake Merritt Station, 800 Madison St., Oakland, and is open Monday through Friday from 8:15 a.m. to 5 p.m., and Saturday from 8:15 a.m. to 4 p.m. Mail orders must include a check or money

- more -

2-2-2-2 QUARTERLY "FAST PASS" FOR BART EXPRESS BUSES ON SALE

order along with a self-addressed, stamped envelope, and should be sent to:
BART Pass Office, P.O. Box 12688, Oakland, CA 94604-2688.

Introduction of the "Fast Pass" took place on July 1, 1985, and is part of BART's ongoing effort to improve fare collection methods for the regular BART Express Bus rider by eliminating the need to carry cash.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 6, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PITTSBURG ANTIOCH CORRIDOR STUDY BOARD OF CONTROL TO MEET

BART Director Nello Bianco today announced that the next meeting of the Board of Control of the Pittsburg-Antioch Corridor Study will be held at 8:30 p.m. Thursday, March 12 at the New York Landing Restaurant, 51-C Marina Blvd., Pittsburg. The public is welcome to attend.

At the meeting, a report on the project's status will be made and maps showing preliminary routes for the various transportation alternatives in the Pittsburg-Antioch corridor will be reviewed.

The Board of Control oversees the Pittsburg-Antioch Corridor Alternatives Analysis Study, which is being conducted to evaluate potential transportation alternatives in the Pittsburg-Antioch corridor, including a BART extension, a light rail line, improved BART Express Bus service, and the possibility of new High Occupancy Vehicle (carpool) lanes.

Bianco, who represents eastern Contra Costa County on the BART Board of Directors, was elected chairman of the Board of Control last May. Other members of the Board of Control are: Contra Costa County Supervisor Tom Torlakson (who is also Vice-chairman of the Board of Control), Caltrans Director Burch Bachtold, Pittsburg Councilman Taylor Davis, Brentwood Councilwoman Barbara Guise, Antioch Mayor Joel Keller, Martinez Mayor Mike Menesini, Concord Mayor Ron Mullin, Tri-Delta Transit Director Barney Parsons and Metropolitan Transportation Commissioner Steve Weir.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 5, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

NEW DATE SET FOR MEETING TO DISCUSS BART FARES

The date for the BART Administration Committee discussion of BART fares has been changed from Wednesday, March 18 to a new date of Thursday, March 19. The meeting will begin at 7 p.m. in the BART Board Room, 800 Madison St., above BART's Lake Merritt Station in Oakland. This meeting has been scheduled in the evening to encourage public participation.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

March 2, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART BOARD APPROVES "FREE WEEK" ON BART EXPRESS BUSES

Beginning March 15, BART will provide one week of free one-way trips on BART Express Buses from new Park & Ride lots. "Free Week" is a promotional effort to encourage the use of Park & Ride lots, which were developed to alleviate parking problems at various stations, and will be available only to those passengers who board Express Buses at the Park & Ride lots.

The first promotion is scheduled for the week of March 15-21 on BART Express Buses on the "P" route, serving BART's Concord Station and three Park & Ride lots in eastern Contra Costa County. Two of the lots--one at Bailey Road in Pittsburg and the other at Hillcrest Avenue in Antioch--are located along Highway 4. The third lot is located at Port Chicago Highway and Sunview Terrace in Concord.

Passengers boarding BART Express Buses at any of these three Park & Ride lots during "Free Week" will save \$1.15 if traveling to the Concord BART Station from Hillcrest and Bailey Road lots in Zone 2, or 75 cents from the North Concord/Martinez lot, Zone 1.

For return trips from BART, transfers are available inside the Concord Station which are good for a free trip within Zone 1. Trips beyond Zone 1 cost 40 cents with the transfer.

Similar promotional free weeks will be instituted as other new Park & Ride systems become operational.

[Redacted]



NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

February 20, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

ADVISORY: CORRECTION OF BART NEWS RELEASE #87-024

"AC/BART PLUS" TICKETS FOR MARCH 1-15 ON SALE

In the BART news release dated February 19, 1987, concerning the sale of AC/BART PLUS tickets, there was an error in the dates that the tickets will be on sale. The correct dates are February 25, 26, and 27, and March 2 (instead of March 1).

Also, in the listing of ticket outlets, it should have been mentioned that there is a small service charge for tickets sold by R & T Twells 800 Inc., which is an order-by-phone service. Their phone number is 800-445-BART.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

February 20, 1987

CONTACT: Lt. Don Tong, BART Police
(415) 464-7030

Sgt. John Kerwin, BART Police
(415) 464-7040

FOR IMMEDIATE RELEASE

BART POLICE ARREST SUSPECT IN SLAYING

The BART Police Department has reported an arrest of a suspect in the January 25 slaying of Jesus Salazar at the 24th Street BART station.

Amador Perez Armas, 26, of San Francisco, was arrested yesterday evening (February 19, 1987) in conjunction with the incident. A weapon believed to have been used in the attack on Salazar was recovered from Armas' residence.

Armas was booked at the San Francisco Hall of Justice by BART Police detectives Martin Gent and Joseph Hahner. He is expected to be arraigned in San Francisco Municipal Court on Monday, February 23.

Salazar, a 52-year old father of six, was found lying unconscious on the platform at the 24th Street BART Station shortly after 10 p.m. on Superbowl Sunday. He was taken to Mission Emergency Hospital where he died a few hours later of multiple head injuries.

NEWS RELEASE

B A87-024

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

February 19, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

"AC/BART PLUS" TICKETS FOR MARCH 1-15 ON SALE

Beginning Wednesday, February 25, the AC/BART PLUS tickets for the period of March 1 through March 15, and March 16 through the end of the month will be available at a number of bay area locations. They will be on sale February 25, 26, 27 and March 2.

The recently introduced pass can be used on both BART and AC Transit and offers a savings of 13-25 percent off the combined AC/BART cost for transit riders who use both systems.

The outlets that sell the AC/BART PLUS tickets are listed as follows:

BERKELEY

ASUC Box Office
Student Union Bldg.
Bancroft & Telegraph

R & T Twells 800 Inc.
800-445-BART *
Credit card sales by mail

*There will be a small
service charge.

OAKLAND

BART Pass Office
800 Madison St.

AC Transit
508 - 16th St.

C & C Check Cashing
2520 Broadway
1510 Broadway

SAN FRANCISCO

AC Transit Ticket Office
Transbay Terminal
First & Fremont

Civic Center Pharmacy
1198 Market St.

We Cash Checks, Inc.
898 Market St.
(Inside Woolworths-Powell
St. Station)

BERKELEY TRIP, listed in the AC/BART information brochure as one of the ticket outlets has been temporarily delayed and is not currently open for the sale of these tickets. Businesses or organizations interested in selling AC/BART PLUS tickets should contact BART Passenger Service Representative Starla Bahem at 415/464-7137.

For additional information, you may pick up an AC/BART PLUS brochure at the BART stations.

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

CONTACT: Mike Healy, Department Manager
Public Affairs
(415) 464-7110

February 13, 1987

FOR IMMEDIATE RELEASE

"WEST COUNTY BART EXTENSION ENDANGERED"

Nello Bianco, Contra Costa County BART Director, today said that the city of Hercules could well cause the entire I-80 extension project to go down the drain.

"This of course would be tragic since the loss of Hercules from the project would doom any West Contra Costa County BART extension to Richmond's Hilltop Mall, San Pablo, Contra Costa College and Pinole as well. And, of course, it would negate any future possibility for a rail extension further north along the I-80 corridor," Bianco said.

The issue is the seven-acre parcel at the juncture of State Highway 4 and Interstate 80, which BART purchased this past year after several years of working with Hercules and the other affected West County communities. The site was selected to possibly be the future home of BART's terminus station for the 7.6-mile planned extension from the end of the Richmond line.

"In March 1985, Hercules passed a resolution calling for BART to 'preserve and acquire a corridor for the extension project and proposed station sites'....," Bianco said.

"The optimum area for the Hercules station site was identified as the juncture of State Highway 4 and Interstate 80 in the 1983 corridor study sponsored by BART," Bianco said.

He said the city of Hercules is now saying they will not consider that site but rather want BART to move to an alternative site at Willow Avenue, which could

(MORE)

add \$20 to \$40 million dollars to the project. Not only would this not be cost effective, but the proposed alternative would not provide the most logical passenger access for the system, and thus diminish potential patronage demand. Further, the site BART has proposed lends itself well to further extension eastward along Highway 4 to Martinez or north along I-80.

"So the right site is paramount to making the West County BART extension as attractive as possible to gain federal funding support." Bianco said.

BART General Manager Keith Bernard noted that competition for federal funding for such projects is fierce among the regions across the country, as well as within the regions themselves. Bernard said that major consideration "for making funding available for such projects as the proposed West Contra Costa County extension is that it be cost effective, thus the system must be located to serve the maximum number of people, at the lowest possible cost."

Bianco made it clear that BART's policy is and always has been to work closely with affected communities on extensions, and this has been the case since BART originally initiated the I-80 corridor study at the request of the West Contra Costa County Transportation Advisory Committee, lead by Supervisor Tom Powers. Over the years, Bianco has met with the city council and planning commission, along with staff, attending numerous sessions.

"It is my hope that we can work out this issue amicably with the city of Hercules," Bianco said. "We're committed to do another study to compare the viability of the two station sites in question. To unilaterally oppose the selected site, however, prior to any new study of alternatives is very counter productive."

He added that if BART and Hercules cannot come to an agreement, he fears the transit district's Board of Directors will abandon the entire West County extension.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

February 12, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART DIRECTOR BIANCO ANNOUNCES OPENING OF NORTH CONCORD/MARTINEZ PARK-RIDE LOT

Nello Bianco, BART Director representing Contra Costa County, today announced that the North Concord/Martinez Park Ride lot, located at the intersection of Port Chicago Highway and State Highway 4, will open for service on Tuesday, February 17, 1987.

The new paved, striped and lighted park/ride lot will accommodate 530 automobiles, and will be served by BART Express Bus routes "PE," "PE1," "PEX," and "P2X."

There will be over 50 bus trips to and from Concord BART Station every weekday, with service every 10 to 15 minutes from 6 a.m. to 10 a.m.; every 30 minutes from 10 a.m. to 3 p.m.; every 10 to 15 minutes from 3 p.m. to 7:15 p.m.; and every 60 minutes from 7:15 p.m. to 1:25 a.m.

Also using the new facility will be the County Connection route 100, operated by the Central Contra Costa Transit Authority.

The park/ride facility is situated on seven acres of land located at the Concord Naval Weapons Station. In January, 1986 BART entered into a 20-year lease

(MORE)

with the U.S. Navy for use of the land, which will eventually be the site of the North Concord/Martinez BART Station.

"The completion of this project is an important step in BART's goal to eventually provide BART rail service to Eastern Contra Costa County," said Bianco.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

February 9, 1987

Mike Healy, Department Manager
Public Affairs

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART POLICE SEEKING INFORMATION IN PATRON DEATH

BART Police are seeking information in the death of Jesus Salazar, a 52-year old father of six who was murdered at the 24th Street BART Station on the evening of Sunday, January 25 (Superbowl Sunday). Anyone who may have may have seen Salazar or anything suspicious is urged to contact BART Police detectives Martin Gent or Joe Hahner at 464-7044 or Sergeant John Kerwin at 464-7040.

Salazar was found lying unconscious on the platform at the 24th Street BART Station shortly after 10 p.m. He died a few hours later of multiple head injuries.

If calling after business hours or on weekends, call BART Police dispatch at 464-7000, 24 hours a day. BART Police officials have assured that the identity of persons providing information will remain in strictest confidence.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

February 10, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

LA POLICÍA DE BART ESTÁN BUSCANDO INFORMACIÓN DEL MUERTO DE UN PASAJERO

La Policía de BART están buscando información del muerto de Jesus Salazar, que fue 52 años y estaba un padre de seis, quien ha asesinado en la estación de la calle 24. Este crimen ha ocurrido la noche de la 25 Enero (el Domingo de Superbowl). Algien que había visto Salazar o algo sospechoso, por favor contacta los detectives de la Policía de BART, Martín Gent o Joe Hahner a 464-7044 o Sargento John Kerwin a 464-7040.

Salazar ha encontrado costado inconsciente en la plataforma en la estación de la calle 24 brevemente después de 10 de noche. El murió unas horas luego de heridas múltiples de la cabeza.

Si llama después de las 6 p.m. o en fin de semana, llame a BART POLICE Dispatch al número 464-7000 (a las 24 horas). Si no hable Inglés, puede hablar con un oficial bilingüe. Su llamada permanecerá anónima.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

February 10, 1987

Mike Healy, Department Manager
Public Affairs

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

BART TO OPERATE ON A SATURDAY SCHEDULE ON PRESIDENTS' DAY - MONDAY, FEBRUARY 16

BART trains and express buses will operate on a Saturday schedule on Presidents' Day, Monday, February 16.

All four BART lines (Concord-, Richmond- and Fremont-to-San Francisco/Daly City and Richmond-to-Fremont) will be in service from 6 a.m. to 6 p.m. After 6 p.m. BART's normal evening service will go into effect, which means trains operate on two lines only, Concord-San Francisco/Daly City and Richmond-Fremont, until midnight. Trains for each line will arrive at stations every 20 minutes.

Beginning at 10 a.m. on the holiday, station agents at BART's 12th Street and 19th Street stations in Oakland and Embarcadero, Montgomery Street and Powell Street stations in San Francisco will give away free shopping bags on request until supply lasts.

BART administrative offices will be closed on the holiday. For travel information call 465-BART or one of BART's toll-free numbers found in local phone directories.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000
 Mike Healy, Department Manager
 Public Affairs

February 10, 1987

CONTACT: Sandy Tibbets
 Public Information
 (415) 464-7120

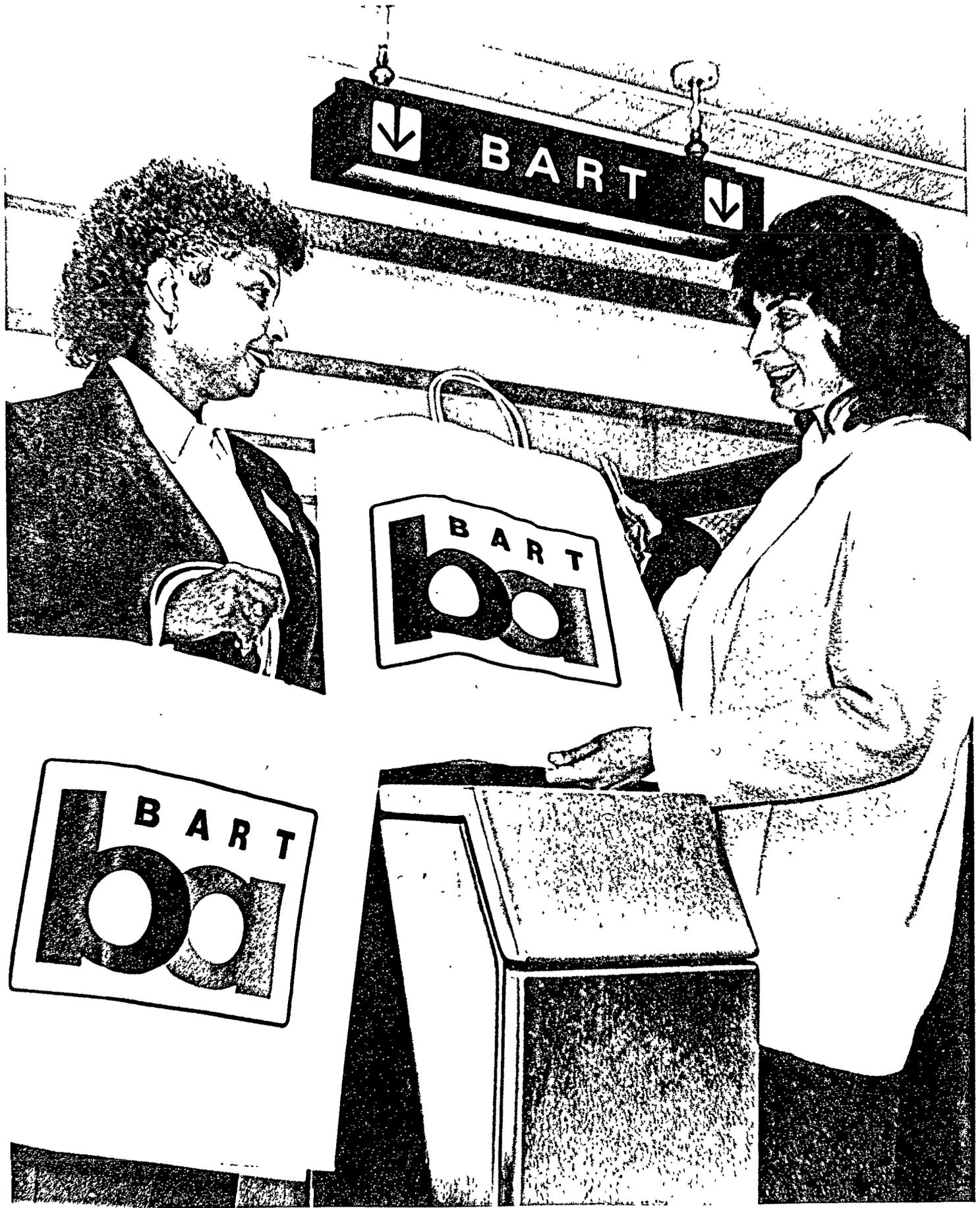
FOR IMMEDIATE RELEASE

PIX CAPTION: BART TO GIVE AWAY SHOPPING BAGS ON PRESIDENT'S DAY - MONDAY, FEB. 16

BART station agent, Shirley Sheppard (left) hands to Betty Gonsalves of San Francisco one of the free shopping bags that will be handed out to BART riders on President's Day, Monday, February 16. Beginning at 10 a.m., station agents at BART's 12th Street and 19th Street stations in Oakland and Embarcadero, Montgomery Street and Powell Street stations in San Francisco will give away the bags on request until supply lasts.

BART trains and express buses will be operating on a Saturday schedule on President's Day, meaning trains will operate 20 minutes apart on all four lines beginning at 6 a.m. Regular evening service will be in effect.

BART administrative offices will be closed on the holiday. For travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.



NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000
 Mike Healy, Department Manager
 Public Affairs

February 10, 1987

CONTACT: Sandy Tibbets
 Public Information
 (415) 464-7120

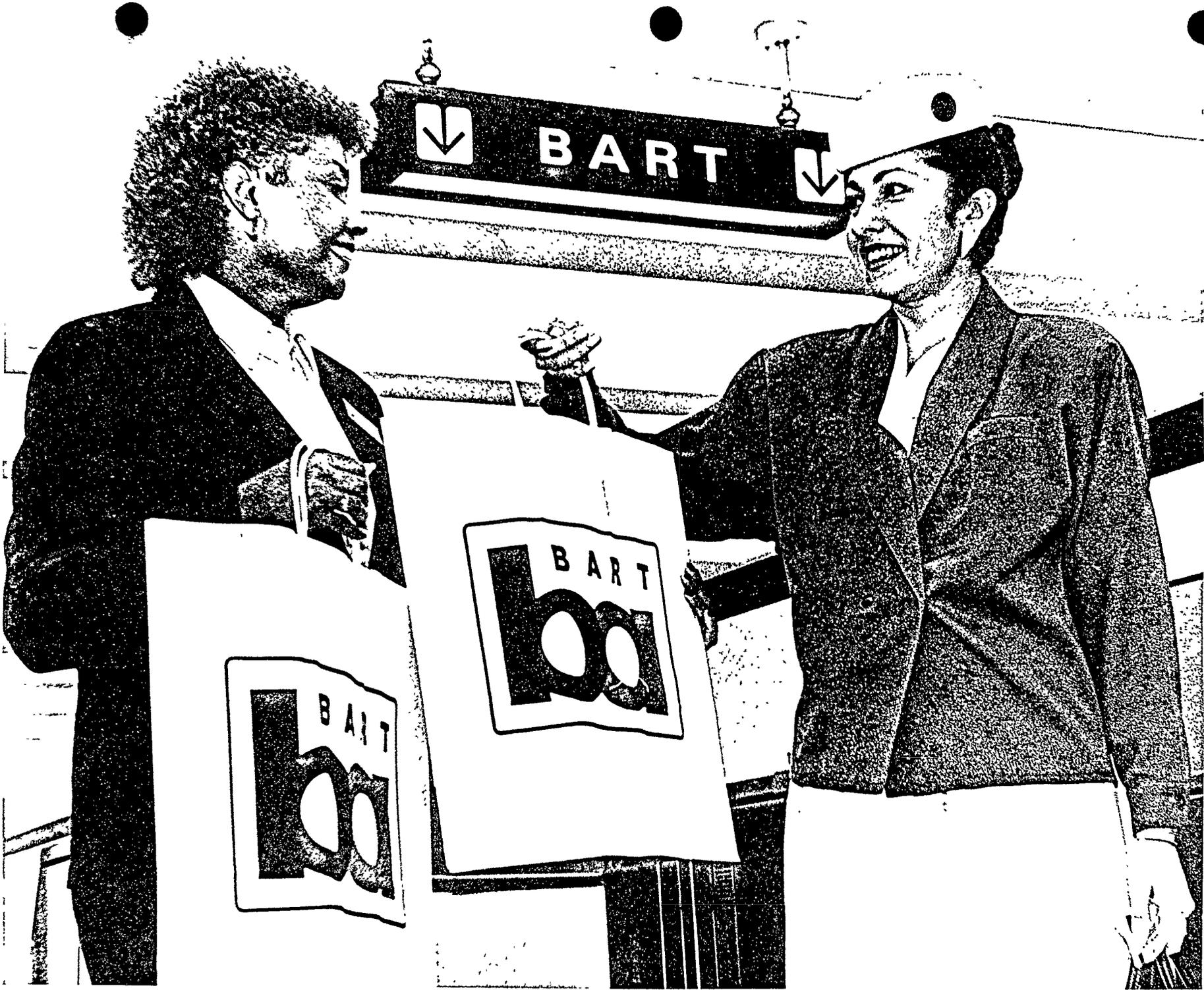
FOR IMMEDIATE RELEASE

PIX CAPTION: BART TO GIVE AWAY SHOPPING BAGS ON PRESIDENT'S DAY - MONDAY, FEB. 16

BART station agent, Shirley Sheppard (left) hands to Pilar Nyberg of San Francisco one of the free shopping bags that will be handed out to BART riders on President's Day, Monday, February 16. Beginning at 10 a.m., station agents at BART's 12th Street and 19th Street stations in Oakland and Embarcadero, Montgomery Street and Powell Street stations in San Francisco will give away the bags on request until supply lasts.

BART trains and express buses will be operating on a Saturday schedule on President's Day, meaning trains will operate 20 minutes apart on all four lines beginning at 6 a.m. Regular evening service will be in effect.

BART administrative offices will be closed on the holiday. For travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.



NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000
Mike Healy, Department Manager
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February 10, 1987

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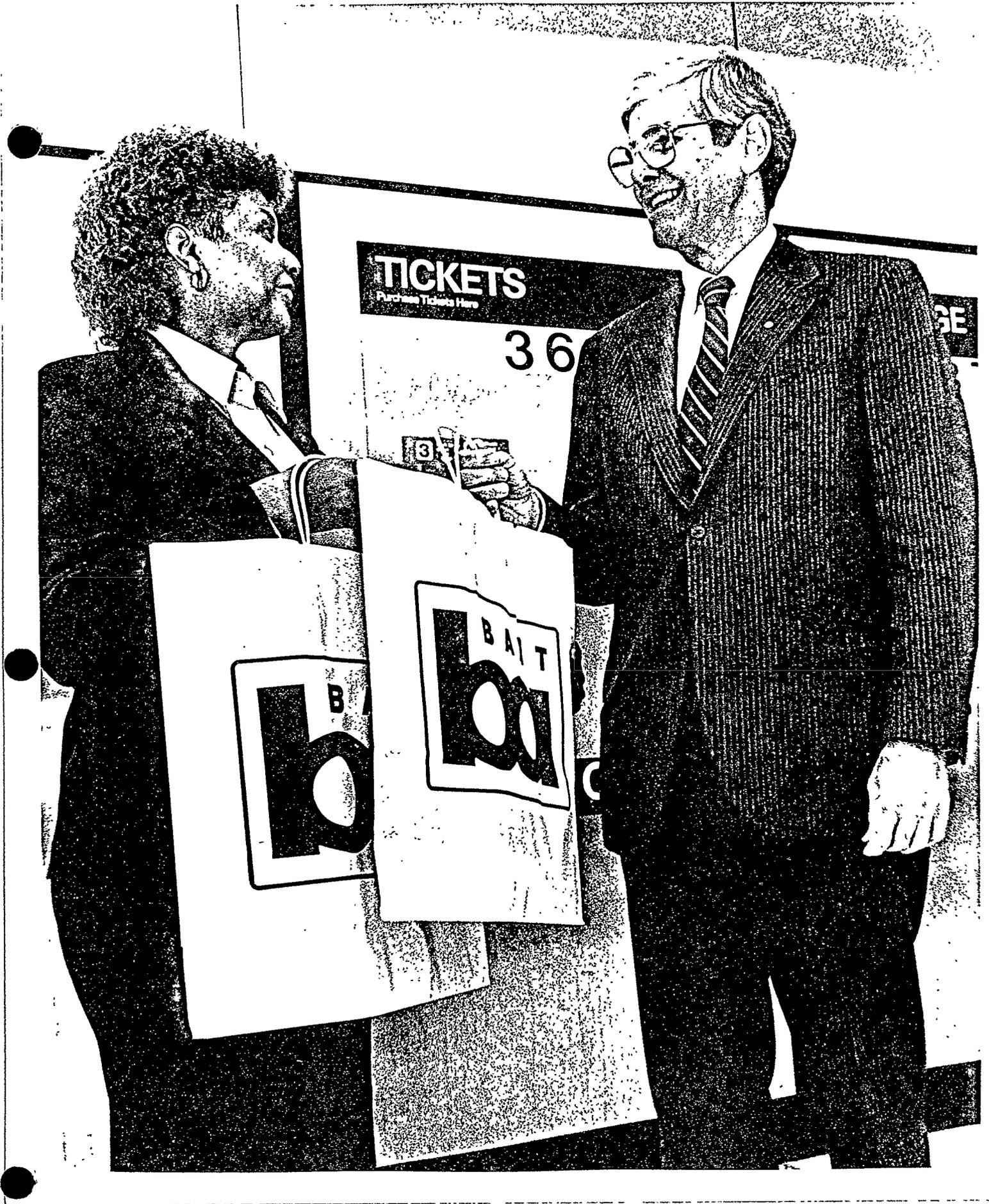
FOR IMMEDIATE RELEASE

PIX CAPTION: BART TO GIVE AWAY SHOPPING BAGS ON PRESIDENT'S DAY - MONDAY, FEB. 16

BART station agent, Shirley Sheppard (left) hands to Wilbur Lenz of Berkeley one of the free shopping bags that will be handed out to BART riders on President's Day, Monday, February 16. Beginning at 10 a.m., station agents at BART's 12th Street and 19th Street stations in Oakland and Embarcadero, Montgomery Street and Powell Street stations in San Francisco will give away the bags on request until supply lasts.

BART trains and express buses will be operating on a Saturday schedule on President's Day, meaning trains will operate 20 minutes apart on all four lines beginning at 6 a.m. Regular evening service will be in effect.

BART administrative offices will be closed on the holiday. For travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.



NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000
Mike Healy, Department Manager
Public Affairs

February 10, 1987

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

PIX CAPTION: BART TO GIVE AWAY SHOPPING BAGS ON PRESIDENT'S DAY - MONDAY, FEB. 16

BART station agent, Shirley Sheppard (left) hands to Rossana Ryan of Berkeley one of the free shopping bags that will be handed out to BART riders on President's Day, Monday, February 16. Beginning at 10 a.m., station agents at BART's 12th Street and 19th Street stations in Oakland and Embarcadero, Montgomery Street and Powell Street stations in San Francisco will give away the bags on request until supply lasts.

BART trains and express buses will be operating on a Saturday schedule on President's Day, meaning trains will operate 20 minutes apart on all four lines beginning at 6 a.m. Regular evening service will be in effect.

BART administrative offices will be closed on the holiday. For travel information, call 465-BART or one of BART's toll-free numbers found in telephone directories.



NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

February 11, 1987

Mike Healy, Department Manager
Public Affairs

CONTACT: Sandy Tibbets
Public Information
(415) 464-7120

FOR IMMEDIATE RELEASE

"AC/BART PLUS" TICKETS FOR FEB. 16-28 ON SALE

Beginning Wednesday, February 11, the new AC/BART PLUS tickets for the period February 16-28 will go on sale at eight bay area locations. They will be on sale three working days prior to the 16th, and one working day after the 16th of February.

The recently introduced pass can be used on both BART and AC Transit and offers a savings of 13 percent to 25 percent off the combined AC Transit/BART fare for transit riders who use both systems. Riders will also find that the new AC/BART PLUS ticket makes transferring from one system to the other easier because it eliminates the need for carrying separate tickets or daily cash payment.

AC/BART PLUS tickets are sold at the following locations:

BERKELEY

ASUC Box Office
Student Union Bldg.
Bancroft & Telegraph

R & T Twells 800 Inc.
800-445-BART *
Credit card sales by mail

OAKLAND

BART Pass Office
800 Madison St.

AC Transit
508 - 16th St.

C & C Check Cashing
2520 Broadway
1510 Broadway

SAN FRANCISCO

AC Transit Ticket Office
Transbay Terminal
First & Fremont

Civic Center Pharmacy
1198 Market St.

We Cash Checks, Inc.
898 Market St.
(Inside Woolworths-Powell
St. Station)

* There will be a
small service charge.

BERKELEY TRIP, located at 2033 Center St, Berkeley, is scheduled to begin selling AC/BART PLUS tickets on February 25, for the tickets valid March 1-15. Businesses or organizations interested in selling AC/BART PLUS tickets should contact BART Passenger Service Representative Starla Bahem at (415) 464-7137.

A bright yellow AC/BART PLUS information brochure is available at BART stations.

NEWS RELEASE

BART

BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

February 6, 1987

Pittsburg-Antioch Corridor
Transportation Alternatives Study

Contact Person:
Alan Lee, BART Project
Manager, (415) 464-6169

Press Release

FOR IMMEDIATE RELEASE

Public Scoping Meeting Held January 28 Kicks Off Community Participation Program For Pittsburg-Antioch Corridor Transportation Alternatives Study

Approximately 40 local government representatives and interested citizens met last Wednesday, January 28, at the Marina Community Center in Pittsburg to participate in a Public Scoping Meeting, the first step in the Pittsburg-Antioch Corridor Transportation Alternatives Study process.

The purpose of the Corridor study is to identify the best transportation system for linking the corridor communities of and around Antioch, Pittsburg, West Pittsburg and Concord to San Francisco-Oakland-central Contra Costa County regional employment centers.

The study is sponsored by the Bay Area Rapid Transit District (BART) and the Urban Mass Transit Administration (UMTA). It is overseen by the Board of Control which includes mayors from the corridor cities of Concord, Martinez, Pittsburg, Antioch and Brentwood and representatives from Contra Costa County, the Tri Delta Transit, Caltrans and the Metropolitan Transportation Commission.

Nello Bianco, BART Director and chair of the Board of Control, welcomed meeting participants and explained that the primary purpose of the meeting was to hear public comments regarding the scope and approach of the study and the key issues to be addressed. He emphasized that deciding on a preferred transit mode and alignment was not the purpose of this meeting but that there would be ample opportunities during the upcoming community workshops to discuss transit preferences.

(more)

BART project manager Alan Lee discussed the overall schedule and community participation process for the 21 month study. Beginning in Mid-March, three rounds of community and civic leader workshops will be held in conjunction with the technical planning and engineering studies to allow citizens an opportunity to review and evaluate transit system alternatives. Workshops will be held in different locations in the corridor for the convenience of residents. Five newsletters reporting on the study's progress will be distributed over the course of the study. A public hearing on the draft environmental impact statement and report will conclude the community participation program.

Dave White, of Bechtel Civil, Inc, head of the study's planning and engineering consultant team, highlighted eleven mode and alignment alternatives which have been proposed thus far:

- (1) The "No build" alternative which consists of existing and programmed highway and transit system improvements;
- (2) Transportation Systems Management (TSM) techniques which include low cost measures to enhance the performance of the existing corridor transportation system;
- (3) Busway/High Occupancy Vehicle (HOV) lanes to West Pittsburg;
- (4) Busway/high occupancy vehicle (HOV) lanes to Antioch;
- (5) Light rail transit to Antioch via Highway 4;
- (6) Light rail transit to Antioch via Sacramento Northern Railroad and Southern Pacific Transportation Company railroad;
- (7) BART to North Concord with light rail transit to Antioch via Highway 4 and the Santa Fe Railroad;
- (8) BART to North Concord with light rail transit to Antioch via Highway 4;
- (9) BART to North Concord;
- (10) BART to West Pittsburg via Highway 4; and
- (11) BART to Antioch via Highway 4.

Community participation consultant Daniel Iacofano, of Moore Iacofano Goltsman, a subconsultant to Bechtel, opened the meeting to public comment. Participants who spoke during the meeting felt that the study should: give adequate consideration to a wide range of modal and alignment combinations; provide a clear rationale for the transportation system alternative or alternatives which are eventually selected; and include in its alternative evaluation process such criteria as estimated fare rates and overall convenience of use. These issues will be covered in much greater depth at the upcoming community workshops.

Study support will be provided by the Technical Advisory Committee, composed of staff from the cities and agencies of the Corridor as well as the Naval Weapons Station and the Southern Pacific, Union Pacific and Santa Fe railroads.

For further information regarding the study, please contact Alan Lee, BART Project Manager, (415) 464-6169.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

February 5, 1987

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120
(415) 881-2663

FOR IMMEDIATE RELEASE

GLENN ASSISTS AT OPENING OF NEW RENTAL DEVELOPMENT NEAR FREMONT BART STATION

John Glenn, BART Director of Fremont, today (Thursday, February 5, 1987) was one of the principal participants in the opening of the first of 3500 residential units, known as Mission Wells, to be built within walking distance of the Fremont BART Station.

Glenn noted that BART and the project developers were entering into a kind of partnership since those living in the new development could use BART without having to drive their car to the station, where parking is a problem, as it is at many BART stations.

"BART has had, and will continue to have, difficulty in finding funds to increase our parking capacity for our patrons. This new project by the A. F. Evans Company will help alleviate that problem," Glenn said.

Glenn wanted to point out that BART has been principally responsible for many hundreds of millions of dollars in developments around BART stations throughout three BART counties, making it possible for individuals to get to work and home again "without entering an automobile."

He pointed out that, "Within the near future we (BART) plan for it to be possible for those persons residing in this development to work in Silicon Valley or San Jose if they so choose."

Glenn, who was elected to a fourth term as a BART Director in November last year, now serves as chairperson of the Policy Committee of the Fremont-San Jose Corridor Study.

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NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000
 Mike Healy, Department Manager
 Public Affairs

February 5, 1987

CONTACT: Sy Moubert, Manager
 Public Information
 (415) 464-7120
 (415) 881-2663

FOR IMMEDIATE RELEASE

BART WILL OPERATE MORE AND LONGER TRAINS FOR CHINESE NEW YEAR PARADE

In order to accommodate those planning to use BART to get into San Francisco to watch the Chinese New Year Parade BART will be operating extra trains and all trains will be longer than usual beginning at 6:00 p.m. on Saturday, February 7, 1987.

The parade will be coming down Market Street beginning at Second Street and then will turn down Market Street to Stockton, going then up Post Street to Kearny and then north on Kearny to Columbus. For a good viewing spot, BART passengers should plan to exit the system from any exit at the Montgomery Street BART Station and from the Stockton Street exit at the Powell Street BART Station.

Large crowds usually take BART to San Francisco for this annual event which begins this year at 7:00 p.m. BART officials urge passengers to purchase round trip tickets in advance if they are planning to use BART to get to San Francisco for the parade. This will eliminate the necessity of having to stand in line at ticket vending machines at the station.

For information about specific train times call 465-BART or the toll free number in local telephone directories.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

February 3, 1987

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120
(415) 881-2663

FOR IMMEDIATE RELEASE

BART'S SEMI-ANNUAL AUCTION OF ITEMS FOUND ON SYSTEM RAISES \$3,800

On Saturday, January 31, 1987, at the BART Headquarters in downtown Oakland, 426 bidders and a crowd which numbered as high as 550 persons, purchased more than 700 articles of clothing, books, briefcases, cameras, typewriters, jewelry, watches, bicycles and a cash register for a total of \$3,800. This money goes into BART's general fund.

While the individual bids were not as high at this year's BART semi-annual auction of items found on trains, in stations and in the system's parking lot, there were more bidders this year and the crowd was larger, according to Al Verduzco, BART's auctioneer.

The single highest bid of \$135 was received on a four item lot which included a pair of binoculars, two small radios and a 35 mm camera. These were purchased by David Kim of Berkeley.

Two of the more usual items sold at Saturday's auction were a trumpet and an old cash register.

Mark Brown, a professional musician from San Francisco, made a successful bid of \$50 on the trumpet saying he wanted to learn a new instrument and the trumpet looked pretty good.

Kyle Workley, an antique collector from Alameda bought the cash register for \$52, saying that in a few years the unit would be an antique.

(more)

Items found on the BART system are held for 90 days at BART's Lost and Found office located in the 12th Street Station. If unclaimed at that time they go into the auction which takes place about every six months. The next auction will be held sometime in the late spring. Persons who have left items on the train are urged to contact BART's Lost and Found office at (415) 464-7090.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

January 27, 1987

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120 or (415) 881-2663

FOR IMMEDIATE RELEASE

BART SEEKS PUBLIC INPUT ON PITTSBURG/ANTIOCH TRANSPORTATION ALTERNATIVES STUDY

The public and all interested agencies are invited to participate in the January 28 meeting of the Pittsburg-Antioch Corridor Transportation Alternatives Study, which will be held at 7:30 p.m. at the Marina Community Center, 340 Black Diamond St., Pittsburg.

The study is sponsored by BART and the Urban Mass Transportation Administration (UMTA) to identify the best transportation system for linking corridor communities of and around Antioch, Pittsburg, West Pittsburg and Concord to the San Francisco-Oakland-central Contra Costa County regional employment centers.

At the meeting on January 28, staff from BART's planning department will present a description of the study using maps and visual aids and an outline of the proposed community participation program and projected work schedule. The largest portion of the meeting will be devoted to the public comment period.

For additional information about the study or meeting, contact Alan Lee, BART Project Manager, (415) 464-6169.

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NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

January 21, 1987

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120 or (415) 881-2663

FOR IMMEDIATE RELEASE

ADVISORY: NEW "AC/BART PLUS" TICKET TO BE INTRODUCED THURSDAY, JANUARY 22

The public is invited to attend ceremonies tomorrow (Thursday, January 22) at 11 a.m. near the fountain area of BART's Lake Merritt Station, when BART and AC Transit officials introduce the east bay's first multi-transit ticket, "AC/BART PLUS."

The ceremony will signal the start of sales for AC/BART PLUS tickets at retail outlets in the east bay now selling regular BART tickets.

Using the new BART/AC PLUS ticket, transit riders who use both systems will see an average savings of about 18 percent off the price of paying separate fares for BART and AC Transit.

Because the new ticket can be used interchangeably on both BART and AC Transit, transferring from one transit system to the other will be more convenient.

NOTE TO EDITOR: If you are planning to cover this event, please contact Sy Moubert at the above number.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

January 23, 1987

CONTACT: Sy Mouber, Manager
Public Information
(415) 464-7120
(415) 881-2663

FOR IMMEDIATE RELEASE

BART TO AUCTION ITEMS FOUND ON TRAINS

If you were among the thousands of passengers who left a book, briefcase, camera, piece of jewelry or other personal belonging on BART sometime between last April and last September, there's a chance it will be among the thousands of items to be sold at BART's Lost and Found Auction on Saturday, January 31. The auction, which is open to the public, begins at 10 a.m. on the plaza above the Lake Merritt BART Station, 800 Madison St., Oakland. Auction items will be on display at 9 a.m.

Many of the like items, such as books and clothing will be sold by the box. In all, there are over 700 boxes of such items to be auctioned. Items such as tape recorders, cameras and bicycles will be sold individually.

Al Verduzco of BART's purchasing department, who presides as auctioneer at the semi-annual event, said the auction is gaining in popularity. "The crowds have been larger for the past couple of auctions. I think the word's getting around that there are some pretty good bargains, especially when it comes to the cameras and bicycles," Verduzco said.

The auction material represents items found in BART stations, parking lots and trains that have remained unclaimed for at least 90 days in BART's 12th Street Station lost and found office. BART's last Lost and Found Auction, held in July, netted \$4,300. The money goes into BART's General Fund.

(more)

A list of auction merchandise will be available at the auction site. All bids must be communicated orally at the auction site and no bid may be withdrawn after the fall of the auctioneer's hammer.

Successful bidders must pay by cash, traveler's check, money order or cashier's check. No personal checks will be accepted. For all items in excess of \$50, a 25 percent down payment is required immediately after a bid's acceptance, with the remaining balance due no later than one hour following the close of the auction. All sales are final.

Additional information about the auction is available by calling Al Verduzco of BART's purchasing department, (415) 464-6376.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

January 16, 1987

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120
(415) 881-2663

FOR IMMEDIATE RELEASE

BART TO OPERATE REGULAR SERVICE AND LONGER TRAINS ON KING HOLIDAY

On Monday, January 19, 1987, the Martin Luther King, Jr., birthday holiday, BART will operate on a regular weekday schedule. BART administrative offices will be open.

In order to accommodate those planning to attend King birthday events in Oakland and San Francisco, BART will add cars to mid-day trains operating between 11 a.m. and 4 p.m.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

January 14, 1987

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120 or (415) 881-2663

FOR IMMEDIATE RELEASE

BART AND AC TRANSIT TO INTRODUCE NEW JOINT PASS JANUARY 22

A new pass that can be used on both BART and AC Transit will be introduced Thursday, January 22 at a ceremony to be held at 11 a.m. in the fountain area of BART's Lake Merritt Station, 800 Madison St., Oakland. The public is invited.

Officials of AC Transit, BART and the Metropolitan Transportation Commission (MTC), the three agencies involved in developing the new transit pass called "AC/BART PLUS," will host the ceremony, which will kick off the advance sale of the new ticket. AC/BART PLUS tickets will be available at many of the same BART ticket outlets now selling regular and discount BART tickets and will be sold three working days before and one working day after the first and fifteenth day of each month. A detailed AC/BART PLUS brochure will be available in BART stations beginning Wednesday, January 21.

Transit riders using both AC Transit and BART will find it easier to transfer from one system to another because the new ticket eliminates the need for separate tickets or daily cash payments.

The new joint ticket is being sold under a six month demonstration project to determine the feasibility and market demand for such a ticket.

AC/BART PLUS tickets will be sold, on an introductory basis, in eight denominations ranging between \$20 and \$53 and will be good for a semi-monthly period (1st through 15th, and 16th through the end of the month). The first pass will be good for the period of February 1-15. The denomination needed will depend

(more)

upon the user's current one-way BART fare and number of trips expected to be taken during the semi-monthly period. For example, without using the AC/BART PLUS ticket a person whose daily one-way BART fare is \$1.15 and who rides AC Transit to and from BART each weekday will pay \$33 in fares for the ten working days in the period of February 1 to February 15. By purchasing a \$29 AC/BART PLUS ticket, that person can make the same trips and save 13 percent.

The new AC/BART PLUS ticket will offer a discount of about 6.25 percent off regular BART fares and a substantial discount on the AC side of the ticket. Combined, the price will average out to about an 18 percent discount.

On AC Transit the AC/BART PLUS will be used as a "flash pass" for an unlimited number of rides on all local AC buses in the East Bay. The new ticket will not be honored on BART Express Buses, AC Transit transbay buses or inter-city express buses.

As a BART ticket, the AC/BART PLUS will be used the same way as any other BART ticket, with the fares deducted after each trip taken. Because there is only a certain amount of space to print the remaining BART value on the ticket, every trip taken will not be printed on the ticket but will be registered on the magnetic strip.

A special feature of the BART portion of the ticket is the "last ride bonus." If a value of at least five cents remains on the ticket, the rider will be allowed to make one more additional BART trip without adding to the value of the ticket. When the BART value of the ticket reaches zero, the fare gate will return the ticket so that it can continue to be used as a flash pass on AC Transit buses for the remainder of the semi-monthly period.

Descriptive brochures containing ticket sales locations will soon be available at all BART stations and on AC Transit buses.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Dept. Manager
Public Affairs

January 12, 1987

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120 or (415) 881-2663

FOR IMMEDIATE RELEASE

PUBLIC INVITED TO ATTEND KING BIRTHDAY CEREMONIES AT BART

BART extends an invitation to the general public to attend a special Martin Luther King, Jr. birthday celebration on Thursday, January 15, 1987 from 11:30 a.m. to 1:00 p.m. in the Auditorium of the Metro Center located at 101 Eighth Street in downtown Oakland, across the street from BART's Headquarters.

The BART Special Commemorative Ceremony is under the joint sponsorship of BART's Black Managers Association and the Dr. Martin Luther King, Jr. Commemoration Committee, made up of BART employees.

Scheduled to speak at BART's Martin Luther King, Jr. Commemorative Ceremony are BART President Margaret K. Pryor, Oakland's Mayor Lionel Wilson and the Reverend Amos Brown of the Third Baptist Church of San Francisco. Entertainment will include, The Castleleers, a student choral group from Castlemont High School in Oakland and Lady J with Dezyre, local entertainers who will perform gospel songs.

Mistress of Ceremonies will be Pat Carter, a secretary in BART's legal department. Refreshment will be served.

87-003

SOMEHOW, SOMEONE FORGOT TO USE THIS NUMBER

NEWS RELEASE

BART



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

January 7, 1987

CONTACT: Sy Mober, Manager
Public Information
(415) 464-7120 or (415) 881-2663

FOR IMMEDIATE RELEASE

BART POLICE ARREST FOUR EAST BAY MEN IN TICKET FRAUD

BART Police today announced that on Tuesday, January 6, 1987, four East Bay men were arrested after a search of an Alameda apartment uncovered counterfeit BART tickets valued at approximately \$400.

Two of the four men were arrested at the Coliseum BART station with forged BART tickets valued at approximately \$2,500.

At about 8:30 p.m. BART Police officers, accompanied by two Alameda police officers, a Pacific Telephone Company investigator, and a representative of the Alameda County District Attorney's office, served a search warrant at an Alameda apartment. There, police officers discovered forged BART tickets.

Arrested at the Coliseum lot were William Squire, 29, of San Jose and Perry Forcier, 19, who, BART Police said, has resided at numerous locations in the Bay Area during the past several months.

BART police officers arrested two other suspects, John Draper, 43, and another individual, both of Alameda, also on January 6, at about 8:30 p.m. at the Alameda apartment. The suspects were booked at the Oakland City Jail.

According to BART Police, the case began last Dec. 24 at the Bay Fair BART Station when an undercover BART police officer was approached by one of the suspects, who offered to sell to the officer BART tickets. The officer believed the tickets to be forged.

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The suspects were arrested for forgery, computer fraud and conspiracy. Three of the suspects, Forcier, Squire and Draper, were arrested on additional charges.

BART Police said the investigation is continuing.

NEWS RELEASE



BAY AREA RAPID TRANSIT DISTRICT 800 Madison St. P.O. Box 12688, Oakland, CA 94604-2688 (415) 464-6000

Mike Healy, Department Manager
Public Affairs

January 2, 1987

CONTACT: Sy Moubert, Manager
Public Information
(415) 464-7120 or (415) 881-2663

FOR IMMEDIATE RELEASE

BART TO HOLD COMMUNITY MEETING ON PROPOSED DUBLIN/PLEASANTON PARK-RIDE LOT

On Wednesday, Jan. 14 BART will hold a community meeting to discuss its proposed Dublin/Pleasanton Park-Ride facility. The meeting will begin at 7:30 p.m. in the community room of the Dublin Public Library, 7606 Amador Valley Blvd.

The meeting is being held to receive public comment on BART's proposed Negative Declaration (an environmental assessment) for the Dublin/Pleasanton Park-Ride project.

BART proposes to build the 1,400 space Dublin/Pleasanton park-ride facility just west of the Interstate 580/680 interchange, with about half of the 16.25-acre facility to be located on the northern side of I-580 and the remainder of the facility to be located south of I-680. A 360-foot long pedestrian bridge over I-580 will connect the two lots.

The Dublin lot will accommodate 706 automobiles and will have access roads from Golden Gate Drive, which is located off Dublin Boulevard. The Pleasanton side of the park-ride lot will have 715 automobile spaces and will have access roads from Stoneridge Mall Road, which is off Foothill Road, south of Interstate 580.

(more)

Both lots will be served by BART Express Buses on the U, UL, UP, D, and DX1 routes as well as by buses operated by the Livermore-Amador Valley Transit Authority (Wheels).

All westbound BART Express Buses will stop at the Dublin site and all eastbound BART Express Buses will stop at the Pleasanton site, which will require passengers to cross over the bridge at least once each day.

Written comments on the proposed Negative Declaration will be accepted by BART's planning department until Wednesday, January 21, 1987. Copies of the report may be reviewed at the following locations:

Dublin Public Library	Pleasanton Library	City of Livermore Library
7606 Amador Valley Blvd.	4333 Black Ave.	100 So. Livermore Ave.

The adoption of the proposed Negative Declaration will be considered by the BART Board's Engineering and Operations Committee in early February, 1987. It is expected that the BART Board of Directors will make a decision on the matter at its Feb. 12 meeting. At both of these meetings the public will have an opportunity to speak to the environmental issues of the project.

Marianne Payne, BART project coordinator of the Dublin Park-Ride Project, may be contacted for additional information at (415) 464-6173.